

**UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE**

April 25, 2005

7:30 to 9:00 a.m.

500 McNamara Alumni Center

Committee Members Attending

Bartz, Mary
Givens, Archie
Hjelm, Andrea
LaSalle, Tom
Mooty, Bruce
Schulstad, Denny
Stein, Robert

UMAA Staff Attending

Carlson, Margaret
Diekman, Sue
Eastman, Sue
Fisher, Diane
Gelbmann, Jen
Jones, Cheryl
Rader, Bruce

Committee Members Unable to Attend

Noyce, Jerry

Volunteer Guest Attending

McLeod, Mary

University of Minnesota Alumni Association (UMAA) national president Andrea Hjelm called the meeting to order at 7:30 a.m.

National President's Report

Hjelm reported that 950 graduating students attended Senior Sendoff earlier this month—a record number. More than 300 people are expected to attend today's Distinguished Teaching Awards program. The good news continues, as 122 tables have been sold to date for the May 10, 2005, Annual Celebration.

Consent Agenda

The consent agenda included the February 28, 2005, executive committee minutes; the March 23, 2005, executive committee minutes; the financial statements as of March 31, 2005; the membership report (52,445 members as of March 5, 2005); and the recommendation to approve the Minnesota Daily Alumni Association as a UMAA affiliate group. The consent agenda was approved as mailed.

University Strategic Positioning

Tom LaSalle, secretary-treasurer, reported that he chaired the UMAA Advocacy Committee meeting on April 20, 2005, as Bruce Mooty, committee chair, was not able to attend. The primary agenda item was to discuss the University's strategic positioning and vision to be one of the top three public research institutions in the world.

Sharon Reich Paulsen, Academic Affairs assistant vice president, updated the committee members on the recommendations that University of Minnesota President Bob Bruininks plans to submit to the Board of Regents. Shirley Baugher, dean of the College of Human Ecology, provided her perspective; and Robert Jones, vice provost for Academic Affairs; spoke about General College. David Taylor, dean of the General College, was invited to participate but could not attend. The Advocacy Committee drafted a UMAA position statement in support of the strategic positioning, which UMAA staff then fine-tuned.

The committee members discussed the strategic positioning recommendations and the draft statement in detail and suggested several revisions. The proposed statement will be presented to the UMAA national board on May 7, 2005. The following draft statement was approved, with Mary Bartz, vice president, voting "no":

"The University of Minnesota Alumni Association strongly endorses the University's vision to be one of the top three public research institutions in the world. To achieve this transformation, the University must think creatively, act boldly and look beyond traditional academic and administrative structures. We have confidence in President Bruininks' wisdom, leadership and courage, and we urge the Board of Regents to support his recommendations.

As the strategic positioning process moves into implementation, we urge University leaders to continue to engage a wide array of people within the University and wider community. And as representatives of the University's alumni, we pledge our support and assistance. We share the University's goal to continue to embrace change and to build a campus culture centered on excellence, diversity and access to success.'

Margaret Carlson, UMAA chief executive officer, noted that the executive committee members may need to meet again before the statement goes to the full board because University President Bruininks' final recommendations will not be released until May 6. Carlson will inform President Bruininks that the executive committee passed a statement of support today.

Gateway Corporation Board of Directors

Carlson reported that the UMAA has an open seat on the Gateway Corporation board of directors because Bruce Nelson, UMAA past president, has moved to Atlanta, Georgia. Carlson holds the other UMAA position on the board. The Gateway Corporation will be considering options for future governance and leadership next fall. When the restructuring is completed the UMAA will determine who should fill these Corporation board seats; in the meantime, Carlson recommends that Diane Fisher, UMAA chief financial officer,

serve in the open position. Bob Stein, UMAA president-elect, advised that the Corporation board should consider appointing a volunteer to serve when the leadership restructuring is determined so that there is a connection to the UMAA volunteer board. Stein commented that new revenue will likely be available to the UMAA in light of the proposed football stadium's adjacency to the McNamara Alumni Center. The recommendation that Fisher serve was approved.

Chief Executive Officer's Report

Carlson provided an update on the UMAA's strategic planning. Andy Reeher, strategic planning consultant, is working closely with Bruce Rader, UMAA senior director of membership, on data collection. Reeher and Rader will give a progress report to the board on May 7.

Carlson noted that the UMAA is in transition and that the association's goals for the next fiscal year were determined with this in mind. She said that the UMAA managers worked to determine new and even aggressive goals, but not major initiatives that might not fit into the final strategic plan. The committee members reviewed and discussed the draft 2005-2006 goals. There was discussion about the Law School, which is expected to formally affiliate with the UMAA very soon.

Carlson will report on the proposed 2005-2006 UMAA goals at the May 7 board meeting, and they will be presented to the executive committee and national board for final approval in June.

Adjournment

Hjelm adjourned the meeting at 8:55 a.m.

Submitted by,

Cheryl Jones
UMAA Deputy Administrator

for

Tom LaSalle
Secretary-Treasurer