

Immediate Release

UMD NEWS SERVICE
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Duluth --- Dr. T. James Crawford---educator, author and pioneer in television teaching---will be the headline speaker at the 14th annual Business Education Conference at UMD April 24.

The conference is co-sponsored by the business and economics departments at UMD and Wisconsin State College, Superior.

Dr. Crawford, professor of business education at Indiana University, will address a 10:30 a.m. convocation in Kirby Student Center ballroom on "Education and the Developing Nations."

He will speak again at 2:15 p.m. on "Fundamental Considerations in the Teaching of Typewriting."

Another conference speaker will be Harlan H. Sheely, St. Paul, supervisor of office education for the state of Minnesota, who will discuss "The Vocational Education Act of 1963" at 11:30 a.m.

A series of presentations on "Recent Developments and Implications for the Business Education Classroom" at 1:15 p.m. will cover "Economic Education" by Dr. Richard O. Sielaff, chairman of the Division of Social Sciences at UMD; "Education for the Secretarial Subjects" by Evelyn L. Grovom, lecturer in business and economics at UMD now on leave; "Data Processing" by Sam L. Lavine, director, Superior Vocational School; and "Bookkeeping Instruction and Economic Education" by Dennis Nelson, Two Harbors, Minnesota.

A coffee hour and discussion session will follow the panel presentation.

Coordinators for the conference are John A. Dettmann, professor of business and economics at UMD and Roger Bloomquist, Wisconsin State College.