



UNIVERSITY OF MINNESOTA CROOKSTON

U of M Crookston Campus E-Update

an internal administrative news digest

August 14, 2017

www.umcrookston.edu

From the Chancellor

Welcome to the 2017-2018 academic year! Welcome back to students, faculty and staff who have been away and to all new students, faculty and staff. As a newbie myself, I'm eager to be a part of this wonderful campus, and I look forward to learning more about it with all of you. It truly is a pleasure to be here.

Welcome also to our colleagues from the Northwest Research and Outreach Center, the Regional Extension Center, and Regional Sustainable Development Partnership. I hope everyone had a good summer and that you all had an opportunity to spend time with family and friends and reenergize for another year.

As you know, we have a wide range of valuable workshops, trainings, and other activities planned for this week. Attend as many as possible and keep checking email for updates and information throughout the week. (Find the schedule online at <https://drive.google.com/file/d/0B-nlOwoPqZF8UVBhSE43NERINKk/view>)

On a fun note, please consider playing in the staff/faculty golf tournament on Thursday afternoon. Contact Eddie or Kristie Walker to sign up. If you are new, please consider taking the tour of the City of Crookston, also on Thursday afternoon. Chris Winjum or Andrew Svec can answer any questions about the tour.

This year's Opening Week also happens to fall during the City of Crookston's Ox Cart Days celebration. Many Ox Cart Days events will be taking place on campus in the Wellness Center, in Bede Ballroom, or on the Mall on Wednesday. If you don't know what happens during Cart Days, ask one of your colleagues, and participate in any and all events.

Some of you may have seen that, recently, the Pew Research Center published results of a survey that showed a number of U.S. citizens indicated they believe colleges and universities have had a negative effect on our country. I cannot disagree more! Whether I agree or not, however, doesn't change the fact that some of our fellow citizens don't see the countless positive impacts of higher education.

That is why we need to tell our story, and more specifically, YOUR story. Each one of us has a different, positive elevator speech we can give—one that can help educate and reaffirm the public trust in education. I challenge each of you to think about what you would tell others about this campus, your work, and your students if you had 20 seconds, and *then actually tell that story*—both here in Crookston and far and wide.

As a modern Land Grant university, we are part of a legacy that revolutionized America by granting access to a good education to all citizens, not just the wealthy. Now we need to reaffirm the positive impact.

I want to share a perspective with you as an outsider coming in. I've only been here a little over a month, but I'm not sure you all realize just what a treasure you have in this campus. In a short time I've been able to meet with local farmers and ag businesspeople as well as community leaders. This campus is seen as a valuable

asset—a treasure. As we continue to show our impact and tell stories of our work and our students, we will only increase that value.

I see a very strong future for the University of Minnesota Crookston, and I'm so very glad I have this opportunity to work with you. I know I made the right decision to come here! I look forward to working with you as we embark on a journey of continuous improvement to take UMC to higher levels of excellence.

All the best in this new academic year,

Mary Holz-Clause
Chancellor
University of Minnesota Crookston

Featured Events & Activities

9-Month Faculty and Staff Appointments Begin Monday, August 14

UMC Faculty and Staff Opening Week Welcome Back Luncheon, Monday, August 14 – 11:30 a.m. to 1:30 p.m., Bede Ballroom

Free Concert by L'Ambizioso Duo, Monday August 14 – 7:30 p.m., Kiehle Auditorium, free and open to the public, sponsored in part by a grant from the Minnesota Arts Council

Mental Health First Aid training (MHFA), presented by Tim Denny, Level 5 Services, Tuesday, August 15 – 8 a.m. to 4:30 p.m., Bede Ballroom, rooms D&E, Sargeant Student Center

New Faculty and Staff Orientation and Campus Tour, Tuesday, August 15 – 8:30 to 11:30 a.m., meet in 116 Kiehle

Academic Department Meetings, Tuesday, August 15 – Noon to 3 p.m., AgNatR in 120 UTOC, Business in 116 Dowell, LAE in Bede Ballroom A&B, MST in Bede Ballroom C

UMC Leadership Academy Information Session, Wednesday, August 16 – 9 to 10 a.m., 116 Dowell (Alseth/NWSA Business Boardroom), open to all interested faculty and staff, repeated Thursday, August 17 at 1 p.m. (same location)

Ox Cart Days Wellness Demonstrations and Vendor Fair, Wednesday, August 16 – 7 to 11 a.m. wellness demonstrations, 11 a.m. to 3 p.m. vendor fair, Wellness Center, free and open to the public

Ox Cart Days 7th Annual Veterans Recognition Ceremony, Wednesday, August 16 – 3 p.m., Bede Ballroom, Sargeant Student Center, co-sponsored by University Relations, free and open to the public

UMC Hosts the Annual Ox Cart Days Ice Cream Social, Wednesday, August 16 – 3 to 5 p.m., Campus Mall and Peterson Gazebo, free and open to the public

Opening Week Golf Scramble and Social for Faculty and Staff, Thursday, August 17 – 2 to 4:30 p.m., Minakwa Golf Club, 901 Fisher Ave., Crookston

Opening Week Bus Tour of Crookston for New Faculty and Staff, Thursday, August 17 – 4:30 to 5:30 p.m., meet at south entrance of Sargeant Student Center

New Student Orientation “Golden Eagle Welcome Weekend” Begins, Friday, August 18 – 8 a.m., check-in at Kiehle Rotunda

Residence Halls Open for New Student Move-In, Friday, August 18 – 8 a.m., check-in at Centennial Hall information desk

Orientation Convocation, Friday, August 18 – 3:15 to 4 p.m., Kiehle Auditorium, processional gathering for faculty and staff at 3 p.m. in Kiehle Rotunda

Meet Crookston Through Service, Saturday, August 19 – 8:30 a.m. to Noon, meet in Brown Dining Room, Sahlstrom Conference Center, busses will leave campus for the various project locations

UMC in the Ox Cart Days Torchlight Parade, Saturday, August 19 – 7 p.m., North Broadway, Central Ave., Barrette St., Crookston

Transition Crookston Lunch Meeting for Advisors and New Transfer Students, Monday, August 21 – 11 a.m. to 12:30 p.m., Bede Ballroom, Sargeant Student Center

Advisor and Department Meetings with New First-Year Students, Monday, August 21 – 1:30 to 2:30 p.m., AgNatR in Kiehle Auditorium, Business in 100 Dowell, LAE in 200 Dowell, MST in 106 Dowell

Campus and Community Part-Time Job Expo, Monday, August 21 – 2:30 to 4:30 p.m., Wellness Center

Classes Begin for Fall Semester 2017, Tuesday, August 22

Rec Fest for Students, Friday, August 25 – 8 to 10 p.m., Wellness Center

For details on these and a comprehensive listing of other events or to discover what’s happening this week, visit UMC Today at www.crk.umn.edu/today, or review UMC’s news page at www.crk.umn.edu/news. Learn more about events across the entire University of Minnesota system via Brief, an online weekly internal news digest, at <http://brief.umn.edu/>.

Student Stories

For 2014 graduate **DeAndra (O’Connell) Navratil**, a class with Associate Professor Katy Chapman sparked a future career or at least influenced it. Soon to be a graduate student at Auburn University in Alabama, the Grand Forks, N.D., native has been working this summer with Crookston City administrator Shannon Stassen as part of an internship focused on urban planning. Learn more at www.crk.umn.edu/news/alumna-deandra-navratil.

Every year, the National Football League (NFL) hosts the NFL Experience, and one year a young **Kevin Williams** had an opportunity to attend with his dad. Since that day, Williams, who is from Houston, Texas, has had a passion for both sports and people. Learn more at www.crk.umn.edu/news/running-right-routes.

Around Campus

Administrative Affairs –

The full schedule for Opening Week (August 14-18) activities for faculty and staff is available online at <https://drive.google.com/file/d/0B-nlOwoPqZF8UVBhSE43NERINKk/view>.

The annual Orientation Convocation is scheduled for Friday, August 18, from 3:15 to 4 p.m. in Kiehle Auditorium. Faculty and staff are encouraged to attend. Processional gathering for faculty and staff starts at 3 p.m. in the Kiehle Rotunda. At the convocation, incoming students and parents have an opportunity to hear from UMC administration as well as Crookston Student Association (CSA) leaders regarding UMC, its culture, and traditions.

The Strategic Planning Leadership Team, along with faculty members from each academic department, four student leaders, and staff from several different departments met on Wednesday, August 9, to review and prioritize draft statements that will be included in a revised campus vision statement and refreshed core values. The draft statements pulled together concepts and themes that had emerged from the various campus meetings held as part of the visioning process undertaken last academic year. These prioritized statements will be reviewed in shared governance discussions and with the larger campus community over the course of the academic year. More information will be announced soon.

Academic Affairs –

Faculty and staff academic departmental lunch meetings are scheduled for Tuesday, August 15, from Noon to 3 p.m. in the following locations:

- Agriculture & Natural Resources Department, UTOC 120
- Business Department, Alseth/NWSA Business Boardroom, Dowell 116
- Liberal Arts & Education Department, Bede Ballroom A&B
- Math, Science & Technology Department, Bede Ballroom C

Non-academic departments may choose to meet during this time as well. Employees should check with their department director to confirm time and location.

Mary Zbacnik has been hired as a lecturer in mathematics for the Math, Science & Technology Department.

She comes to UMC from Northwest Technical College in Bemidji, Minn., where she served as a mathematics instructor. She has also served as an academic support specialist and tutor at Northland Community and Technical College in Thief River Falls, Minn., and as a mathematics instructor at Fayetteville Technical Community College in North Carolina. She holds an M.A. in mathematics from University of North Carolina at Chapel Hill and a B.S. in mathematics from Western Carolina University, Cullowhee, N.C.

A small herd of goats recently arrived to become part of the Agriculture and Natural Resources Department's teaching and research herds on campus. The addition of this small ruminant livestock herd will help attract more students to UMC's Animal Science Program, and it will help address other needs. For example, Associate Professor Matt Simmons is eager to use goats for controlling weeds as part of his research program.

Student Affairs –

New Student Orientation begins on Friday, August 18, at 8 a.m. New students should check in at the Kiehle Rotunda to pick up their orientation packet, which includes their U-Card, the orientation schedule, a nametag, and SOS Leader information. **Students living in campus residence halls check in at Centennial Hall to receive their key and housing information.** Returning students may move into residence halls on Sunday, August 20, beginning at Noon. **For more information, including a complete scheduled of events, go to www.crk.umn.edu/student-and-family-experience/new-student-orientation.**

Building a home away from home for University of Minnesota Crookston students is the objective of the new Community Host Program. The program aims to facilitate informal friendships and networking for first-year students at the U of M Crookston with local community members, faculty and staff, and alumni. An application process (online at www.crk.umn.edu/units/student-and-family-experience) will help match students with hosts who may share similar interests. Host and the student determine the kind of activities they would like to share. For more information contact Aaron Meyer, 218-281-8585, acmeyer@crk.umn.edu, or Alys Tulibaski, 218-281-8570, hauge450@crk.umn.edu.

Technology Support Services –

With the recent campus network upgrade completed, there is a new WiFi network login process. **The Wifi network 'eduroam' will now be the preferred secure network for all University students, faculty, and staff.** Users should begin using eduroam for the most user-friendly experience. Users connect to eduroam with their full University email address and password. UMC-Secure will remain available through December 31, 2017. Users may need to reauthenticate after a WiFi access point has been replaced if they are using the "UMC-Secure" network. Reauthentication should not be necessary for users already using eduroam. **Additionally, guests and visitors should be advised to use UofM-Guest.** There is no password required for this network. It is a hotel-like network experience. Contact the Computer Help Desk with questions: 218-281-8000 (ext. 8000) or umchelp@umn.edu.

The U of M system will host World Usability Day on November 9, 2017, at the Hubert H. Humphrey School of Public Affairs on the West Bank of the Twin Cities Campus. **Faculty and staff who are willing to share their experience and their stories about inclusion through user experience (UX) are invited to submit proposals to present at this event.** Presentations will be recorded and shared via YouTube for further reach. The proposal submission deadline is end of day Friday, September 1. Learn more at <https://it.umn.edu/news/world-usability-save-date>.

University Relations –

UMC will, again, have an entry in the Ox Cart Days Torchlight Parade on Saturday, August 19, at 7 p.m. Golden Eagle student-athletes and coaches, and Regal the Golden Eagle will march in the parade. Any and all faculty, staff, and alumni are welcome to join the group. Contact Andrew Svec, 218-281-8438, asvec@umn.edu, for more information.

Regular hours of operation for staff in the Printing & Design Unit for fall semester 2017 are as follows:

- **Printing work, contact Judy Baatz, 125 Kiehle, ext. 8403, Monday through Friday from 8:30 a.m. to 3 p.m.**

- **Design work, contact Patti Tiedemann**, 119 Kiehle, ext. 8402, Monday through Wednesday 7:30 a.m. to 4:30 p.m., Thursday 7:30 a.m. to 2:30 p.m. *Not in on Fridays.*

In an effort to establish consistency in the way employees share contact information with various audiences, an email signature standard has been developed for the entire U of M system. This standard is based on email signature best practices and does not allow for the addition of graphics or images. For full information and examples, go to <https://university-relations.umn.edu/resources/email-signatures>. A general example is listed below.

Chris Johnson, Ph.D.

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The purpose of UMC's email distribution lists is to help faculty and staff members provide information about University business, processes, resources, services, meetings, activities and events. These lists are meant for a wide variety of audiences with diverse roles and interests within the campus community. It's not an exaggeration to say that employees receive hundreds of emails each day. Given that context, everyone needs to think about the content of email messages and their frequency to be effective and to have the messages read. Well-managed use of mass email is critical to maintaining recipients' perceptions of electronic communications. **Endorsed by the U of M Crookston Chancellor's Administrative Cabinet, a document listing best practices—including things to avoid—has been developed and posted at www.crk.umn.edu/media/email-best-practices.** The purpose of this document is to help craft email messages in a way that is more effective and less likely to be ignored. **Faculty and staff are encouraged to review this document.**

University Relations also has developed a companion to that list of email best practices, **a checklist to use when developing messages about campus events and activities.** Event planners, whether they are seasoned professional staff or students just learning to be effective, have much to do. Communicating information about these events is a key part of promotion. This checklist is useful when considering what to communicate about an event. It is intended to be a resource for all to use as they work to promote their events to various audiences. **The checklist is posted online at www.crk.umn.edu/media/checklist-messages-about-events-and-activities.**

Athletics –

Gary Warren, assistant director for facilities and operations for the Athletics Department, retired as of the end of the 2016-17 academic year. Warren was a staple for U of M Crookston athletics for 16 seasons, originally serving as head men's hockey coach from 2001-09 before being named assistant athletic director for facilities and operations in 2009. Warren spent 37 years as a coach or administrator in collegiate athletics including his stops at U of M Crookston, North Dakota State University-Bottineau (now Dakota College at Bottineau) and the United States Air Force Academy. He currently resides near Fertile, Minn., and plans to spend time with his children and grandchildren in Minnesota, North Dakota and Washington.

Learn more at www.goldeneaglesports.com/news/2017/8/14/general-minnesota-crookston-announces-the-retirement-of-gary-warren.aspx.

Accolades

The U of M Crookston's online degree program in Entrepreneurship is ranked among the top 25 (at number 11) "Best Online Bachelor's in Entrepreneurship Degrees" in the nation for 2017 by the online resource College Choice. See the full list at www.collegechoice.net/rankings/online-bachelors-in-entrepreneurship-degrees.

Campus and Community

The U of M Crookston will serve as a major site for activities related to Ox Cart Days 2017 on Wednesday, August 16.

A Wellness Fair will be held in the Wellness Center with fitness demonstrations from 7 to 11 a.m. and a vendor fair from 11 a.m. to 3 p.m. The demonstrations and vendor fair are free and open to the public. A lunch by Wonderful Life Foods will be served at noon for \$5.

The 7th Annual Veterans Recognition Ceremony will be held at 3 p.m. in Bede Ballroom, Sargeant Student Center. During the program, a select group of local veterans will be honored: Louie Biermaier, Darrell "D.J." Johnson, Mike Lundgren, Paula Lundgren, and Ruben Resendiz. The event is free and open to the public and is sponsored by Beyond the Yellow Ribbon Crookston in collaboration with University of Minnesota Crookston University Relations.

University Relations will host the annual Ox Cart Days Ice Cream Social from 3 to 5 p.m. at the Peterson Gazebo on the Campus Mall (rain site: Northern Lights Lounge, Sargeant Student Center). Members of the campus and the Crookston communities are invited to enjoy free ice cream while listening to live music by Associate Professor George French. At 4:45 p.m. the first clue for the 2017 Ox Cart Days Medallion Hunt will be announced. The UMC Bookstore will be open until 5 p.m. and will have special T-shirts on sale for only \$7.99. Discounted tickets for the Minnesota State Fair will be available to purchase at the Bookstore.

RiverView Health's 4th Annual Ox Cart Days Dodgeball Tournament (for ages 15 and under) will begin at 5 p.m. in the Wellness Center. **Taco John's Ox Cart Days Dodgeball Tournament** (for ages 16 and older) will follow at 6:30 p.m. also in the Wellness Center.

A full schedule of Ox Cart Days events is posted online at www.crookstonoxcartdays.com, and the festival also has an active Facebook page that provides more information: www.facebook.com/oxcartdaysfestival.

As part of new student orientation, students will be introduced to Crookston through a program called Meet Crookston through Service on Saturday, August 19, from 8:30 a.m. to Noon. Meet Crookston Through Service brings students and community partners together with a number of community engagement service projects. This year's list of community project sites and partners includes:

- Washington Elementary School
- Castle Park
- Summit Apartments
- Central Park - Ox Cart Days

- Care and Share
- Sun, Country and You
- Humane Society
- North Country Food Bank
- Fire Department
- Evangelical Covenant Church
- Oakdale Cemetery
- MICAH Retreat Center
- Rydell National Wildlife Center

Participants in this morning community service projects will discuss their day over a reflection meal in Bede Ballroom that evening at 5:45 p.m. For more information contact Lisa Loegering, 218-281-8526, loege005@umn.edu.

University of Minnesota System

Publication notes: E-Update is published by the Office of University Relations at the University of Minnesota Crookston approximately twice each month except for May, June, July, and December, when it is published only once. Issues are posted online at www.crk.umn.edu/units/university-relations/campus-e-update. If you have any questions regarding the information in this news update, please send them to urumc@umn.edu. The University of Minnesota is an equal opportunity educator and employer.