



Football | 4/21/2017 7:30:00 AM | Nick Kornder, NSIC

NSIC and MidcoSN® announce expanded live coverage



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NSIC Media Relations

BURNSVILLE, Minn. – The Northern Sun Intercollegiate Conference (NSIC) is excited to announce an expanded one-year agreement with Midco Sports Network® for live coverage of 20 football games in the 2017 season. The partnership will include 11 weeks of the "NSIC Thursday Night Game of the Week", airing each week from August 31 through November 9 at 7 p.m. on MidcoSN. The live broadcast schedule will also include various Saturday games throughout the season.

Additionally, MidcoSN will expand its coverage of the NSIC/Sanford Health Men's and Women's Basketball Tournaments. MidcoSN will add the Saturday and Sunday quarterfinal games to its existing coverage of semifinal and championship games. All fourteen games of the tournament will be produced and aired live on MidcoSN.

"Midco has been a tremendous supporter of the NSIC over the years, and we are thrilled to be able to continue to grow our partnership, exposing the region to the first-class institutions and incredible student-athletes that compete in the NSIC," said NSIC Commissioner Erin Lind.

"We are pleased to expand our partnership with the NSIC. The newly created "NSIC Thursday Night Game of the Week" along with the additional conference tournament basketball games give fans all across the region a compelling reason to tune in. The NSIC is a great conference that aligns with our goal of providing viewers with exciting live game action," said Mark Powell, VP of MidcoSN.

For the past three years, the NSIC and MidcoSN have produced the 30-minute Northern Sun Experience TV show, which airs Thursday nights at 6 p.m. MidcoSN has also broadcast numerous live and taped-delayed regular season and tournament contests from various NSIC sports.

About the NSIC

The NSIC is a 16-team, 18-sport, NCAA Division II conference with teams located in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. The mission of the NSIC is to promote, conduct and regulate competitive sports programs which will assist student-athletes in their successful athletic, academic and person development.

About Midco Sports Network

Midco Sports Network provides live coverage of local sporting events and produces award-winning original sports programming. Since 2010, MidcoSN has delivered the sights and sounds of high school, collegiate, outdoors, motorsports and more to homes and businesses across the Upper Midwest. Visit MidcoSN.com to catch up on the action and check out blogs from the MidcoSN team.

"NSIC Thursday Night Game of the Week":

games to be aired on Midco Channel 1

- Thursday, August 31** – Minot State at Concordia-St. Paul
- Thursday, September 7** – Southwest Minnesota State at MSU Moorhead
- Thursday, September 14** – Wayne State at Minnesota Crookston
- Thursday, September 21** – U-Mary at Upper Iowa
- Thursday, September 28** – St. Cloud State at Minnesota Duluth
- Thursday, October 5** – Northern State at Minot State
- Thursday, October 12** – Sioux Falls at Wayne State
- Thursday, October 19** – Minnesota State at Southwest Minnesota State
- Thursday, October 26** – Minnesota Duluth at Bemidji State
- Thursday, November 2** – U-Mary at Northern State
- Thursday, November 9** – Augustana at Winona State


Additional NSIC Games on Saturday: *games to be aired on either Midco Channel 1 or 2*


- September 2** – MSU Moorhead at Augustana
- September 9** – Northern State at Sioux Falls
- September 23** – SMSU at Bemidji State
- September 30** – Minot State at Mary; Wayne State at Augustana
- October 21** – Bemidji State at Northern State
- October 28** – Augustana at Sioux Falls
- November 4** – MSU Moorhead at Minot State

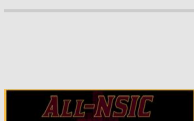
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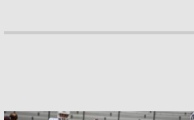
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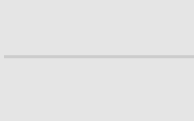
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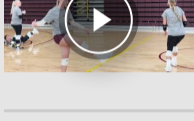
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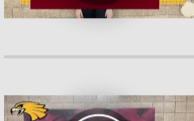
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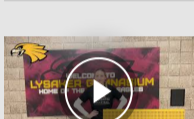
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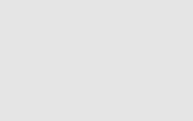
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