

News from the
GOLDSTEIN SPRING 2009



Accession number C1977.051.004 is a multi color abstract print with colors and motifs that are reminiscent of Van Gogh landscapes.] Images can be resized.

*INTERSECTIONS:
WHERE ART AND FASHION MEET*

July 11–November 1, 2009 GOLDSTEIN MUSEUM GALLERY,
MCNEAL HALL

THE GOLDSTEIN MUSEUM OF **DESIGN**

News from the GOLDSTEIN

CURRENT EXHIBITION

INTERSECTIONS: WHERE ART AND FASHION MEET

July 11–November 1, 2009

Opening reception July 10, 7–9pm GOLDSTEIN MUSEUM GALLERY, MCNEAL HALL

Guest curators: Barbara Heinemann, PhD, and Mark Schultz, MA, volunteer curatorial specialist in costume. Consultant: Margot Siegel

Intersections: Where Art and Fashion Meet promises an unprecedented exhibition for the Goldstein Museum of Design (GMD) through the pairing of important works of art with significant designer fashion from the collection. Inspired by journalist and Friends of the Goldstein founder Margot Siegel and her immersion in both fashion and art, this exhibition celebrates the fluid relationship between the two worlds and rejoices in the exuberance of art, fashion, and popular culture.

Beginning in the 1950s, the Pop Art movement challenged the distinctions between high and low art, and promoted an appreciation of mass culture and the “popular” experience. It was strongly characterized by irony and irreverence. Andy Warhol, an artist whose work defined the movement, became famous for paintings and prints of images that ranged from soup cans to movie stars. However, he began as an illustrator focusing primarily on fashion. Images from Warhol’s iconic works are still incorporated in current fashion and accessories.

Intersections: Where Art and Fashion Meet will explore several themes that connect artists and designers. “How Fashion Uses Art” will include Impressionist-inspired designs by Goldworm Sportswear as well as, limited-edition Louis Vuitton

handbags designed by artists Takashi Murakami and Richard Prince. “How Art Uses Fashion” will contain artist Wayne Thiebaud’s lithographs of shoes and lipstick. Hand-painted dresses by designer Zandra Rhodes will reveal “How Fashion Uses Art Concepts” and Italian designer Moschino’s handbag repeatedly covered with the word “logo” will demonstrate “Art, Fashion, and Consumerism.”

This exhibition is supported in part by Fashion Group International of Minneapolis/Saint Paul, the Friends of the Goldstein, and the College of Design.



“How fashion uses art will include this 1960s paper dress printed with Warhol’s Campbell’s Soup Cans. It was a premium offered by Campbell Soup when paper dresses were an in-thing.



DIRECTOR'S MESSAGE

Lin Nelson-Mayson

PHOTOGRAPHY BY JUDY OLAUSEN

Keith McFarland (1921-2008) and Gloria Hogan (1923-2009)

This past winter, we honored the passing of two of GMD's life-time members - Keith McFarland, dean of the College of Home Economics when the Goldstein began, and Gloria Hogan, one of the founding members of the Friends of the Goldstein. The contributions of these important leaders formed the foundation of the gallery and helped it grow through their guidance.

Keith McFarland

In 1976, the Goldstein Gallery opened its doors as part of the expansion of McNeal Hall, home of the College of Home Economics. Dean Keith McFarland guided the establishment of this new site for teaching and learning through exhibitions and collection object study.

Keith had a long and distinguished career. He served the University for 44 years, including 20 years with the College of Home Economics as acting dean and dean. His support for the Goldstein continued long after his retirement, attending events such as the spring Garden Party.

Keith McFarland helped promote the Goldstein sisters' goal - to enable others to live harmonious lives. His legacy lives through visitors to the exhibitions and students learning through encounters with collection objects.

Gloria Hogan

Gloria Hogan had a remarkable career as a reporter, public relations entrepreneur, community volunteer, and golfer. In 1978, her

business partner Margot Siegel determined that the new Goldstein Gallery needed a Friends support group and Gloria worked with her to develop that organization. Gloria contributions came at a pivotal time in the gallery's early years and she eventually served as president of the Friends' board.

Gloria had a stunning career as a reporter, serving as the Twin Cities Bureau Chief for Fairchild Publications, publisher of Women's Wear Daily. In 1970, Gloria and Margot formed the first all-women public relations firm - S.H.E. (Siegel- Hogan Enterprises). In addition to her work with GMD, Gloria was past president of the Minneapolis/Saint Paul Fashion Group and author of several books

Gloria actively contributed to GMD programs, most recently serving as guest curator for "American Fashion Transformed: Four Master Designers" and consultant for "From Sportswear to Streetwear: American Innovation." The collections close-ups that she presented with Dolores DeFore were legendary for their exciting presentation of the lives of fashion designers.

The Goldstein honors these two leaders whose dedicated efforts helped to create the vital community resource that is the Goldstein Museum of Design.

HEADING?????

MIDWINTER SURFACE DESIGN RETREAT

This winter, the surface design studio at the University of Minnesota's College of Design was full of pigments, dyes and good company. Both novice and experienced surface designers explored dyeing, screen printing and letterpress surface design during a three-day retreat. Participant Toni Easterson commented on the variety of experience levels of participants at the workshop saying, "Some people have experience and have their own shops, but some are new. I am here for learning and for fun." The retreat was offered in conjunction with the exhibition Sum of the Parts: Surface Design Association Membership Exhibition.

The workshop, taught by College of Design Faculty, concentrated on one topic per day and focused on both technique and composition. On the first day of the workshop Anna Carlson, an adjunct faculty, taught participants the basics of dyeing and how to create patterns with mechanical resist. The class covered watercolor effects, clamping, folding and stitching techniques to enrich the surface. The second day of the workshop was led by Barbara Martinson, associate professor, who explored a range of techniques with participants, from low-tech to high-tech. The techniques of printing interesting patterns and manipulating photos using textile ink and/or thickened dyes were demonstrated. On the third and final day of the retreat James Boyd-Brent, associate professor, taught participants to create designs by layering letterforms on cloth.

The retreat culminated with a mini-exhibition of participants' work and a celebration of acquired skills, great creativity, and new-found acquaintances.



LEFT: Anna Carlson demonstrating dyeing techniques on day one of the surface design retreat.

RIGHT: Retreat Participants Cindy Robinson (right) and Toni Easterson (left). Cindy Robinson said of her experience, "It is good for me to work with these facilities in the studio. It is much better than staying at home during the cold winter."

NEW ACCESSIONS STRENGTHEN THE COLLECTION

In December, 20 items were added to the Goldstein's collection. Which included apparel and textile objects.

A his and her set of Bogner ski-wear was given by Dolores DeFore. Bogner began in 1932 as an outerwear company in Germany. They were considered to be the inventor of sport fashion and established a reputation for making the finest winter sportswear, exhibiting both high quality and extraordinary creativity in linking sportswear and fashion.

A Marimekko textile with a red, screen printed Helvetica 5 design was donated by Bill Bloedow. Helvetica, later known as 'MS Sans-Serif', was developed in 1957 by Swiss typeface designer Max Miedinger. The aim of the new design was to create a neutral typeface that had great clarity, had no intrinsic meaning in its form, and could be used on a wide variety of signage. In the

1960s, it proved so popular that it became the default typeface for any company wishing to project a dynamic, modern image. This Marimekko textile was printed in 1967, reflecting the popularity of the print.

Donated objects are important to expand the depth and range of GMD's collection and we thank all our donors. If you have a donation you would like to make to GMD, please contact our Assistant Curator Dr. Jean McElvain at 612-625-2737 or by email at jmcelvai@umn.edu.



Left: Women's Skiwear, c.1990, Bogner, Germany, Nylon, Gift of Dolores DeFore Right: Men's Skiwear, c.1990, Bogner, Germany, Polyester, Gift of Dolores DeFore

GMD RECEIVES A GRANT FROM THE NEH

The Goldstein is proud to announce the award of a Preservation Assistance Grant for Smaller Institutions from the National Endowment for the Humanities (NEH), designed to aid cultural institutions in preserving ethnic heritage. The NEH awarded the GMD \$5,930 to purchase three powder-coated metal cabinets that will relieve crowding, promote preservation, and provide safer and easier access to a large and historically-significant group of ethnic garments from around the world. The panelists that reviewed the GMD grant proposal responded very positively. One panelist remarked that the GMD collection objects are demonstrated to be, "...significant humanities resources well and professionally used to benefit various publics."

In 2004, GMD received an unexpected gift from the University of Minnesota's

International Institute of international ethnic clothing with considerable historic value and educational potential. This donation added more than 600 items to the collection of ethnic holdings and has added immeasurably to the cultural, historical, educational, and research value of this part of the collection. The re-housing of these ethnic garments into three new museum-quality storage cabinets will significantly enhance their preservation, accessibility, and documentation. It will also facilitate their use in classes, exhibitions, and outreach programs that will serve the culturally-diverse Twin Cities community and provide a resource for researchers from the community and beyond.



Textile, c.1967, Marimekko, Finland, Cotton, Gift of Bill Bloedow

EXPRESSIONS OF STABILITY AND CHANGE: ETHNIC DRESS AND FOLK COSTUME

February 7–June 14, 2009

GOLDSTEIN MUSEUM GALLERY, MCNEAL HALL

Co-curators: Jean McElvain, Ph.D. and Kathleen Campbell, Ph.D.



Women's costume from the Ukraine. Made in the 20th century. Gift of the International Institute of Minnesota.

Expressions of Stability and Change: Ethnic Dress and Folk Costume, is an exuberant celebration of cultural heritage that features gloriously-colored and textured clothing of ethnic groups from around the world. The exhibition reveals that ethnic dress, which may range from a single piece of clothing to a whole ensemble of items, serves to identify the wearer as a member of a particular ethnic group, and is a powerful symbol of belonging and solidarity.

The exhibition may unseat some preconceptions about ethnic dress. For example, ethnic dress is sometimes assumed to be unchanging. While it has historically changed more slowly than dress created by the European-American fashion system, ethnic dress has always been in a state of flux.

Supported in part by the University of Minnesota Imagine Fund, supported by a generous donation from the McKnight Foundation; the College of Design; and the Friends of the Goldstein. Please watch the Goldstein website for information on exhibition-related programs. <http://goldstein.design.umn.edu>

EXPRESSIONS OF STABILITY AND CHANGE: ETHNIC DRESS AND FOLK COSTUME

February 7, 2009–June 14, 2009

Goldstein Museum of Design, McNeal

Co-curators: Kathleen Campbell, grant writer, Jean McElvain, assistant curator

(Cont. exhibition article page 4)

THE GREEN HOUSE: NEW DESIGNS IN SUSTAINABLE ARCHITECTURE & DESIGN

January 12–March 8, 2009

HGA Gallery, Rapson Hall

The National Building Museum's acclaimed exhibition *The Green House: New Directions in Sustainable Architecture and Design* is the first to explore the field of green residential design as it reaches a turning point of acceptance by both home builders and the general public. Photographic images and drawings of 22 projects from around the world document the emergence of a new brand of sustainable building.

PRESERVING EARLY CHRISTIAN THESSALONIKE

March 16 – April 12, 2009
HGA Gallery, Rapson Hall

Organized by the Harvard Divinity School, this exhibition features some of the cultural sites and monuments of Thessalonike, Greece, which have undergone significant restoration work in the 20th century.

MARVELS OF MODERNISM

March 16-April 12, 2009
HGA Gallery, Rapson Hall

This exhibition, part of the Cultural Landscape Foundation’s “Landslide” initiative, is a yearly designation of significant landscapes at risk of being lost. Among the endangered landscapes is Peavey Plaza on Nicollet Mall in Minneapolis.

HORIZONS: PAINTINGS BY MARY GUZOWSKI, NATURE’S WONDERS: DRAWINGS BY VIRAJITA SINGH

January 20–April 30, 2009
A/LA Library, Rapson Hall

This exhibition presents works of two artists, each engaged in their own dialogue with changing phenomena in nature and with tangible earthly objects that inspire. Mary Guzowski, an Associate Professor in Architecture, says of her work “Painting is an opportunity to witness and engage the changing qualities and moods of the seasons.” For Virajita Singh, a Senior Research Fellow at the Center for Sustainable Building Research, the art of drawing objects from nature heightens awareness of the spiritual link between human existence and nature.

COLLEGE OF DESIGN STUDENT EXHIBITION

April 25–May 16, 2009
Awards Ceremony May 15, 6:30–8:30 PM
HGA Gallery & A/LA Library, Rapson Hall

This annual event and awards ceremony celebrates new graduates and reflects the professional quality of work done by students of the college. An awards ceremony will be conducted on May 15, 6:30-8:30 PM

CALENDAR

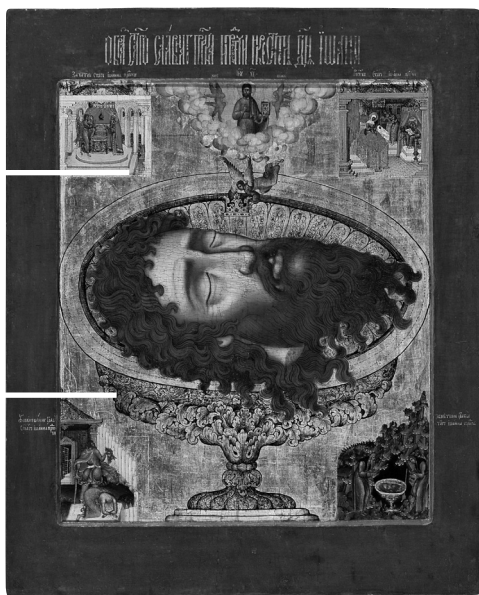
| | MARCH | APRIL | MAY ONWARD |
|--|---|--|---|
| GOLDSTEIN MCNEAL U of M St. Paul | EXPRESSIONS OF STABILITY AND CHANGE: Ethnic Dress and Folk Costume February 7– June 14, 2009 | PRESENTATION: “The Re-invention of Scandinavian Folk Dress in the Nineteenth Century,” by Laurann Gilbertson, Textile Curator, Vesterheim, Norwegian-American Museum, Decorah, Iowa. Reception following. Thursday, March 12, 2009, 6 PM | |
| HGA GALLERY RAPSON U of M East Bank | THE GREEN HOUSE: New Designs in Sustainable Architecture & Design January 12–March 8, 2009 | PRESERVING EARLY CHRISTIAN THESSALONIKE March 16–April 12, 2009 | MARVELS OF MODERNISM, March 16–April 12, 2009 |
| A/LA LIBRARY RAPSON U of M East Bank | HORIZONS: Paintings by Mary Guzowski NATURE’S WONDERS: Drawings by Virajita Singh January 20 – April 30, 2009 | | COLLEGE OF DESIGN STUDENT EXHIBITION April 25–May 16, 2009 Awards Ceremony May 15, 6:30–8:30 PM |
| EVENTS | PRESENTATION: “Kalabari Dress of Nigeria as an Example of Cultural Authentication,” by Dr. Joanne B. Eicher, Regents Professor Emerita, College of Design, University of Minnesota, Room 274 McNeal. Reception following. Thursday, April 2, 2009, 6 PM | | PRESENTATION: “Somali Immigrants in Minnesota and Scandinavia: Cultural Authenticity and Economic Dynamism,” by Benny Carlson, Professor of Economic History, University of Lund, Sweden and 2008 Cornelia Malmberg Fellow, The American Swedish Institute, Minneapolis, Room 274 McNeal. Reception following. Thursday, April 23, 2009, 6 PM |

OTHER NEWS

FRIENDS EVENT AT TMORA

On January 8, the Friends of the Goldstein sponsored a trip to The Museum of Russian Art (TMORA) in Minneapolis. Registrants took a guided tour of the special icon exhibition *Transcendent Art: Icons from Yaroslavl*, Russia at TMORA. The exhibition includes 54 icons from Yaroslavl, Russia dating from the 17th and 18th centuries and will only be displayed in Minneapolis.

Following the tour, registrants met at Café Ena for Latin fusion appetizers, dessert, and a glass of wine. The event was a great success and the Friends of the Goldstein look forward to sponsoring similar events in the future.



17th c., Wood, gesso, tempera, 46 x 38 cm



PRESIDENT'S MESSAGE

Bill Bloedow

PHOTOGRAPHY BY MARC NORBERG

The time has come for my last—printed—words to the Friends of the Goldstein Museum of Design.

Being Friends Board President for the past three years has been an exhilarating experience. Anyone who knows me knows that my mantra has been “awareness, awareness, awareness” and that’s because I feel that for the museum to grow and prosper more people have to know about its mission, programs, and exhibitions. I’m proud to say that I think we’ve made great progress, but there’s still more to be done.

I had great role models; many past presidents were willing to share their knowledge and experience with me and participate in activities that would further the museum’s goals. Thank you, you know who you are.

Thanks, too, to all the wonderful people who were board members during my term in office—your dedication was limitless, your enthusiasm amazing. Your contributions of all kinds were tremendously appreciated.

Working with the talented museum staff has been enlightening, their dedication is admirable.

I’m proud of the board’s efforts in raising both awareness and funding - attendance at Friends-sponsored events has grown as our committees have developed new and interesting ways to engage and enlarge our audience. Thank you.

I will always be proud to say that I am a member of such a fine group of people.

So, as I pass the scepter to new board president, Linda Hersom, I have one more message for board members present and future: “Awareness, awareness, awareness!”

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‡Past President

The Goldstein gratefully acknowledges our new and renewing friends from the last quarter, May through July 2008.

| | | |
|--|---|---|
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CONTACT AND HOURS

| | |
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MCNEAL-ST. PAUL CAMPUS

The Goldstein Museum's gallery is in 241 McNeal Hall and the Research Center is in 333 McNeal, 1985 Buford Avenue.

HOURS

The gallery is open Monday–Wednesday, & Friday 10am–4pm, Thursday 10am–8pm and weekends 1:30–4:30pm. Call for an appointment at the Research Center: 612. 625. 2737

ADMISSION AND PARKING

Admission is free. Parking is in the nearby Gortner Ramp at 1395 Gortner Avenue. The parking ramp and the Museum are both handicapped accessible.

MAP LINK:

<http://goldstein.design.umn.edu/visitus.html>

RAPSON-MINNEAPOLIS CAMPUS

The HGA Gallery is in the lobby and the Architecture and Landscape Architecture Library is in 210 Rapson Hall, 89 Church St.

HOURS

The HGA Gallery is open daily from 8am–6pm.

The Library is open Monday–Thursday 9am–9pm, Friday 9am–6pm, and weekends 1–5pm.

ADMISSION AND PARKING

Admission is free. Parking is across the street in the Church Street Ramp at 80 Church Street SE. The parking ramp and Rapson are both handicapped accessible.

MAP LINK: <http://www1.umn.edu/twincities/maps/RapsonH/>

BOTH MCNEAL AND RAPSON ARE CLOSED ON UNIVERSITY HOLIDAYS.

GOLDSTEIN STAFF

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Lin Nelson-Mayson

ASSISTANT CURATOR
Jean McElvain

REGISTRAR/
MATERIALS LIBRARY
COORDINATOR
Eunice Haugen

ADMINISTRATOR
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GRANT WRITER
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Mark Schultz (Costume),
Dr. Rodney Schwartz
(Decorative Arts)

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Collection Volunteers
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Park

GALLERY/OFFICE STAFF
Sonya Boeser, Eduardo Cortés,
Renee LaViolette, Valarut
Souvannachack

COLLECTIONS
ASSISTANT
Jennafer Crammer

COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA

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