

DULUTH--UMD's campus, students and winter recreation are featured in approximately half of the 10-minute Movietone short feature "Snow Fun in College," which will have its Duluth premiere Wednesday.

The short subject, including Minnesota songs, was filmed on the Duluth campus and on the bay ice last March by Veteran Movietone cameraman Jack Painter and a crew including Movietone sports editor Tom McMorrow.

The Duluth premiere will be at the Granada theater, where the short subject has been booked for a possible two-week run, according to Manager Richard Empie. The short will be distributed to thousands of theaters throughout the world.

A luncheon preview is scheduled Wednesday noon for UMD student leaders and administrative personnel, Duluth public relations representatives and members of the local committee assisting in arrangements for filming the Duluth sequences.

Robert Burke, Duluth Pony League leader and editor of Ore, Iron and Men, prize-winning publication of the Oliver Mining Division, U. S. Steel Corp., headed the committee.

-2-

The other half of the short feature was filmed at Madison and involved University of Wisconsin students, principally in ice-boating sequences. The UMD sequences include airplane ski-joring, power sledding on snow and ice, broom-ball and the Finnish vipu-kelkka, or ice merry-go-round.

- 1 -