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DULUTH--A major ^{UMD} tradition under a new name is about to unfold in and about Duluth.

UMD's ^{9th} annual Sno-week, all dressed up in a new appellation--Schneefest-- is scheduled Jan. 30 through Feb. 11.

Opening with the Vienna Choir Boys concert at 8 p.m. Jan. 30 in Kirby Student center, the 11-event program offers colorful variety on a scale not before enjoyed, promises General Chairman Leonard F. Skrobel, Milwaukee.

"Schneefest," explains Skrobel, "is the German name for snow festival. A lot of the fun-filled tradition of the German snow festival may be transferred to our celebration."

A ski trip to Mt. Telemark starting at 7 a.m. Saturday (Feb.1) and returning at 11 p.m. that day is expected to attract a record turnout.

Another feature on the opening Saturday will be a hockey game between Gustavus Adolphus and UMD at 8 p.m. in the Duluth Curling club.

Other events:

Sunday, Feb. 2--Snow sculpture construction in front of Kirby Student center.

Monday, Feb.3--Snow sculpture judging.

Tuesday, Feb. 4--Skating party, Duluth Curling club, 9 p.m.

Wednesday, Feb. 5--Rathskeller Night, KSC ballroom, 10 p.m. Macalester-UMD hockey game, Duluth Curling club, 8 p.m.

Thursday, Feb.6--Schneefest Queen convocation, 11 a.m. KSC ballroom.

Friday, Feb. 7--Variety show, King and Queen coronation, 8 p.m.
KSC ballroom.

Saturday, Feb. 8--Sports day, Physical Education building, 10 a.m. to
3 p.m.; Snow Ball, KSC ballroom, 9 p.m.

Tuesday, Feb. 11--Ralph Flanagan concert, sponsored by Arnold Air
Society, 8:30 p.m.

Other Schneefest planners are:

Mary Jannett, Duluth, co-chairman and secretary; Richard Weld, Duluth,
ski trip; Sara Gowan, Duluth, king and queen contest; Beverly Kneifel,
Eveleth, Rathskeller dance; Barbara Coughlin, Duluth, variety show;
Elizabeth Smith, Cloquet, finance; Lee LaCasse, Two Harbors, publicity;
Janice Sowa, Munger, button sales.

Tickets for the Vienna Choir Boys concert are being sold at \$1.25 for
all ages at the following places:

Student Activity Desk, Kirby Student center, UMD; Miles Music Company,
218 West 1st street; Brander's Music Shop, 20 East Superior St.; Dugar
Music Company, 14 East Superior St.; Arthur Buck Piano and Organ Co., 323
West 1st St.,

Lindor Piano and Organ Co., 208 West 1st St.; Mel's TV Radio Sales and
Service Co., 1204 East Superior St.; West Duluth Shine Parlor, 57th Ave.
West and Grand.