

UMD



Sustainability

The LiNCs Internship Experience of  
Addy Scrimgeour and Abby Lattu

# The UMD Sustainability LiNCs Interns



Addy Scrimgeour  
&  
Abby Lattu

**Building  
Confidence &  
Competence**



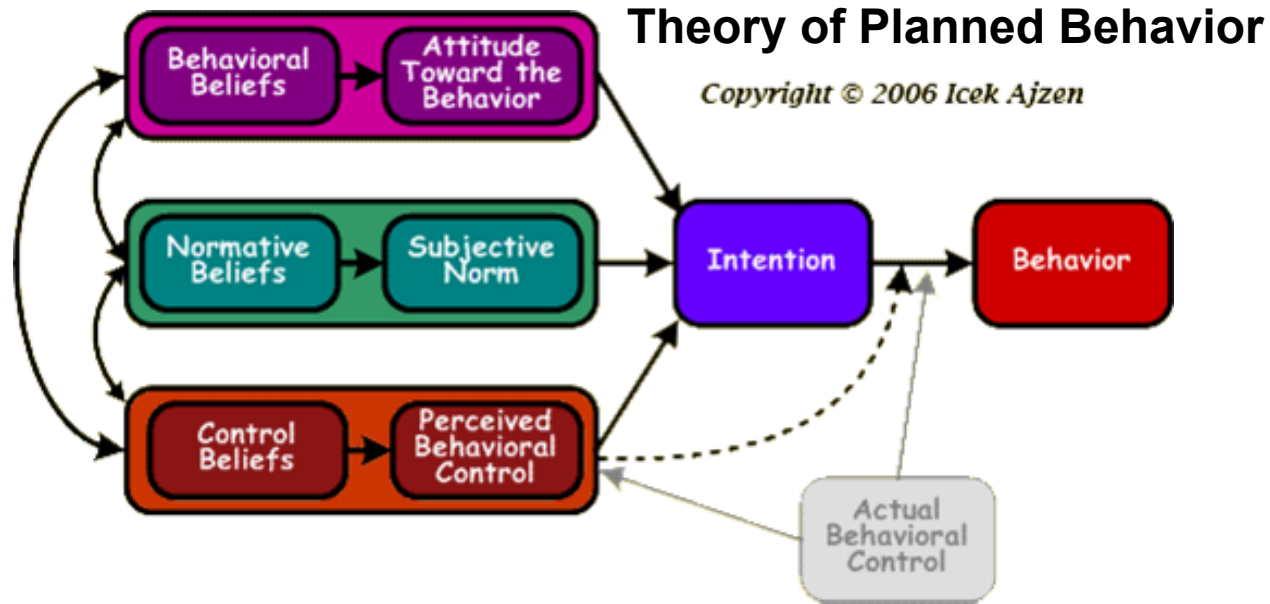
# Mission Statement

**The UMD Office of Sustainability is committed to communicating, educating, and inspiring action to integrate sustainability into all aspects of campus life.**

Sustainability is well-defined as a campus value: “Sustainability: We balance current environmental, economic, and social needs with those of future generations”, and as a Campus Goal: “Goal 6: Utilize UMD’s infrastructure; technologies; and information, human and financial resources to support the campus in a sustainable manner.”



# Theories used



During the course of the semester, we used the Theory of Planned Behavior at the UMD Office of Sustainability to help guide us in changing the attitudes and belief of recycling among the students on campus.

# Area of Responsibility with the most gain

Addy

I gained the most in **Area VII: Communicate and Advocate for Health and Health Education**. A lot of what I did in this pre-internship was develop posters to be put around the campus and the dorms. I learned to base what I design off of what the population needs to know as well as mimic items that were already done so that they compliment one another.

Abby

I gained the most in **Area V: Administer and Manage Health Education**. While working with UMD Sustainability I had the chance to help coordinate a flash mob and obtain acceptance and volunteers to help the activity be executed as planned. I learned how difficult it can be to obtain and organize people to help volunteer.

# Overview

Our main focus this past semester was to advocate for recycling and composting in the resident halls. We started off with a survey to determine what the freshman needed to work on and then developed posters to hang in the disposal rooms. The posters were to help the the students sort out their trash into three different categories. Compost, Recycling, and Waste.

We also promoted recycling throughout campus by being part of promoting trash separation during the tailgating parties at football games. Another way we promoted recycling was by setting up a flash mob in the food court. These activities were all tools that we used in order to help promote recycling here on campus.



# Objectives

- 1. We will help dorm students increase knowledge of what is recyclable dorms by 25% through a survey that will be sent out on September 30th to December 1st.**

The survey was sent out on December 1, 2014 and was ended on December 5, 2014.

Even though the Survey was sent out late, we got feedback from about 430 students. We ended up reaching our goal of people to answer by over 105 people!

(See later on in the slideshow for a few results that we found interesting!)

# Objectives Continued

2. We will have a new recycling “Yes Recyclable and Not Recyclable” poster done by October 20, 2014.

The recycling poster was finished on October 11th, 2014.

The posters and stickers were hung around campus on November 11, 2014 (once the new waste units were installed in the food court and the poster was approved).



# Objectives Continued

- 3. We will have both helped with tailgate recycling at least two times by the end of the football season on November 8, 2014.**



During the home football games, UMD Sustainability arrives before all the tailgaters and positions waste and recycling bins in the prime locations in the parking lot. Once the tailgaters arrive, we hand out separate bags for waste and recycling along with information cards to help reduce the amount of recyclables that get thrown in the trash.

# Greatest moment of joy

Addy

My greatest moment was probably designing the posters that would go around campus and the residential halls. It was great seeing something that I was able to put together help people organize their waste into different areas. It felt good to have something that I worked so long and hard on actually turn out well and be a necessary tool for my LiNCS Agency to use.

Abby

My greatest moment of joy was when we were able to pull off the flash mob. I was so happy at how well it went and that we were able to get the volunteers and the dining staff to help us pull it off. The flash mob was one of the biggest events that I had ever had to organize. I am so proud how well it went over.

# Career Impact

## Addy

This impacted my career because it prepared me for what real responsibility is like for my internship next semester. I am glad that I didn't take this class and my internship at the same time because it was an eye opener for how much work it will be.

## Abby

The impact this internship has had on my career is that I have gained a lot of confidence in my ability to carry out tasks specific to those of an organization. I glad that I was able to get this experience before I graduate and start my career.

# Flash Mob!





**The Flash Mob Winner!!!**

# Data Results

## Q3. Do you feel that you know what items are recyclable?

<input type="checkbox"/> Summary View		Always		Most of the time		Sometimes		Rarely		Never		Total	
		Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
✘ Q1. How often do you recycle?	Always	39	51.32 %	131	49.43 %	6	10.71 %	0	0.00 %	1	25.00 %	177	43.92 %
	Most of the time	24	31.58 %	96	36.23 %	34	60.71 %	0	0.00 %	0	0.00 %	154	38.21 %
	Sometimes	5	6.58 %	28	10.57 %	8	14.29 %	1	50.00 %	1	25.00 %	43	10.67 %
	Rarely	4	5.26 %	6	2.26 %	6	10.71 %	1	50.00 %	2	50.00 %	19	4.71 %
	Never	4	5.26 %	4	1.51 %	2	3.57 %	0	0.00 %	0	0.00 %	10	2.48 %
	Total	76	100.00 %	265	100.00 %	56	100.00 %	2	100.00 %	4	100.00 %	403	100.00 %

Note: Percentages reported are percent responses.

## What does this Data Mean?

This was a great data pool to see. About 83% of the population either always or most of the time knew what was recyclable. To correlate, 81% were consistent with recycling!

## Whats the Next step?

Investigate WHY the other 17% does not recycle as often as the others. Most of the data from another question stated they would benefit from signs.

# Data Results

## Q1. How often do you recycle?

<input type="checkbox"/> Summary View		Always		Most of the time		Sometimes		Rarely		Never		Total	
		Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
✘ Q2. When you lived at home with your family, did they recycle?	Always	122	68.93 %	66	42.86 %	13	30.23 %	9	47.37 %	4	40.00 %	214	53.10 %
	Most of the time	42	23.73 %	62	40.26 %	18	41.86 %	6	31.58 %	3	30.00 %	131	32.51 %
	Sometimes	7	3.95 %	11	7.14 %	5	11.63 %	2	10.53 %	1	10.00 %	26	6.45 %
	Rarely	3	1.69 %	8	5.19 %	5	11.63 %	2	10.53 %	0	0.00 %	18	4.47 %
	Never	3	1.69 %	7	4.55 %	2	4.65 %	0	0.00 %	2	20.00 %	14	3.47 %
	Total	177	100.00 %	154	100.00 %	43	100.00 %	19	100.00 %	10	100.00 %	403	100.00 %

Note: Percentages reported are percent responses.

## What does this Data Mean?

Even though almost 70% of students would ALWAYS recycle at home, yet only 50% of them did up here at school.

## Whats the Next step?

Investigate WHY 20% of the population stopped Recycling when they came to college.

# Data

Q13. When recycling cardboard boxes, do you need to break down the box?

Count	Percent		
364	90.32%		Yes
39	9.68%		No
403	Respondents		

Q14. Is there a place in Housing where you can recycle batteries?

Count	Percent		
100	24.81%		Yes
14	3.47%		No
289	71.71%		I Don't Know
403	Respondents		

Q15. Is there a place in Housing where you can recycle ink cartridges?

Count	Percent		
80	19.85%		Yes
19	4.71%		No
304	75.43%		I don't know
403	Respondents		

## What does this Data Mean?

This data is telling us that our students in the dorm are not properly informed and things are NOT clearly marked where they can recycle important things like Ink Cartridges and Batteries and what to do with boxes.

If we make it clear for them where to put these items, they won't end up in the landfills.

## The Next step?

Clearly Label all Ink and Battery containers in the dorms and let the students know this is available to them!

# Do You Want to Play a Game?

## COMPOST

Help reduce our campus footprint

### YES

- Food Waste
- Cups and Plates from the Food Court, Bookstore, & Coffee Shop
- Paper Products
- Compostable Cups & Compostable Utensils

### NO

- Styrofoam Plates
- Wrappers
- Straws
- Coca Cola Cups

**Also:**

- Pizza Boxes
- Plastic Wrap

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## RECYCLE

Help reduce our campus footprint

### YES

- Glass Containers
- Notebooks and Paper
- Cardboard Food Boxes
- Plastic Bottles and Aluminum Cans
- Metal Cans

### NO

- Plastic Bags  
\*Bring them to the book store!
- Water Resistant Coffee Cups, Plates and Styrofoam
- Candy Wrappers
- Greasy Pizza Boxes
- Chip Bags

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## WASTE

Help reduce our campus footprint

### YES

- Pens and Mechanical Pencils
- Greasy Pizza Boxes
- Water Resistant Coffee Cups, Plates and Styrofoam
- Chip Bags
- Waxy Milk and Juice Containers
- Candy Wrappers
- ToGo Boats & Food Wrappers  
\*from the Food Court
- Wet Toilet Paper and Hand Towels

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Sort the items correctly to win a prize!