

## News Release

# Give to the Max Day on Thursday, November 12, 2015

By Elizabeth Tollefson on Thursday, November 5, 2015



Give to the Max Day is Thursday, November 12, 2015, and with it comes the opportunity to support students at the University of Minnesota Crookston. Give to the Max Day, Minnesota's online 24-hour "giveathon," is all new on the Crookston Campus this year because of a \$3,000 match provided by the Lawrence Breen Matching Gift Fund. To give, go to <https://crowdfund.umn.edu/ConsiderCrookston>. All gifts given through this site are eligible for \$50,000 in prizes for University groups, including the University of Minnesota Crookston.

Your gift gives Crookston a chance to win a Grand Prize, All-Day Prize, or a Social Media Prize. To learn how your gift could benefit the campus, visit <https://give.umn.edu/GTMD2015>.

The Lawrence Breen Matching Gift Fund was designated for the purpose of encouraging gifts by offering a match. Breen grew up in Argyle, Minnesota, and graduated from the Northwest School of Agriculture in 1945. It is through his generosity and in his memory that gifts given on Give to the Max Day to the Crookston campus will have the opportunity to be matched. Sadly, Breen passed away in September 2015.

For more information on Give to the Max Day, contact the Office of Development & Alumni Relations at 218-281-8401. Hashtag for social media is #ConsiderCrookston.

The University of Minnesota Crookston now delivers 34 bachelor's degree programs, 22 minors, and 39 areas of emphasis on campus as well as 14 degree programs entirely online. These degrees are offered in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit [www.uncrookston.edu](http://www.uncrookston.edu).

## Contact

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