

News Release

U of M Crookston Business Department Adds Kevin Cooper, M.B.A., as Instructor in Marketing

By Sue Brorson, Elizabeth Tollefson on Friday, September 26, 2008

Crookston, Minn. (September 26, 2008) – Kevin Cooper, M.B.A., has been hired as a teaching specialist in marketing in the Business Department at the University of Minnesota Crookston. Cooper most recently served as the director of the University of North Dakota's Research Enterprise and Commercialization Park. He has also worked as an economic development director for the cities of Jamestown and Hazen in North Dakota.

One of a new wave of faculty members that have joined the Crookston campus in the last year, Cooper holds a master of business administration degree from the University of North Dakota and bachelor of science in business administration from Mayville State University.

The business management degree program at the U of M Crookston provides graduates with experience in marketing, management, communications and current computer technologies. One of the goals of the campus is to recruit, mentor, reward and retain world-class faculty and staff in order to offer students an extraordinary experience at the U of M Crookston. To learn more about business at the U of M Crookston, visit www.UMCrookston.edu/academics.

Today the University of Minnesota Crookston delivers more than 25 applied-science undergraduate degree programs and 50 concentrations, including several online degrees, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. To learn more, visit www.UMCrookston.edu.



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