

DULUTH--A special 16-page pamphlet sent to 25,000 persons and magazine advertisements reaching more than 1,000,000 subscribers are among 1959 UMD Summer Session promotion activities.

Valworth R. Plumb, Summer Session chairman and chairman of the UMD division of education and psychology, reports "gratifying response" to announcements about the 1959 summer program.

The UMD summer terms are June 15-July 18 and July 20-Aug. 22.

The pamphlet, containing photographs and descriptive material, is being sent to 25,000 selected prospects in 300 communities in 10 Midwest states. Advertisements have been placed in 44 state journals of education totaling more than 1,000,000 circulation.

Hundreds of replies indicate growing interest in UMD summer academic offerings and other summer features. Last summer a record high of 1,686 students attended.

Cool Duluth summer weather and the area's scenic, recreation and vacation advantages combined with an attractive academic offering are winning increasing attention from U. S. teachers and other students planning summer study.

Among 1959 features are the third National Science Foundation-UMD institute for junior and senior high school mathematics teachers, a national institute to prepare new materials for geology teaching in elementary and secondary schools, a creative arts workshop and special courses in teaching the child of special abilities.

Will Earnet, American artist and teacher, will come to the UMD campus for the second successive summer to conduct the 11th annual workshop in advanced painting. The sixth annual history field trip led by Maude L. Lindquist head of the UMD history department, will be in Eastern Canada.