

SCFA RETIREMENT SUBCOMMITTEE
MINUTES OF MEETING
May 4, 2015

[**In these minutes:** Announcements, Accumulation Planner Demonstration by Securian, Preview of Securian's New Website, Call for Agenda Items for 2015 – 2016 Academic Year]

[These minutes reflect discussion and debate at a meeting of a committee of the University of Minnesota Senate; none of the comments, conclusions or actions reported in these minutes represent the views of, nor are they binding on, the Senate, the Administration or the Board of Regents.]

PRESENT: Daniel Feeney, chair, Wendy Berkowitz, Frank Douma, Thomas Schenk, Joe Jameson, Jackie Singer, Kathryn Hanna, Merrie Kaas, Albert Tims, Andrew Whitman, Vernon Eidman

REGRETS: James Cotter, Murray Frank

ABSENT: Stuart Mason

OTHERS ATTENDING: Dan Fisher, retirement programs coordinator, Office of Human Resources; Matt Nyman, investment analyst, Office of Investments and Banking; Rosalie O'Brien, counsel to the committee, Office of the General Counsel

GUESTS: Securian representatives: Rick Ayers, vice president, Securian Retirement; Brandon Bellin, director & senior associate actuary; Blake Reigert, manager, U of M Retirement Plans

1. **Announcements:** Professor Feeney called the meeting to order and welcomed those present. He said that this is the last meeting of the 2014 – 2015 academic year, and reported that Professor Tims will be chairing the committee next year. Professor Tims interjected and thanked Professor Feeney for his steadfast leadership over the years. Members gave Professor Feeney a round of applause.

2. **Accumulation retirement planner demonstration by Securian:** Professor Feeney began by thanking Professors Hanna and Tims for their work in vetting the accumulation planner that Securian will be demonstrating today. He added that Securian would also be rolling out a disbursement planner in the not too distant future as well.

Brandon Bellin, director & senior associate actuary at Securian, began with a few introductory remarks. He noted that Securian is not only revamping its digital strategy but in the next 18 months or so will also be rolling out a new participant website. The changes will give participants a more modern, device-responsive experience going forward. Mr. Bellin reminded members that Securian launched a mobile app this spring, which participants are now able to download on their devices. He also reported that the personal rate of return tool will be available in a summarized view on the account page of the website. In terms of participants' online experiences, Securian is doing a number of things to educate participants, which he took a couple

minutes to highlight. Lastly, noted Mr. Bellin, Securian will be doing more to promote the services that are available to participants.

Regarding the accumulation and distribution retirement planners, said Mr. Bellin, Securian is working with Wealth Management Systems Inc. (WMSI) - <https://www.wealthmsi.com/> - to build these tools. The accumulation planner will be launched in early July. Then, once completed, Securian will work with WMSI to build the distribution planner. With that said, Blake Reigert, manager, U of M Retirement Plans, demonstrated the accumulation planner to members. He noted that the purpose of the tool is to 1) help individuals calculate their personal retirement income goal, 2) determine if there is a shortfall in reaching their goal, and 3) identify possible action steps for reducing a shortfall if one exists.

Member suggestions for the planner included:

- Rather than the planner retirement age default set at age 65, have it default to the age when the participant can start collecting full Social Security benefits given Securian has participant age information.
- In the planner where participants have the opportunity to schedule a one-on-one consultation session with a Securian representative, there should be a disclaimer/statement that the consultation service will not involve a product sale.
- Include the links in the planner to the two University forms that participants need to fill out in order to modify their retirement options.

At the conclusion of the demonstration, Professor Tims, acting as chair pro tem because Professor Feeny had to leave for another commitment, asked for members' thoughts on the planner. The general sense was that it would be a useful tool for participants. Professor Tims asked Professor Kaas if the planner addressed her concerns about one message not fitting everyone and the need for targeted messaging given the University community is so demographically diverse. In Professor Kaas' opinion, the tool begins to address her concerns, but more needs to be done to reach people who may not understand the concept of planning for retirement. She suggested Securian use pictures of people from a variety of different cultures/ethnic backgrounds in their planning tools and communication pieces.

3. Approval of April 6, 2015 minutes: Members unanimously approved the April 6, 2015 Retirement Subcommittee minutes.

4. Preview of Securian's new website: Mr. Reigert took a couple minutes to show members screen shots of the new Securian website to give them a feel for what will be coming. Given the site is still in development and colors have not yet been decided upon, Professor Kaas noted that as people age blue and green look alike, and contrasting colors should be used.

5. Call for agenda items for the 2015 – 2016 academic year: Professor Tims asked members for their ideas for agenda items for the next academic year. Hearing none at this time, he encouraged members to think about it and email him and Renee Dempsey, Senate staff, with their ideas.

6. **Adjournment:** Before adjourning the meeting, Professor Tims thanked Professor Hanna and Ms. Berkowitz, both of whom will be retiring, for their service on the committee. Hearing no further business, Professor Tims adjourned the meeting.

Renee Dempsey
University Senate