

Immediate Release

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Duluth -- John W. Boyer, Jr., of Cloquet, instructor in business and economics at the University of Minnesota, Duluth, has been named coordinator of the newly established Labor Education Service at UMD. His appointment is effective Jan. 1, 1966.

The UMD Labor Education Service will be a branch of the Minneapolis-campus Labor Education Service, directed by Professor John J. Flagler. It will perform the following functions:

(1) Analyze the educational needs of labor organizations and develop conferences, institutes and short courses in appropriate subject-matter areas; (2) utilize the teaching and consultative resources of the University and of the labor movement to provide meaningful programs of study for labor groups; and (3) conduct research and evaluate educational projects in the fields of labor and labor relations.

Boyer, who has taught at UMD since 1961, is completing work toward a doctor of philosophy degree at the University in the area of business administration and industrial relations. He holds a master of arts degree from the University and a bachelor of science degree from UMD. In addition to his regular teaching, he has taught for three years in the UMD Extension Division.

A native of Cloquet, Boyer is a member of the National and the Minnesota Economics Associations, the Minnesota Alumni Association, the National Business Education Association and three national honorary fraternities, and recently was elected secretary of Iota Rho Chi, industrial relations fraternity. He has served as panel moderator and faculty member for educational conferences in Duluth, Hibbing and Grand Rapids. Boyer is a 10-year veteran with the Minnesota National Guard.