



Men's Basketball | 8/24/2017 11:16:00 AM | Shawn Smith, Sports Information Director

NSIC AND MIDCOSN® ANNOUNCE ADDITION OF 10 BASKETBALL DOUBLEHEADERS TO 2017-18 LIVE SCHEDULE



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NSIC Media Relations

BURNSVILLE, Minn. – The Northern Sun Intercollegiate Conference (NSIC) has announced additions to the one-year agreement with Midco Sports Network® for live coverage of NSIC events. MidcoSN has added 10 NSIC basketball doubleheaders to its schedule of live games for 2017-18. This is in addition to the 19 live football games and expanded coverage of the final three rounds of the NSIC/Sanford Health Basketball Tournaments, which was announced earlier this summer.

"We are excited to add this basketball doubleheader package to our MidcoSN lineup. Adding live content to regional cable is just another way that fans can experience the high level of NSIC Basketball. Having MidcoSN on campus will also enhance the gameday experience for our student-athletes and fans," said NSIC Commissioner Erin Lind.

"MidcoSN is happy to further its relationship with the NSIC by adding 10 regular season doubleheaders to our expanded live coverage of regional sports. There are many unique stories within a gamecast, and these doubleheaders bring so much exposure to the teams as the season unfolds, leading up to the exciting NSIC tournament in Sioux Falls in February," added Mark Powell, VP of MidcoSN.

This past summer the NSIC and MidcoSN announced a partnership that included 11 weeks of the "NSIC Thursday Night Game of the Week", airing each week from August 31 through November 9 at 7 p.m. on MidcoSN. The live broadcast schedule also included various Saturday games throughout the season. Additionally, MidcoSN expanded its coverage of the NSIC/Sanford Health Men's and Women's Basketball Tournaments, adding the Saturday and Sunday quarterfinal games to its existing coverage of semifinal and championship games.

2017-18 NSIC Women's & Men's Basketball Doubleheader Schedule

Date	Doubleheader Match-ups	Times
Friday, December 1	Upper Iowa at SMSU	6:05 & 8:05 p.m.
Friday, December 8	Bemidji State at Northern State	6:05 & 8:05 p.m.
Tuesday, December 19	Northern State at MSU Moorhead	6:05 & 8:05 p.m.
Friday, January 5	Minnesota State at Augustana	6:05 & 8:05 p.m.
Friday, January 12	U of M Crookston at SMSU	6:05 & 8:05 p.m.
Friday, January 19	Upper Iowa at Augustana	6:05 & 8:05 p.m.
Friday, January 26	Sioux Falls at Northern State	6:05 & 8:05 p.m.
Friday, February 2	UMary at Sioux Falls	6:05 & 8:05 p.m.
Friday, February 9	Sioux Falls at Augustana	6:05 & 8:05 p.m.
Friday, February 16	Concordia-St. Paul at Sioux Falls	6:05 & 8:05 p.m.

About the NSIC

The NSIC is a 16-team, 18-sport, NCAA Division II conference with teams located in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. The mission of the NSIC is to promote, conduct and regulate competitive sports programs which will assist student-athletes in their successful athletic, academic and personal development.

About Midco Sports Network

Midco Sports Network provides live coverage of local sporting events and produces award-winning original sports programming. Since 2010, MidcoSN has delivered the sights and sounds of high school, collegiate, outdoors, motorsports and more to homes and businesses across the Upper Midwest. Visit MidcoSN.com to catch up on the action and check out blogs from the MidcoSN team.

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