

## News Release

# Survey of U of M Crookston Alumni Reveals the Positive Impact of Graduates

By Elizabeth Tollefson, Corby Kemmer on Wednesday, November 29, 2006

CROOKSTON, MN (November 29, 2006) The results from the University of Minnesota "Connecting With Our Alumni" survey are in and alumni from the University of Minnesota, Crookston (UMC) recognize that access to world-renowned teaching and research makes a difference. Results from the survey serve as a gauge for measuring impact and achievement and show UMC's significance as a regional hub in northwestern Minnesota for undergraduate education leading to a University of Minnesota diploma; technology applications in higher education; innovation, entrepreneurship; regional sustainability; and leadership development.

A snapshot of some of the responses by the more than 1,000 UMC alumni respondents reveals the following:

- 87% of our alumni would recommend UMC to prospective students
- 64% work at a business or organization they founded themselves and 14% of those businesses make \$500,000 to \$1 million annually and another 12% make between \$1-9 million
- 66% of our alumni participate in volunteering in non-profit or charitable organization, 55% give financial support and 34% serve in a leadership role
- 21% serve on a corporate board and 12% have served in an elected office

"Our alumni are such a great representation of our campus," said Corby Kemmer, director of development & alumni relations, "and they make a difference in our communities across the state and across the world. The alumni survey gave us a tool for measuring just how great that impact is and the results are very encouraging."

Alumni graduating between 1939 and 2003 received the Web or paper-based surveys and had the opportunity to participate. The "Connecting With Our Alumni" survey was created in collaboration with the University's Economic Impact Committee and distributed to approximately 304,000 alumni system-wide between January and May 2006; 51,133 responses were received. Added to the results of two previous surveys, the 75,000 total responses represent the largest effort of its kind in University history and provide the clearest picture to date of alumni achievement. You can learn more about the survey and the results by visiting [www1.umn.edu/urelate/survey](http://www1.umn.edu/urelate/survey).

The University of Minnesota, Crookston (UMC) delivers more than 24 different undergraduate degree programs, including online options, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. UMC is dedicated to helping students and the region aim higher, reach further and dream big dreams. To learn more, visit [www.UMCrookston.edu](http://www.UMCrookston.edu).

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