

***I. Vision***

The vision of Health Services focuses on the development of an inclusive health care model including medical, counseling and health education services which is collaborative in nature with academic and community partners. This concept is consistent with the University's Core Value of Engagement and Campus Goals 1,2 and 5 as well as Division Goals 1,2, 3, and 5.

***II. Mission***

The mission of Health Services is to provide students the opportunity to develop healthy personal lifestyles, help ensure their retention at UMD, and contribute to the overall excellence of their total educational experience by providing services which address the physical, emotional, social and intellectual well-being of our students.

***III. Goals***

1. Ensure that the Health Services facility provides an inclusive, educational and service oriented physical space to support students, staff and community members.
2. Develop thoughtful, intentional and collaborative relationships between Health Services and academic partners such as UMD medical and pharmacy schools, UMD Masters of Social Work Program, UMD Athletic Training Program, College of St. Scholastica and Lake Superior College.
3. Utilize community health care providers to make specialty services accessible on-site at Health Services.
4. Strive to increase productivity in order to provide accessible and high quality health services to UMD students.
5. Provide health education programming that helps students develop a healthy lifestyle that will promote their success in college and their lives after graduation.
6. Practice responsible, transparent, and accountable stewardship of University and Student Service Fee resources in the operation of Health Services.

## Health Services Goals mapped to the UMD and Student Life Strategic Plans

Health Services Goal	Mapping to University Goals	Mapping to Student Life Goals
Ensure that the Health Services facility provides an inclusive, educational and service oriented physical space to support students, staff and community members.	1, 2, 5, and 6	1, 2, 3 and 5
Develop thoughtful, intentional and collaborative relationships between Health Services and academic partners such as UMD medical and pharmacy schools, UMD Athletic Training Program, College of St. Scholastica and Lake Superior College.	1, 6	1, 5 and 6
Utilize community health care providers to make specialty services accessible on-site at Health Services.	1, 5 and 6	3 and 5
Strive to increase productivity in order to provide accessible and high quality health services to UMD students.	6	3, 4 and 6
Provide health education programming that helps students develop a healthy lifestyle, promoting their success in college and beyond.	1	1 and 3
Practice responsible, transparent, and accountable stewardship of University and Student Service Fee resources in the operation of Health Services.	6	5

### *V. Objectives/Outcomes*

1. Working with The Office of Development, the Director of RSOP and the VC of Student Life create an educational and marketing campaign for a Wellness facility at UMD to be used with potential donors.
2. Create a cross sectional committee at Health Services which explores revenue generating initiatives for the unit.
3. Plan, train and implement ICD 10 at Health Services by the federally mandated deadline of October 2015.
4. Counseling, Medical, Health Ed and Business Support specific objectives:

*To be determined in late August 2015 after section meetings and full staff discussion.*

5. Explore the potential to create a Reserve Medical Corp at UMD to assist in potential public health emergencies which might impact the UMD and Duluth communities. p

## Objectives/Outcomes

6. Create an action plan to address the two most significant growth opportunities identified in the EES.
7. Formulate a strategic plan to address the future use and oversight of Phrazer at UMD HS. FY 2015-16.

## Assessment Plan

1. **Evidence of the Achievement of Objective 1:** A written document/brochure which provides educational and marketing information to potential donors of UMD is completed by Spring 2016.
2. **Evidence of the Achievement of Objective 2:** A Revenue Generation Committee with co-chairs Diana Royal and Debra Mitchell will be formed in fall 2015. The charge of the committee, term lengths of committee members and selection of the first cohort of members will be completed by December 15 and meetings beginning in January 16.
3. **Evidence of the Achievement of Objective 3:** ICD 10 will be in use for all clinic staff by October 2015.
  1. Trainings and upgrades to the emr will be completed prior to this and will be facilitated by Deb Mitchell and Lori Kunkel. I
4. **Evidence of the Achievement of Objective 4:** Pending section and staff discussion in August 2015. 2015.
5. **Evidence of the Achievement of Objective 5:** Organize, attend and document at least one meeting with constituents from the UMD Medical and Pharmacy schools to discuss formation of a Reserve Medical Corp branch of the U of M at UMD.
6. **Evidence of the Achievement of Objective 6:** An action plan which addresses the two most significant opportunities for growth on the 2014 EES will be completed by summer 2015. These opportunities are as follows: 1. Conditions in my job allow me to be as productive as I can be. 2. There is an equitable distribution of workload within my departments. The action plan will include measurable outcomes which are mapped to the growth opportunities. These outcomes will be reassessed in the following year's annual report. h 2015. Two
7. **Evidence of the Achievement of Objective 7:** A strategic plan which addresses the future use of Phrazer will be written by fall 2015 and will include consideration of applications for use, funding, integration with eCW including security, training and oversight of decision making assigned to the PSC or a working subcommittee of the PSC. for 2015-