

**DR. KATHLEEN HALL JAMIESON****WALTER AND LEONORE ANNENBERG DIRECTOR OF ANNENBERG PUBLIC POLICY CENTER,  
UNIVERSITY OF PENNSYLVANIA****MODERATED BY PROFESSOR LAWRENCE JACOBS**

How much should you trust what you hear on the campaign trail this fall? Not much, according to a leading campaign analyst, Kathleen Hall Jamieson. Professor Jamieson will dissect patterns of deception in the Romney and Obama campaigns. She will also propose steps to minimize the impact of misleading claims on voters.

**KATHLEEN HALL JAMIESON**

Kathleen Hall Jamieson is the Elizabeth Ware Packard Professor of Communication at the Annenberg School for Communication and Walter and Leonore Annenberg Director of the Annenberg Public Policy Center at the University of Pennsylvania. She is a Fellow of the American Academy of Arts and Sciences, the American Philosophical Society, the American Academy of Political and Social Science and the International Communication Association.

She is the author or co-author of 16 books including: *Presidents Creating the Presidency* (University of Chicago Press, 2008), *Echo Chamber: Rush Limbaugh and the Conservative Media Establishment* (Oxford, 2008) and *unSpun: Finding Facts in a World of Disinformation* (Random House, 2007). Kate Kenski, Bruce Hardy, and Jamieson wrote *The Obama Victory* (Oxford, 2010), winner of an American Publishers Award for Professional and Scholarly Excellence (PROSE Award) in government and politics and the ICA outstanding book award.

Jamieson has won university-wide teaching awards at each of the three universities at which she has taught and political science or communication awards for five of her books. She is co-founder of FactCheck.org and founder of the new political literacy site FlackCheck.org, which uses parody and humor to debunk false political advertising, poke fun at extreme language, and hold the media accountable for their reporting on political campaigns.