

**University Relations, KUMD & Athletics**  
**Action Items                      April 2011**

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**Greater Diversity in UMD Students, Staff & Faculty**

Increase Diversity of UMD recruiting team - particularly in Metro.

Increase effort in recruiting a more diverse freshman class.

Increase diversity in student body through increasing diversity in Admissions staff

Former admissions staff led local teen minority programs at UMD

Athletics is a great example of diversity through recruiting.

Could other departments recruit?

Admissions materials

Reflect diversity of current faculty and staff in publications.

**More Training - for faculty, staff and students**

Response and intervention training for current employees and students as well as training to raise awareness, on race, gender, & cultural social justice issues.

Include intervention training in New Employee Orientation.

Bulldog week - a great place to teach tolerance (in groups)

Facilities Management Training – to take immediate action on Graffiti

Encourage staff to act in the face of racism and other injustices.

(e.g. not allowing racist intramural sports team names)

**Increase Cultural Messaging to Raise awareness of UMD diversity.**

UMD Home page & Department Web sites.

Display photos in Darland, Admissions and campus-wide window boxes, brochures, mailings, publications...

Grow online Digital photo archive & share link, remind departments to utilize it.

KUMD and U Relations messaging to include Inclusive campus initiatives and events

KUMD to continue spotlighting culturally inclusive programming

**Make a more welcoming campus**

Improve online Campus Maps -

Better printable pdf map, Interactive Map (see UWS)

Improve parking labels on map

“You are Here” Map Kiosks in busy areas

Improved signage on Campus

Utilize & expand Blue and Red concourse plans?

Student Union! (Compare to other campuses)

Current Kirby Student Center appears outdated and is even avoided by some recruiters on campus tours

Parking Improvements could create a much friendlier campus.

Eliminate excessive ticketing.

Add free first ten-minute button on meters?

Make it easier for visitors:

Season ticket buyers for theater & athletics pick up in Ordean Court

15 minute meters? Add Pick up/loading Zone?

Visiting students/parents are currently sent to park in farthest lot.

Complete planned main entrance from Woodland Ave to Solon Campus Center.