

MINITEX

Reference NOTES

A Program of the Minnesota Office of Higher Education at the University of Minnesota-Twin Cities

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Information Bits:

Check out the new webinars
offered by MINITEX
Reference Services, **Business
Source Premier: EBSCO's
Unparalleled Full-text
Business Database and
EBSCOhost Search and
Journal Alerts.** For more
information or to register
go to
[http://www.minitex.umn.edu/
train-conf/webinars/upcom-
ing.asp](http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp).

2006 Winter / Spring Conferences

Realizing Student Potential Conference 2006

[http://www.ctl.mnscu.edu/facdev/user_event-
list.php?eventtype=conference&eid=49](http://www.ctl.mnscu.edu/facdev/user_event-list.php?eventtype=conference&eid=49)

Hosted by the Center for Teaching and Learning, this conference will be held at the Minneapolis Community and Technical College on February 24, 2006. The Minnesota State Colleges and Universities System invites all Minnesota State Colleges and Universities faculty, staff, and students to Realizing Student Potential. This year's conference focuses on defining and fostering student success. MINITEX Reference Services staff will present a session on ELM at this conference.

1st Annual Regional ExLibris User's Meeting

Mark your calendar now for the 1st Annual Regional ExLibris User's Meeting, March 7 and 8, to be held in the Twin Cities! Exciting sessions about ARC, SFX, Interlibrary Loan and Authority Control are all in the works. Sponsored in partnership with Minnesota, Iowa, South Dakota, and North Dakota, this free conference is sure to provide an excellent opportunity for everyone wishing to share experiences and ideas. Watch for registration beginning in February.

MACHE (Minnesota Association of Christian Home Educators)

<http://www.mache.org/AnnualConf.htm>

This year's conference entitled, "Passing the Torch of Freedom," is the 21st Annual Homeschool Conference and Curriculum Fair. It will be held on April 21-22, 2006, at RiverCentre in St. Paul. The 90+ workshops will cover topics such as 'the whys and wherefores' of math instruction, tips for beginning homeschoolers, creative learning projects, alternatives to traditional college, help for support groups, easily missed learning differences, art illustrations for journals and notebooks, teaching music for those who don't understand it, depression in young adults, the effects of media on our families, learning from novels and great books, teaching young children and multi-levels of children, fun science adventures, Minnesota homeschool law, teaching foreign languages, grammar and spelling, writing research papers, library services from the comforts of home, 'letting go' of adult children, grandparents' tea, and much more. The 240-booth Exhibit Hall will include a few new exhibitors in addition to the many 'tried and true' favorites from previous years. MINITEX will be exhibiting and presenting ELM (Electronic Library for Minnesota) at this year's MACHE Conference.

Annual MINITEX ILL Conference

The Annual MINITEX ILL Conference will be held on May 1, 2006, at the Continuing Education and Conference Center (formerly Earle Brown) on the St. Paul campus of the University of Minnesota. Watch for more information to come!

Minnesota ESL, Bilingual, & Migrant Education Conference

<http://education.state.mn.us/mde/static/008180.pdf>

The Minnesota Department of Education hosts the 25th anniversary of its annual



ESL, Bilingual, and Migrant Education Conference on May 4-5, 2006, at the RiverCentre in St. Paul. All who work with English Language Learners in K-12 ESL, bilingual, migrant education, mainstream, special education, and adult basic education programs are urged to attend. MINTEX Reference Services has submitted a proposal highlighting the Spanish-language resource in ELM. We will also have an exhibit at the conference.

2006 University of Minnesota Libraries/MINTEX Reference Symposium

<http://lists.minitex.umn.edu/forums/calendar.php?do=getinfo&e=661&day=2006-5-15&c=1>

The 5th Reference Symposium is titled "Library as Place: Physical Realms, Virtual Possibilities." The all-day conference will be held on Monday, May 15, 2006, at the Continuing Education Center (formerly the Earle Brown Center), on the St. Paul Campus of the University of Minnesota. Stephen Abram, immediate past-President of the Canadian Library Association and Vice President of Innovation for SirsiDynix, will super charge the day with a provocative keynote address, "Reference 2010: the Librarian 2.0 in Your Future." Other sessions include a MnLINK update by Joyce Hommel; Joanna Brookes and David Barton answering the question, "Can two libraries share the same tent - and still be happy campers?"; Walter Gegner and Sam Demas sharing their insights on physical libraries, new and old, and how reference services are reflected in the physical space; Jim Parsons and others describing what's new in virtual reference; practical tips on virtual instruction; and much more.

Minnesota e-Learning Summit

<http://www.mngts.org/elearning06/>

The 2006 Minnesota e-Learning Summit will be held May 18-19, 2006, at Augsburg College in Minneapolis. The purpose of this year's Summit is to provide information, resources, and updates on the latest developments and policy issues related to e-learning. The event will feature a keynote, vendors, half-day tutorials, and six tracks of conference presentations. Anyone involved with or interested in e-learning is encouraged to attend including administrators and senior management, library administrators, technology directors and planners, and educators at all levels.

Reinvented Reference: The Integration of Digital and Traditional Reference Services

<http://www.ala.org/ala/eventsandconferencesb/annual/2006a/registration.htm>

This ALA Pre-conference, sponsored by the Machine-Assisted Reference (MARS) section of

the Reference and User Services Association, will be held on Friday, June 23, 2006, at the American Library Association Annual Conference in New Orleans. This pre-conference will allow you to learn from colleagues around the country about the new environment for reference services and the tools you can use in your library to look at reference services from an integrated, user-centered perspective. Jerilyn Veldof, Director of Undergraduate Initiatives at the University of Minnesota, Twin Cities, is one of several presenters. Joe Janes, Associate Dean in the Information School at the University of Washington in Seattle, will set the stage for a stimulating day of discussion and learning.

Coming Soon: EBSCOhost Visual Search Option

What is Visual Search?

Visual Search will soon be available as part of EBSCOhost in the ELM databases. EBSCO has partnered with Groxis, a top provider of visual search applications, to provide Visual Search. Visual Search will deliver search results in topically organized visual maps that make it easy to explore large sets of data and to gain an overall understanding of the depth and breadth of a search result set. Visual Search will group information by key headings that present results contextually, rather than in a ranked list. The outcome is that users will quickly understand the relationships among returned citations and articles and discover information that might have been difficult to locate in listed results.

When to use Visual Search?

When you're not exactly sure what you're looking for: The topically organized results will give you a better idea of the information and research that is available around a broad subject, and will allow you to develop a stronger understanding of the field of inquiry, and create a more targeted subset of searches.

When you are a visual learner: Studies show that up to half of student researchers are visual learners who learn best through graphic imagery, color coding and contextualized information delivery. Visual Search will offer this type of information.

When you want to find information quickly: Visual search will give you the ability to quickly review retrieved documents and assess their quality and usefulness without having to click through a long list of links.

EBSCO Research Databases | [New Search](#) | [View Folder](#) | [Preferences](#) | [Help](#) | **Demonstration Customer**

Sign In to MyEBSCOhost | **Keyword** | Language ▾

Find: Search Clear ?
 in ?

Results | [Show Filters](#) | [Zoom Back](#) | [Top](#) | [New to Visual Search? Take our tour](#)

EBSCOhost Visual Search
 Enter a query term in the search box above and click the search button. Query results are organized by topic in a visual map.

- Circles are results categories. Categories can include subcategory circles. Click on a circle to explore its contents.
- Squares are document links. Click on a square to load the document into this pane.
- To move back (or up) in the map, click outside of a circle or square. Click on TOF to view the entire map.
- Use the filters at the top of map to pinpoint information by keyword, date, or publication.

Title	How Postwar Germans Became Americanized.
Author	WIERLING, NORRTHFF
Publication	Diplomatic History
Date	Jan , 2005
Full Text	No

Google still king of search and clear favorite across all search categories, new Keynote study reports

Dr. Bonny Brown, Director of Research and Public Services, for Keynote, The Internet Performance Authority® and worldwide leader in e-business performance management services, said, "Despite active competitive maneuverings, Google's challengers have yet to break the leader's grip on consumers' affections, although each of the search engines has their own loyal following. The clear appeal of Google's home page, as well as its presentation of sponsored ads and the overall usefulness of its ads continue to be important factors in Google's continuing success." Other findings include:

- **Yahoo!**, a strong second, is most competitive with Google in local and image search;

- Ask Jeeves jumps in brand perceptions when consumers try its site;
- MSN is improving in general search quality and presentation of sponsored results;
- AOL's strength lies with its subscriber base.

For the text of the January 19, 2006, news release, go to http://www.keynote.com/news_events/releases_2006/06jan19.html.

How Women and Men Use the Internet: A Pew / Internet Report

http://www.pewinternet.org/PPF/r/171/report_display.asp

This report by Deborah Fallows highlights a few ways that women and men differ in the way they use the Internet. We've captured a few of the differences below, however, the report data shows that men and women are more similar than different in their online lives:

- The percentage of women using the Internet lags in comparison to the percentage of men.
- Men are more intense users as they log on more often and spend more time online than women.
- Women are more likely than men to use email as a way to communicate with friends and family about everything from jokes to life events. In addition, women feel more satisfied with the role that email plays in their lives.
- Men perform more online transactions than women, such as online banking and investment services.
- Men are more avid consumers of online information than women.
- Men use the Internet for recreational purposes more often than women.
- Men are more tech savvy and more interested in technology.

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Reference Intake Form <http://www-minitex.lib.umn.edu/reference/refdb/index.asp>

The Institute of Museum and Library Services, a Federal agency that fosters innovation, leadership, and a lifetime of learning, and State Library Services & School Technology, the Minnesota state library agency, supports MINITEX Reference Services under the provisions of the Library Services and Technology Act (LSTA).

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