

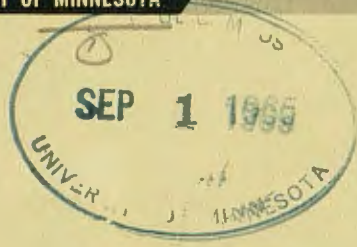
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3 Reaching People with information...

AGRICULTURAL EXTENSION SERVICE • INSTITUTE OF AGRICULTURE • UNIVERSITY OF MINNESOTA

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4/ August 27, 1965

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--Harlan Stoehr

Adapted from Communications sheet No. 4, University of California Agricultural Extension Service.

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(attach materials for which request to reproduce is made).

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Sincerely yours

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Publications and Direct Mail

NEW PUBLICATIONS

Irrigation--How Much and How Often. Soils Fact Sheet 8. James Swan, Evan Allred, and Donald Baker. Irrigating guide for use in central and north-central Minnesota. Because of limited area of usefulness initial distribution will be only one copy per county. Order additional quantities as desired after you receive notification copy.

Cream Top and Minnrose--New Chrysanthemums for 1966. Misc. Rpt. 64. Color reproductions of two new chrysanthemum varieties; chart listing most popular U of M chrysanthemums. 1 page. Available early September; don't order until you receive notification copies.

Dutch Elm Disease and Community Decisions. Special Report 14. Detailed information concerning a community's alternatives in handling Dutch elm disease. Adapted from Iowa State University Pamphlet 308, by permission, by Herbert G. Johnson. 6 pages. Available about September 1; don't order until you receive notification copies.

REVISED PUBLICATIONS

Sulfur for Minnesota Soils. Soils Fact Sheet 5. C. J. Overdahl, A. C. Caldwell, and J. Grava. Reports recent research findings on sulfur sources and gives recommendations for sulfur treatments. Available late August.

REPRINTED PUBLICATIONS

Insecticides and Their Use in Minnesota. Ext. Bull. 263. J. A. Lofgren and L. K. Cutkomp. 32 pages.

Culinary Herbs. Ext. Bull. 284. Arthur E. Hutchins, Orrin C. Turnquist, and Verna Mikesh. 16 pages.

Income Tax Management for Farmers. Ext. Bull. 298 (and NCR No. 2). 12 pages.

Blankets for Warmth--Buying and Care. Ext. Bull. 301. Suzanne Davison and Myra Zabel. 8 pages.

Chemical and Cultural Weed Control in Field Crops. Ext. F. 212. Gerald Miller et al. 16 pages.

Today's Fibers. Ext. Folder 218. 8 pages.

You Don't Know How to Listen. Comm. Bull. No. 6. Ralph Nichols with Leonard A. Stevens. 4 pages.

ODDS AND ENDS

Three times we've agreed to furnish Minnesota Tourist Travel Notes punched for a standard 3-ring binder, and three times I've reneged on the agreement because it would mean waiting a day or two longer to get it out. But the next issue will be punched, come what may. If punching, on this publication or on others, means anything to you, jot down your comment next time you're near a postcard and send it to 111 Coffey Hall. Cost of punching is negligible, but it often means waiting a little longer.

DHIA D-27, "Explanatory Copy--Monthly Herd Report" will be out within the week. (Two counties had a trial version earlier.) Useful aid in showing detailed information contained in the machine-printed monthly herd report form.

Out of print: Planning a Publicity Campaign, Inf. Serv. Series No. 10.

--Harlan Stoehr
Shelly Elliott