

What is a 1:Button Studio?

1:Button Studios are fully automated High Definition video recording spaces with professional studio lighting and sound equipment. They are setup to record high-quality video and audio without any knowledge of lighting and cameras.

How does it work?

Users enter an email address, connect a computer if desired to run a presentation, frame themselves in the camera, and press start. When the recording is complete, they press stop. An email with four video files (video, presentation, video & presentation side by side, video & presentation picture-in-picture) will arrive in a few minutes, and the user can download the files there. Files can then be edited with video editing software to create a more polished product, or used as-is.

About the 1:Button Experience



It is very simple and easy to use — one of the most glitch-free technologies I've used in a long time. The simplicity makes it easy for students to focus on the assignment rather than on the technology.

-- Nima Salehi, Instructional Design & Assessment Specialist
School of Nursing

Bio-Medical Library Location

1:Button Studios at the University of Minnesota are a collaboration between the Office of Information Technology (OIT) and the Libraries. The Bio-Medical Library partnered with OIT to create the first library 1:Button Studio, which opened in February 2016. The library is open an average of 19 hours a day, which facilitates convenient access to the studio. Users can reserve the studio directly via the library website. The studio is located on the busy 2nd floor of the Bio-Medical Library, and is proximal to computer workstations with video editing software.

About the 1:Button Experience

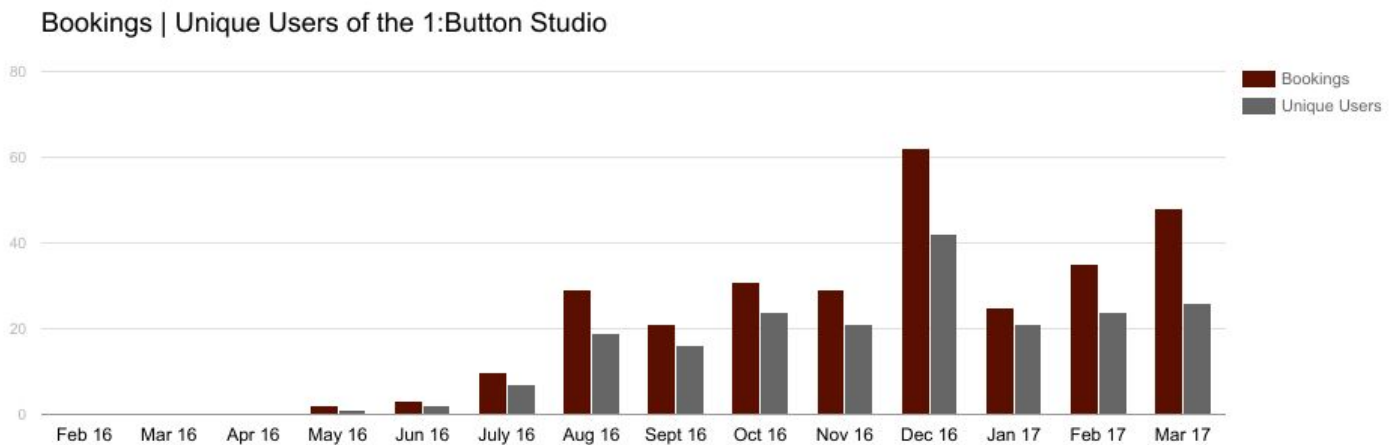


We have done close to 100+ different types of recordings and have been VERY satisfied with the results.

-- Mark Hilliard, Academic Technologist, Medical School

Use & Uses

In the five months of the soft rollout phase (February - June 2016), there were 145 bookings and 122 unique users. The service was officially launched in July 2016. In the eight months that followed (July 2016 - March 2017), there were 283 bookings and 153 unique users for an average of 35 bookings/month.



Instructors have used the studios to create video lectures in order to flip their classroom. The flipped classroom model allows students to watch video lectures outside of class, providing more time for hands-on application or engaged conversation when classes meet.

Academic technologists use the studio for variety of projects such as recording lectures for interactive modules, creating short introductions to applications, and for CME/CPD continuing education programs.

Students have created videos assigned for class, including mock patient interviews in the health sciences and screencasts of website reviews in the liberal arts. The studios also provide a venue to practice presentations for class or professional conferences



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