



## ***U of M Crookston Campus E-Update***

an internal administrative news digest

[www.umcrookston.edu](http://www.umcrookston.edu)

September 3, 2013

### **From the Vice Chancellor**

*Note: The following column compiles excerpts from the Orientation Convocation Address given on Friday, August 23, by Barbara Keinath, Ph.D., vice chancellor for academic affairs.*

In my role as vice chancellor for academic affairs, I partner with Chancellor Wood and the other senior leaders to provide direction to the entire institution. In particular, I provide leadership to the academic mission of the University, with oversight for the academic programs, academic advising, research, faculty promotion and tenure, the Registrar's Office, International Student Office, Center for Adult Learning, honors program, institutional effectiveness, and accreditation. That's a long way of saying that I am concerned with all things academic. And academics are why you—students—and we—faculty and staff—are here.

Although I am no longer the newest kid on the block, I am still new to the Crookston campus and to the University of Minnesota. But I have already learned a lot. What have I learned so far? I want to highlight four themes.

The first theme is "Commitment to Students and Their Success." Students come first at UMC. You, and your education, are why we are here. UMC is a teaching institution, which means that your learning is our highest priority.

We have high expectations of you and for you. Our expectations of you are that you will attend class regularly, participate actively, really engage with the material, and take responsibility for your own learning. If you are struggling, we expect you to seek help from your instructor, advisor, or the Academic Assistance Center. We also expect you to tell us what we can do better. We're always learning, too. Our expectations for you are that you will be a success. You would not have been admitted to UMC if we thought otherwise.

You will learn how to meet the challenges of time management, rigorous courses, and sometimes perplexing interpersonal relationships. You will be astounded at what you can do and how much you learn. You will graduate on time and find a job or go on for advanced study. We expect that you will be a proud alum of UMC and come back often to see old friends and reminisce about your years here.

The second theme is "Pride in Being UMC." Great pride in being the University of Minnesota Crookston reveals itself in many ways. The beautiful campus, the frequent telling of our history, these murals, Maroon and Gold Fridays, unique programs, and programs taught in unique ways.

There are two parts to that pride: University of Minnesota and Crookston. We have very strong connections with the Twin Cities leadership of the University of Minnesota. We *are* the University of

Minnesota in northwest Minnesota. Faculty tenure is with the University of Minnesota. Your degree will be from the University of Minnesota. We are also Crookston, where we focus on theory and practice, learning by doing, being high touch as well as high tech. UMC faculty and staff have a strong sense of community that extends to students. You become a part of the UMC community. We will know your name, and you will know our names.

The third theme is “Innovation.” The University of Minnesota was founded in 1851. We trace our Crookston beginnings back to 1906, when the Northwest School of Agriculture was founded. In 1966, the University of Minnesota Technical Institute opened its doors here. In 1988, the name University of Minnesota Crookston was officially approved. In 1993, we became a baccalaureate degree granting institution. This year, we’re celebrating the 20th anniversary of that transition, but we know that our roots in Crookston go deeper, way back to 1906. That makes us something of an old, established campus.

It does not make us stodgy, however. To the contrary, we pride ourselves on innovation. The first laptop university in the country, a leader in online education, state-of-the-art visual digital laboratory, LEED-certified residence hall, commitment to sustainability—these are just a few of the many manifestations of innovation you will experience here.

The fourth theme—“Excellence”—undergirds the first three themes and all of UMC. Excellence and quality go without saying, but we need to speak to and about them anyway. We embrace performance excellence in our teaching, research, service, operations, and even in our accreditation pathway. We are committed to continuous improvement. We challenge ourselves to be better tomorrow than we are today.

With apologies to all the Vikings fans among us, let me quote the legendary Green Bay Packers coach Vince Lombardi. “Perfection is not attainable, but if we chase perfection, we can catch excellence.” Students, I hope you chase perfection, so you too can catch excellence while you are here.

These four themes—commitment to students, pride in being UMC, innovation, excellence—summarize much of what I already know from my eight weeks at UMC. Again, welcome to UMC. Thank you.

Sincerely,  
Barbara Keinath  
Vice Chancellor for Academic Affairs  
University of Minnesota Crookston

### **Featured Events & Activities**

**What’s on Wednesday (W.O.W.): Hypnotist Chris Jones, Wednesday, September 4** – 7 p.m., Kiehle Auditorium, free for UMC students, faculty, and staff

**Thursday Commons: Speaker Bernard Franklin – “Reengineering the Future,” Thursday, September 5** – Noon to 1:45 p.m., Bede Ballroom, Sargeant Student Center, free and open to the public

**Speaker Bernard Franklin – “Imagineering the Future,” Thursday, September 5** – 7 p.m., Kiehle Auditorium, free and open to the public

**Opening Home Football: Golden Eagles vs. the Upper Iowa University Peacocks, Friday, September 6 – 6 p.m., Ed Widseth Field**

**Birding Open House, Saturday, September 7 – 8 to 10 a.m., Red River Valley Natural History Area, Crookston, free and open to the public**

**Study Abroad Fair, Monday, September 9 – 10 a.m. to 2 p.m., Sargeant Student Center**

**Reception for Katrice Albert, Ph.D., Vice President for Equity and Diversity at the University of Minnesota Twin Cities, Monday, September 9 – 4:30 to 5:30 p.m., Prairie Room, Sargeant Student Center, students, faculty, staff, and community members are invited**

**Involvement Expo Highlighting Student Clubs and Organizations and Community Engagement, Tuesday, September 10 - 11 a.m. to 2 p.m., Sargeant Student Center**

**Confucius Institute Open House, Thursday, September 12 – 3 to 5 p.m., 15 Hill Hall, open to the public**

**Opening Home Soccer: Golden Eagles vs. Providence University College and Theological Seminary, Saturday, September 14 – 1 p.m., UMC Soccer Field**

**Music on Monday Featuring Singer-Songwriter Ryan LaPerle, Monday, September 16 – 11 a.m. to 1 p.m., Northern Lights Lounge, Sargeant Student Center, free**

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For details on these and a comprehensive listing of other events or to discover what's happening this week, visit UMC Today at [www.umcrookston.edu/today](http://www.umcrookston.edu/today) or review our news page at <http://blog.lib.umn.edu/umcweb/news>.

Learn more about events across the entire University of Minnesota system via *Brief*: [www.umn.edu/twincities/faculty-staff/brief](http://www.umn.edu/twincities/faculty-staff/brief).

## **Around Campus**

### **Administrative Affairs –**

**A delegation of three officials from Jungwon University in South Korea is scheduled to visit the U of M Crookston on Thursday, September 5.** President Ahn Byung Hwan, Provost Kim Sung Ho, and Director of International Affairs Chu Kyung Seoung, will meet with UMC officials and discuss potential future collaborations. The signing of a friendship memorandum of understanding is planned as well. Learn more about Jungwon University at <http://eng.jwu.ac.kr/>.

**Katrice Albert, Ph.D., vice president for equity and diversity at the University of Minnesota's Twin Cities campus, will visit the Crookston campus September 9 and 10.** Her schedule on September 9 includes meetings with Chancellor Wood, Associate Vice Chancellor Phaiah, and Lorna Hollowell, director of diversity and multicultural programs, as well as lunch with the UMC Advisory Council on Diversity. A special reception will be held for students, faculty, staff, and community members to meet her on Monday, September 9, from 4:30 to 5:30 p.m. in the Prairie Room, Sargeant Student Center. All are welcome. On Tuesday, September 10, she will meet with Vice Chancellor Barbara Keinath and academic department heads before returning to the Twin Cities.

## Academic Affairs –

**During Opening Week sessions on AQIP Systems Portfolio and assessment, faculty began the process of updating and assessing program-level student learning outcomes (SLOs).** The work is prompted, in part, by the need to provide information on SLOs in the Systems Portfolio that is due to the Higher Learning Commission on June 1, 2014. More importantly, assessment of student learning reflects the faculty's commitment to continuous improvement of learning. This work, which will continue on Professional Development Day (October 11, 2013) and throughout the academic year, builds on previous efforts that focused on the institutional core competencies and course-level learning outcomes.

**Joe Weinberg** has been hired as a lecturer in the areas of communication and writing for the Liberal Arts & Education Department. He is currently working to complete his doctoral dissertation, "The Message, the Audience, and the Producer: the Rhetoric of Icons and Online Identity," at the University of Minnesota Twin Cities. He holds an M.A. from Western Illinois University in English, with a focus on rhetoric and composition, and an M.A. from the University of Illinois in philosophy, with a focus on the philosophy of science and logic. He completed his bachelor's degree at Muhlenberg College in Allentown, Pennsylvania. Most recently he served as a graduate instructor at the U of M Twin Cities from 2008 to 2013.

## Student Affairs –

**Bernard Franklin, Ph.D., assistant to the vice president at Kansas State University, will be the featured speaker during Thursday Commons on September 5 at noon in Bede Ballroom, Sargeant Student Center.** His presentation is entitled "**Reengineering the Future.**" Franklin, who is also the current president of Junior Achievement in Middle America, will give an additional presentation, "**Imagineering the Future,**" **at 7 p.m. in the Kiehle Auditorium that same evening.** Both events are free and open to the public. Sponsors for the event include the Office of Diversity and Multicultural Programs, Crookston Student Association, Center for Adult Learning, and the Career and Counseling Center. [Learn more.](#)

<http://blog.lib.umn.edu/umcweb/news/2013/08/bernard-franklin-phd-to-presen.html>

**UMC's annual Involvement Expo will be held Tuesday, September 10, from 11 a.m. to 2 p.m.** in the area outside the south entrance to Sargeant Student Center (inside in case of rain). The event highlights student clubs and organizations as well as community engagement opportunities. All are welcome.

**The Crookston Student Association (CSA) is accepting applications for several senator positions and the Student Consultative Committee representative position.** Applications are available starting Wednesday, September 4, and completed applications are due on Friday, September 13—both at the Sargeant Student Center Information Desk. Contact CSA President Alexmai Addo for more information.

## International Programs –

**The Crookston campus satellite office of the U of M's Confucius Institute will host an open house on Thursday, September 12, from 3:30 p.m. to 5:00 p.m. in Hill Hall, Room 15.** This event will provide an

opportunity to meet the staff and learn what resources they offer for various collaborations on campus and in the community. Snacks and drinks will be served. Students, faculty, staff, and community members are all invited.

### **Facilities & Operations –**

**Greg Berger**, who serves as district assistant director for the East Bank District of Facilities Management on the Twin Cities campus, has agreed to assist the staff of UMC Facilities & Operations on an interim basis with the full support of his supervisors and system leadership. Over the next several weeks, he will provide project management leadership for the many construction and renovation projects currently underway and others which will begin shortly. He will work with Facilities & Operations staff as well as the various contractors involved with these projects.

**Karen Langer and David Bowman have been hired as building and grounds workers for Facilities & Operations.** Karen will cover Kiehle Building and the Library; David will cover the first floor of Sargeant Student Center and will work with set-ups. They began their duties on September 3.

### **Alumni & Development –**

The Office of Alumni & Development encourages all alumni, faculty, staff, and current students to attend Homecoming 2013 activities on October 4 and 5. The **Outstanding Alumni and Athletic Hall of Fame Social & Banquet** will be held Friday, October 4, 6 p.m. social, 6:30 p.m. dinner, 7 p.m. program in Bede Ballroom, Sargeant Student Center. Reservations are required. Call ext. 8439, 218-281-8439, or 800-862-6466, or e-mail Rose Ulseth ([rulseth@umn.edu](mailto:rulseth@umn.edu)). View the full schedule of events for Homecoming 2013 at [www.umcrookston.edu/homecoming](http://www.umcrookston.edu/homecoming).

### **University Relations –**

**University Relations continues to develop and update an experts list for the media to help tell the University of Minnesota Crookston story and to share collective expertise with internal and external audiences.** Faculty and staff are encouraged to provide information about their areas of expertise using the form located at [www.UMCrookston.edu/relations/expertfrm.htm](http://www.UMCrookston.edu/relations/expertfrm.htm). The list will be updated for distribution and made available on the University Relations website. Faculty and staff who previously have filled out the form do not need to do so again unless they wish to update their information. The current list is posted online at [www.UMCrookston.edu/relations/expertslist.htm](http://www.UMCrookston.edu/relations/expertslist.htm).

### **Athletics –**

**The Division 2 Athletic Directors Association (D2ADA) recently announced its list of recipients of the 2012-13 D2ADA Academic Achievement Awards, which included 25 student-athletes from the University of Minnesota Crookston.** In order for student-athletes to receive an Academic Achievement Award, they must have a cumulative grade point average of 3.5 or higher, have completed a minimum of two years of college level work, and have been an active member of an intercollegiate team during the last academic year. [View the full list of UMC student athletes who received this award.](http://www.goldeneaglesports.com/news/2013/8/21/GEN_0821135250.aspx)  
[http://www.goldeneaglesports.com/news/2013/8/21/GEN\\_0821135250.aspx](http://www.goldeneaglesports.com/news/2013/8/21/GEN_0821135250.aspx)

**The Golden Eagle Football Team will face the Upper Iowa University Peacocks in the NSIC conference home opener on Friday, September 6, at 6 p.m., Ed Widseth Field.** Prior to the game, Student Affairs will sponsor a student tailgating event from 4:30 to 6:30 p.m. in the courtyard area near Centennial Hall. There is no charge for students with the UCard student ID, \$5 for faculty, staff, and fans. This event is part of Friday's meal service, and Brown Dining Room will be closed for dinner that evening. UMC Teambackers will also host a tailgating event on the west end of Parking Lot E for members of Teambackers, faculty, staff, guests, alumni and students over 21 years of age; free-will donations will be accepted.

### **Campus and Community –**

**The University of Minnesota will host a Birding Open House on Saturday, September 7, at the Red River Valley Natural History Area,** located across from the Crookston campus on the west side of U.S. Highway 2. The open house runs from 8 to 10 a.m. and is free and open to the public. Visitors will have the chance to see mist netting and bird banding demonstrations and tour a number of education stations including bird identification, bird feeding, and bird beaks. Additionally, children will have the opportunity to make and take home birdfeeders and hike along the trails. [Learn more.](http://blog.lib.umn.edu/umcweb/news/2013/08/birding-open-house-slated-on-s.html)  
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**Faculty members George French and TJ Chapman have plans to revive the Crookston Community Band in conjunction with the UMC Band.** Anyone interested in participating in this experience is invited to join the group for rehearsal on **Monday evenings from 7 to 8:30 p.m. in Kiehle 236,** the music rehearsal room. **Rehearsals will begin Monday September 9.** All are welcome. Repertoire for the semester will include marches, patriotic and holiday selections, as well as original concert band literature. Contact TJ Chapman ([tchapman@umn.edu](mailto:tchapman@umn.edu) or 218-281-8343) with for further information.

### **University of Minnesota System**

Read University of Minnesota system news at **Brief** online: [www.umn.edu/twincities/faculty-staff/brief/](http://www.umn.edu/twincities/faculty-staff/brief/).

### **Accolades**

**The University of Minnesota Crookston has been ranked among the top four colleges and universities in Minnesota for campus safety by the website StateUniversity.com.** The scores of the top four schools ranked in the category were identical in a listing that includes 50 colleges and universities in the state. Colleges and universities ranked for campus safety on a scale that accounts for severity of a crime as well as frequency of crime. Data is compiled from reports submitted by college and university law enforcement between January 1 and December 31, 2012. The full listing is available online at [www.stateuniversity.com/rank\\_by\\_state/safety\\_score\\_rank/MN.html](http://www.stateuniversity.com/rank_by_state/safety_score_rank/MN.html).

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