

**2012-2013 Chancellor's Unit Change Team – Final Report
June 2013**

2012-2013 Chancellor's Unit Change Team Members – Chancellor's Office, Alumni, Development, Athletics, and External Affairs

Wendy Larrivy - Chair, Chancellor's Office
Stacey Pearson – Advancement
Gina Katzmark – External Affairs
Bekki Babineau - Development
Brian Nystrom – Athletics
Lisa Pratt – Alumni
Mike Wendinger – Athletics

Chancellor's Office UCT Meeting Schedule 2012-2013

We first gathered on April 26th and scheduled a future meeting for June 13th.
Because of our late start, the priorities focused on primarily on those items in progress.

UMD Athletics

Current Items on Changing Culture of Student Life Involving UMD Athletics

Bulldog Welcome Week Event

- Orientation event hosted by UMD athletics for incoming freshman and transfer students that promotes positive school spirit, fan pride, and appropriate student behavior at Bulldog sporting events.

Preseason Hockey Season Ticket Pick-up Party

- Organized event for student hockey season ticket holders which included encouragement from the Men's & Women's hockey coaches and student-athletes on effective sportsmanship.

Amsoil Arena Sportsmanship Awareness Campaign

- UMD Athletics developed messages educating fans on the importance of equity, diversity, and social justice when cheering on Bulldog athletic teams.
- Climate change initiatives that allowed opportunities for fans to report negative actions during Bulldog athletic events.

Registered Student Organization (Penalty Box)

- UMD Athletics in cooperation with Student Life helped initiate the creation and registration of a new student led fan group that will be responsible for increasing the integrity and cultural competence of students attending Bulldog athletic events.

Other Athletic Initiatives

- UMD Athletics created and implemented research surveys to gauge the perception, views, and attitudes of students and the general population attending Bulldog athletic events. The results obtained were transposed into a survey review and a committee of athletic team members met to develop a plan of action to help improve the experience of those associated with UMD athletic events.
- Collaboration with campus life groups to learn how UMD's student-athletes can become more engaged with the general student population and educate our student-athletes on opportunities to become more involved in the campus climate.

UMD Alumni

- Invited the Chancellor's Cabinet to attend the program by Xavier Bell entitled "Inspire to Compete in a World that Values Inclusion and Diversity."
- The UMD View Online newsletter will include stories to reflect an inclusive campus.

- Continue to obtain a balance of gender, class year, ethnic representation, and physical ability on the UMD Alumni Association Board.
- The Alumni Director attended the cultural diversity awards program this spring and emailed a personal invite to graduating seniors to attend the Alumni Association sponsored graduation party at Glensheen.
- The Alumni staff is applying for a diversity grant which could provide funds to sponsor an event or specific programming to encourage or enhance engagement of diverse alumni. Ideas for use of the funds include a round-table summit of student leaders from the multicultural center and recent alumni who could give us feedback and perspectives on what types of events or programming would have more appeal to alumni of diverse backgrounds. We have been working closely with a graduate student intern from the Multicultural Center to determine options to pursue.
- Staff intends to enroll in the Diversity Workshop training offered by UMD HR.

Chancellor's Office

- The Chancellor's Office is creating a welcoming environment to faculty, staff, and students.

UMD External Affairs

- Expanded the Bridge Advisory Committee to have more diverse representation from campus community.
- Using Goal #2 as a litmus test for whether images on the UMD website and publications are representative of an inclusive campus.
- Highlighting Goal #2 initiatives in stories online and shared with local media.