

SEM Subcommittee Minutes

October 14, 2019

12:00-1:00 p.m.

Garden Room

Approved January 27, 2020

Attendance: Brenda Herzig, Marat Bakpayev, Evan Brier, Jason Ellis, Jeremy Leiferman, Jill Kolodzne, Chuck Fontaine, Lynne Williams, Mary Keenan, Scott Boyle, Scott Schulz, Mary Allen, and Susana Pelayo Woodward

Excused Absences: Erik Brown, Karl Markgraf, Marc Seigar, and Alex Moe

Convened at 12:04

The March 28, 2019 minutes were approved.

Fall 2019 enrollment numbers (Mary Keenan): A handout was distributed containing a snapshot of fall 2019 enrollment at UMD.

Discussion of the future of our committee: Members provided feedback on this topic, including:

- The value of SEM Subcommittee in enhancing individual members' understanding of enrollment issues and processes;
- The appointment of representatives not in collegiate leadership roles and, thus, not empowered to further enrollment action items;
- The existence of other campus groups and meetings that are partially duplicative of SEM Subcommittee;
- An interest in coming together when specific tasks warrant rather than regularly scheduled meetings;
- In relation to projected improvements in graduation rates, the need for a group of individuals to be addressing the connection between enrollment and revenue and to be projecting future impacts;
- An overall interest in receiving enrollment updates but not to convene as part of governance;
- The value of the subcommittee's work in updating the UMD Enrollment Plan, which could also be accomplished through appointment of a task force every three to four years.

Members concluded Mary Keenan could provide an overview of this discussion to Strategic Planning & Budget and request guidance from SP&B and Chancellor Black as to whether SEM Subcommittee should be dissolved; be maintained as an informational group that meets occasionally (e.g. once or twice each semester), or whether there is a specific charge for 2019-20 that is aligned with the composition of the membership.

Submitted by Jason Ellis.