

UNIVERSITY OF MINNESOTA

BOARD OF REGENTS

Educational Planning & Policy Committee

November 8, 2001

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, November 8, 2001, at 8:30 a.m. in the East Committee Room, 600 McNamara Alumni Center.

Regents present: William Hogan, presiding; Dallas Bohnsack, Jean Keffeler, Richard McNamara, Michael O'Keefe, and Maureen Reed.

Staff present: President Mark Yudof; Executive Vice President and Provost Robert Bruininks; Chancellors Kathryn Martin and Samuel Schuman; Senior Vice President Frank Cerra; Vice Presidents Sandra Gardebring and Christine Maziar; Executive Director Ann Cieslak; Provost David Carl; and Associate Vice President Mary Heltsley.

Student Representatives present: Kyle Althoff and Nicholas Maxwell.

Regent Hogan called to the committee's attention the recent announcement by Executive Vice President and Provost Robert Bruininks that he will resign his administrative position in June 2002 and return to the faculty of the College of Education and Human Development to pursue a number of professional and personal goals. Hogan expressed his appreciation to Bruininks for his efforts in support of the Board and the University.

CONSENT REPORT

The committee voted unanimously to recommend approval of the following:

New Academic Program:

- Postbaccalaureate Certificate in Postsecondary Developmental Education - College of Education and Human Development

Program Name Change:

- University of Minnesota, Duluth: Recreation Major and Minor to Recreation - Outdoor Education - College of Education and Human Service Professions

**ACADEMIC PROGRAM AND
COMPACT REVIEW FRAMEWORK**

Executive Vice President & Provost Bruininks led the discussion of the academic program and compact review framework.

He noted that his remarks will provide background information about the academic review and compact planning processes, information that will be useful as the committee considers a series of collegiate and unit academic program reviews in 2001-02.

Bruininks indicated that the compact process annually engages all academic and support units in an iterative planning, budgeting, and accounting process that is focused on improvement considering higher education's current environment. He highlighted details of the process, explained how institutional measures are incorporated into the process, identified the seven planning and review criteria used in program reviews, and described the criteria for assessing units in need of special fiscal review (materials on file in the Board Office).

Bruininks stressed that the framework is a bi-directional process for strategically allocating resources and a systematic approach to accountability that results in the following:

1. a public agreement between units and central administration;
2. the identification of units requiring more focused review;
3. the development of criteria for assessing units at risk; and
4. the reassessment of funding options.

Regent Keffeler commented that in an era of fewer resources, the tendency might be to establish a criterion of financial self-sufficiency. The real question for struggling programs, however, is how central is that program to the University's mission. Conversely, the same question should be asked of financially sound programs to ensure that resources are allocated in support of the University's mission. Regent O'Keefe concurred, noting that units should be held accountable for sound management, but that does not imply that all cross-subsidies should be eliminated.

Regent Reed believes that an important outcome of the compact process has been that institutional values are driven down to individual units. A good example of this is the recent effort to improve service to students, which she hopes will remain a focus of this process.

ACADEMIC PROGRAM REVIEW: COLLEGE OF CONTINUING EDUCATION

Executive Vice President and Provost Bruininks and Dean Mary Nichols, College of Continuing Education (CCE), led the discussion. Bruininks remarked that this item is intended to update the committee on the status of CCE and the college's future academic, financial, and programmatic directions.

Nichols reviewed the history, mission, current and future financial structure, core businesses, management tools, partnerships, and future directions of CCE (as described in the docket materials), posing the following questions for discussion:

- (1) What is driving change in CCE?
- (2) How is the financial model changing and what are projections for the future?
- (3) How is CCE fulfilling its role in workforce development and enabling accessibility?

A lengthy discussion ensued in which the following topics were discussed:

- CCE's role in Greater Minnesota;
- the need for assessments of the positive and negative effects of Incentives for Managed Growth (IMG) on budgets, curricula, and access; and
- mission and mission differentiation.

COMMITTEE WORKPLAN, 2001-2002

Executive Vice President and Provost Bruininks presented to the committee revisions to the workplan that were proposed in the September 2001 discussion. He also reviewed the workplan related to MnSCU and the Metro Higher Education report.

Reed noted that one outcome of the Board's annual retreat is the need for this committee to discuss many of the key policy issues identified in the workplan of the full Board. Consequently, she suggested that it might be helpful for her to meet with Hogan and Bruininks to ensure continued progress in these areas of the Board's workplan.

INFORMATION ITEMS

Executive Vice President and Provost Bruininks referred the committee members to the docket materials. Discussion of the item *Follow-up Report on Centers* was deferred for consideration at a later date.

The meeting adjourned at 10:20 a.m.

ANN D. CIESLAK
Executive Director and
Corporate Secretary

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