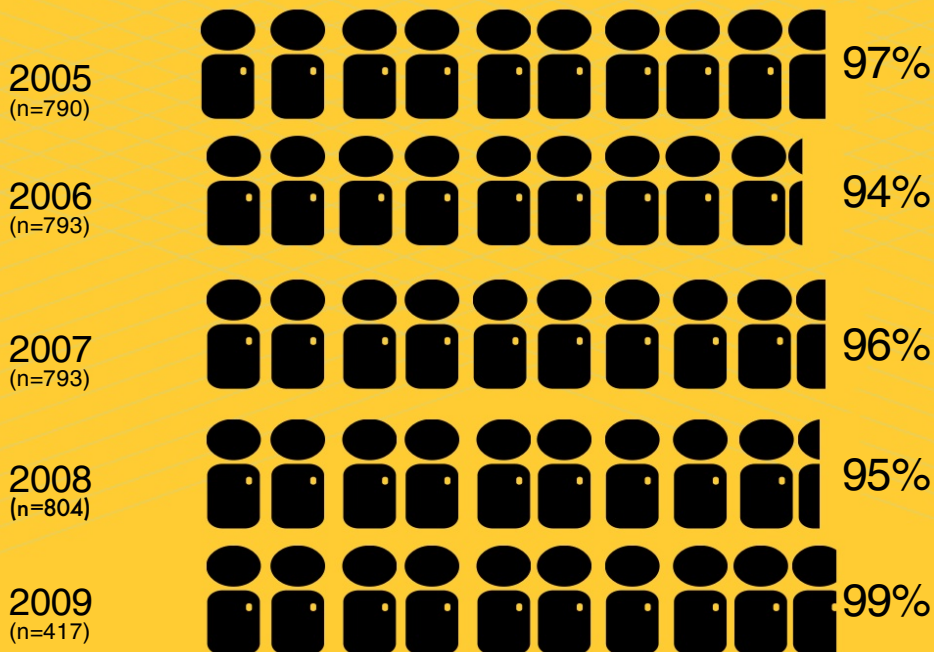


At a Glance: Trends in MN Tourism Attitudes & Travel Spending



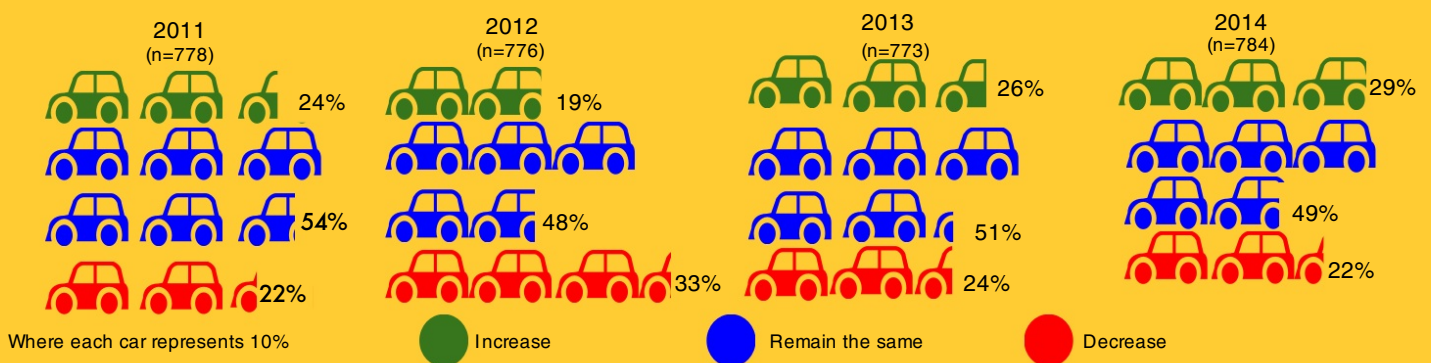
Based on a representative sample of ~800 Minnesotans telephoned fall of each year

% Minnesotans think tourism important to economy



Respondents indicated tourism important or very important to MN economy each icon is 10%

Travel spending intentions in next 12 months



Leisure and hospitality gross sales (billions \$)



Results via Explore Minnesota Tourism

Contact the Tourism Center for your research needs: Collaboration through project implementation!
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The Tourism Center is a collaboration of UMN Extension and the College of Food, Agricultural & Natural Resource Sciences

