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Women's section, Herald*

DULUTH--"Clothes are not homemade, they are custom made. This eliminates the fireside touch."

So said Mrs. Edna Bryte Bishop, originator of a nationally-known sewing method, as she conducted the opening session of the UMD "Clothing Clinic" at Kirby Student center this morning.

Dr. Ruth Palmer, head of the sponsoring home economics department, estimated that 300 teachers and homemakers are on campus for the institute.

Mrs. Bishop introduced problems of "Fitting and Accessories" as the first item on the two-day agenda. "Material and patterns must be bought to fit, measured to fit, cut to fit," she said.

In stressing perfection, Mrs. Bishop frequently employed one of her publicized phrases, "grain perfect."

She made clothing adjustments for typical size types selected from her audience, using basic dress "shells."

The sewing expert fashioned bows and collars into clever accessories. These help accent, dress up and add variety to a costume, she said.

The audience watched her methods with the aid of a demonstration mirror designed by Mrs. Helen Trader, UMD clothing and textiles head.

The attractive Mrs. Bishop conducted all demonstrations except machine sewing wearing her white gloves, a publicity flair. She interspersed her remarks with humor, and question and answer periods.

The author of a new book, "The Bishop Method of Sewing Construction," Mrs. Bishop is in demand for her year-round workshops.

Saturday's sessions of the clinic are open to the public, Dr. Palmer announced. "Shortcuts in Tailoring" and an 11:30 a.m. luncheon are planned with headquarters in the UMD science auditorium.

Reservations for the luncheon should be made with the UMD home economics department.