

Strategic Planning & Budget Committee
Meeting Minutes: March 3, 2020
1:00-2:30 p.m. | Darland 520
Approved 10.30.2020

Attendees: Griffin Bryan, Briana Gross, Deborah Petersen-Perlman, Lesa Radtke, Al Roline, Chuck Bosell, Don Fosnacht, Mary Keenan, Heather McLean, Jennifer Mencl, Greg Sather, Curt Albertson, Lendley C. Black, Chancellor
Excused: Abel Knochel, Curt Phillips, Jeff Romano, Lisa Norr, Jill Pinkney Pastrana, Fernando Delgado, Lisa Erwin
Guest: Abdi Ali

Don Fosnacht, Chair, called the meeting to order at 1:00PM. The minutes of January 31, 2020 were approved as presented. The agenda for March 3, 2020 was approved as presented.

Old Business

Strategic goal objectives and key performance indicators (KPI)

- Update on System-Wide Input
- Update on inputs to Research and Creative Activity Goal for UMD

For Information

Chancellor Update

An invitation to a system virtual town hall meeting hosted by President Gabel will be forthcoming. Kirby 173 is reserved for viewing.

Chancellor is scheduled to host a campus forum on March 26, 2020, from 10:00-11:30AM. The focus of the forum is about strategic planning and the future direction for UMD. The session format will include work sessions about the key performance indicators along with a presentation and discussion. The UMD strategic plan will map to the system strategic plan. Our goals will map to system commitments and strategic focus areas. This is a work in progress and will be on hold until we know how the plan is progressing at the system level. The UMN Board of Regents has been very supportive. The board review of the strategic plan will occur in May with possible action taken in June. President Gabel's focus is on tactics or action items under the goals.

Chancellor provided a handout from the [UMN Board of Regents' February meeting materials](#). The UMN Board of Regents are expected to hold their meeting on the UMD campus the Thursday of spring break week. The board members will receive an update about the budget reductions, presentations about enrollment and research and will end their visit with a tour.

Potential sale of KUMD to WDSE. WDSE has a commitment to the students, internships, and also a new media format that combines other media (social, etc.) The purchase price of \$175k was put forth at the February board meeting. The existing employees at KUMD are being offered jobs at WDSE. KUMD is expected to operate at their current location for another 1.5 years. Once the sale is finalized, radio announcements will state they are announcing from the UMD campus. There is an extensive due diligence period with approval by the Federal Communications Commission (FCC); it could be possibly July/August before the agreement is finalized. Chuck Bosell stated the network services provided to KUMD by UMD ITSS may be \$5,000 in additional revenue realized by UMD.

Approval of the College of Liberal Arts (CLA) and School of Fine Arts (SFA) merger. The merger was discussed and approved at the meeting and very few questions were raised.

Budget reductions. Twenty-six positions overall will be eliminated, and most employees have been notified. Many of those employees have found other positions at UMD.

For Discussion and/or Action:

[Article VI Amending Procedures Amendment](#)

Don reminded committee members to partake in the voting process for the Article VI amendment forthcoming.

New Business

Space

A member asked about the courses that have been taken offline such as those in A.B. Anderson Hall which at this time cannot be scheduled. Fernando will explore why the hall was taken offline.

UMD Assessment Report Review (Jen Mencl)

[Assessment & Reporting Peer Review](#)

[Campus Learning Goals and Outcomes Report](#)

Jen, Director of Assessment, presented the information in the above reports. Jen stated the accrediting agency expects UMD to integrate the information about how we make decisions. The SP&B committee recommended with the prior report that no additional resources are needed to support the campus assessment work. Jen stated this is a new report and is looking for a new recommendation. The committee members were confused with their role, the reports and requested additional explanation from Jen. The Assessment Subcommittee creates the reports above with Jen's assistance. The subcommittee reviews the reports and approves the information. The subcommittee is looking at recommending guidelines for interpreting data (looking at what other institutions are doing as well). All programs include student learning assessment circling back to the UMD Strategic Plan Goal 1 and 3 which states that we can demonstrate that we provide high-quality education.

Briana stated that assessment, in addition to the faculty assessment, is a burden on faculty. Any available resources that can be provided to departments would be helpful. Jen indicated the available resources include the Assessment Subcommittee, Jen Mencl as director of assessment, and the Program Assessment Liaisons (PALs). Data indicates that we are achieving the student learning outcomes. We have exceeded the assessment results for the student learning objectives. No additional resources should be needed at this point.

Action: Mary Kennan made a motion to endorse the Campus Learning Goals and Outcomes Report. The motion was seconded and passed.

Jen Mencl made a motion to suspend the Strategic Planning & Budget (SP&B) Committee with parameters described in the [motion](#) document. Mary Keenan seconded the motion moving the committee to discussion. The discussion focused around the committee being advisory and a vessel to share information rather than act. A member indicated we should look at Jen's document differently; and, because we are not orienting ourselves correctly to be a positive voice in the community, perhaps we should take a look at how we are doing things as a committee.

Action: Greg Sather made a motion to table the motion suspending the Strategic Planning & Budget Committee and its subcommittees. Deborah Petersen-Perlman seconded this motion which met with unanimous approval.

Adjourn 2:30PM

Wendy J. Larrivy