

**UNIVERSITY OF MINNESOTA**

**BOARD OF REGENTS**

**Board of Regents Work Session**

**Thursday, November 12, 2009**

**3:45 - 4:45 p.m.**

**600 McNamara Alumni Center, Boardroom**

**Board Members**

Clyde Allen, Chair  
Linda Cohen, Vice Chair  
Anthony Baraga  
Richard Beeson  
Dallas Bohnsack  
John Frobenius  
Venora Hung  
Steven Hunter  
Dean Johnson  
David Larson  
Maureen Ramirez  
Patricia Simmons

**AGENDA**

1. Financing the Future: The Role of Private Support - S. Goldstein/  
B. Malkerson (p. 2)



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**Agenda Item:** Financing the Future: The Role of Private Support

review       review/action       action       discussion

**Presenters:** Foundation President L. Steven Goldstein  
Minnesota Medical Foundation President & CEO Becky Malkerson

**Purpose:**

policy       background/context       oversight       strategic positioning

To inform the Board of Regents about the critical role that private giving plays in financing the future of the University of Minnesota.

**Outline of Key Points/Policy Issues:**

Increasing revenue from private support is a key strategy for advancing the excellence of the University of Minnesota in light of new financial realities, as identified in the report by the Future Financial Resources Task Force.

This presentation will focus on the following areas:

- the role of philanthropy and funding the margin of excellence;
- how fundraising priorities align with the strategic priorities of the University; and
- strategies to increase private giving.

**Background Information:**

In September 2008, the Board of Regents accepted a recommendation from the University of Minnesota Foundation and Minnesota Medical Foundation to forgo a monthly appearance to report on private gifts to the University in favor of including monthly reports as part of monthly consent agenda items, as well as conducting periodic work sessions on the role of private giving. The first joint work session took place in November 2008. A formal report of FY09 giving will be delivered to the Board of Regents on Friday, November 13, 2009.