

## August 2012

ALA Annual 2012 . . . . . 1

ELM Spotlight . . . . . 6

AskMN Fiscal 12 in Review . 8

Digitized Index Cards to Minneapolis Newspapers . . 8

Minnesota Libraries and the Civil War . . . . . 9

Minnesota Historical Society Returns Artifacts to Bois Forte . . . . . 9

Bundlenut: Bundle the web. Share it. . . . . 9

CPERS Column . . . . . 10

“Guides to MN Reflections” Continue to Expand . . . . . 12

WebJunction MN . . . . . 12

eLearning Summit 2012 . . . 13

ALA Annual 2012

### ALA Annual 2012 – Palm Trees and Powerful Programs Abound

*Jennifer Hootman*



Like past ALA Annuals, this year was no different in the number and variety of thought-provoking, challenging, and inspiring programming. Below are some take-aways from a few of the programs I attended.

*The Librarian Has Left the Building: Keeping the Knowledge Alive through Succession Planning*

Sponsored by ACRL’s University Libraries Section, Yvonne Mery, University of Arizona, moderated a diverse panel discussing the meaning and value of succession planning as well as best practices. The panel began

with Kiyomi Deards, University of Nebraska-Lincoln, highlighting the importance of developing a culture of continued professional development amongst all staff and enriching each other by helping colleagues gain opportunities in our work and profession.

For me, Cristina González, University of California, Davis, was the most captivating speaker. With case studies, González stressed the need for leaders to always be developing talent amongst all staff. She stated that “Talent is found when sought out. Talent is wasted when not looked for.” González ended her discussion with a question that many administrators and managers may have asked themselves, “What if we train them, and they leave?” She replies with a better question, “What if we don’t train them, and they stay?” If this intrigues you, you may be interested in her book (<http://www.worldcat.org/oclc/610019681>).



Joan Giesecke, University of Nebraska-Lincoln, addressed how they approach individual and organizational learning. As they worked to create a culture of learning, they developed a series of competency-based professional development programs on leadership, project management, communication skills, diversity training, and customer service. Katherine Simpson, American University, spoke to the importance of conducting a talent gap analysis at your institution and linking investments in talent to institutional outcomes. Lastly, Jerome Offord, Jr., is currently a PhD student at Simmons College studying Managerial Leadership in the

LIS profession. Offord discussed the results of his survey which underscored the many institutions that do not engage in conversations about succession planning and common barriers to holding those conversations.

Members of the panel emphasized that succession planning shouldn't be seen as a process that happens as a reaction to a leader leaving or retiring from their institution, but should be an ongoing, continual process that engages all staff in talent development.

#### *Learning Styles: Fiction, Nonfiction, or Mystery?*

Learning styles has quickly become a loaded term in many professions engaged in teaching and learning. In our profession we've come to learn a great deal about them and many librarians make terrific efforts in applying the theory of learning styles into their instruction. However, there has also been much critique around this theory. ACRL's Instruction Section has created a reading list that highlights a range of some recent critiques of learning styles theory. Check out that list here <http://bit.ly/NpgJGe>.

Instruction Section's ALA program panel, however, delivered an in-depth historical overview of learning styles theory including a breakdown of all the roots that have led to its present day understanding and application. Char Booth, The Claremont Colleges, did a terrific job of teasing out this complicated theory development. Following Booth was Lori Mestre, University of Illinois at Urbana-Champaign, who discussed how in practice the theory of learning styles is not necessarily straightforward. For instance, even though students may have a preferred learning style, many actually appreciate learning through multiple modalities. And, finally, Jean Runyon, Anne Arundel Community College, shared her experiences with teaching online classes and best practices for addressing all learning styles in that medium.

The primary message from this panel was to encourage teaching librarians to keep mixing it up - to be mindful of including a variety of teaching and learning activities that address all learning styles.

#### *Discovery Systems: The Promise and the Reality*

This session garnered a packed house. No wonder - the RUSA MARS Local Systems & Services Committee (of which our own Matt Lee is a member) offered another look at discovery systems to examine how well they are fulfilling their purpose and promises four years into their development through a panel of guest speakers.

Marshall Breeding led off the panel with a good introduction to discovery systems including how they work and what user needs they promise to address. Following Breeding was Barbara DeFelice, Dartmouth College, who shared the results of focus groups. Dartmouth purchased Serials Solutions' Summon for their campus and released it in Fall 2009. Their faculty was more critical of the search/discovery experience than were their students. Then, Mark Dehmlow, University of Notre Dame, detailed their discovery system, Ex Libris' Primo and Primo Central, and the many ways in which they were able to customize it. Michael Kucsak, University of North Florida, shared how their EBSCO Discovery System has made a remarkably positive impact on their campus. And lastly, Cody Hanson, University of Minnesota, discussed their implementation of Primo. Hanson shared where you can access those reports at <http://purl.umn.edu/48258> and <http://purl.umn.edu/99734>.

#### *Insert Catchy Label Here or the End of Gen Y, Digital Natives and the Millennial Student Myth*

I just want to begin this one with "best program ever!" This morning program had several of us continuing our discussion of what we heard and learned for the rest of the day. ACRL's Women and Gender Studies Section typically offers programming that is relevant to all library staff not just those that are liaisons to Women and Gender Studies academic departments. In that regard, this one was no exception. The panel included: Yago Cura, bilingual Outreach Specialist for the Los Angeles Library Foundation; Roberto Delgadillo, University of California, Davis; and a powerfully engaging speaker and author, Virginia Eubanks, the cofounder of Our Knowledge, Our Power, a grassroots anti-poverty and welfare rights organization and an instructor in the Department of Women's Studies at the University of Albany, SUNY.

Each of the speakers dispelled many myths by sharing their experiences with library patrons, students, and community members that do not fit the categories to which they've been assigned. These individuals with whom they have worked and from whom they have learned do not have the technology skills and experience that have been attributed to them.

ALA Annual 2012, continued

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Furthermore, Eubanks took the discussion a few steps further arguing that the idea of providing ubiquitous access to technology will uplift all members of society is flawed and is a result of “magical thinking.” Instead, she asserts that the realities of access and use of technology is far more complicated especially for poor and working-class women and families. Eubanks asked the audience how her message can be interpreted and applied to the library profession. She asks how we might include social justice in technology as a library initiative. If you haven’t already read her book, *Digital Dead End: Fighting for Social Justice in the Information Age*, consider doing so before the academic year gets underway. I know I will. For more information on the book, see <http://bit.ly/9kvMTA>. ■

## Discovery Systems at ALA

Cecelia Boone



Discovery systems – i.e., systems built with the goal of helping library users identify (or, discover) the full richness of your library’s collections – were a big topic of discussion at the ALA Annual Conference in Anaheim in June, as evidenced by the “Discovery Systems: the Promise and the Reality” session that Jennifer Hootman reports about elsewhere in this issue of [Reference Notes](#).

I attended several sessions on discovery systems at ALA, and there were MANY more that I couldn’t attend. The topic was discussed from multiple angles: e.g., the features, strengths, and weaknesses of specific vendor discovery systems; how discovery systems impact various library functions like cataloging; and how librarians can seek to influence the development of discovery systems as in NISO’s new Open Discovery Initiative (<http://www.niso.org/workrooms/odi/>).

Here’s some background on these increasingly popular tools.

Once upon a time, not that many years ago, library staff depended upon their libraries’ catalogs of the libraries’ primary collection and a variety of supplementary finding tools to help users locate information about serial articles, archives, and other materials not included in the “catalog.” Now, an expanding number of “discovery systems” seek to reach the goal of bringing information about all a libraries’ resources together into one tool.

Many early discovery systems operated as a layer on top of the library’s online catalog – using federated searches to reach out and query separate indexes, catalogs, and other information resources about local and remote content and bring the information back to the user. The systems provided these retrievals with a single interface as opposed to the multiple interfaces that users previously had to deal with to search multiple, disparate resources. These retrieval lists, however, often did not provide reliable relevancy ranking, de-duping, search facets, or other tools to help users refine their search results.

Newer discovery systems, such as Summon from Serials Solutions, *EBSCO Discovery Service*, *Primo Central* from Ex Libris, and OCLC’s *WorldCat Local*, began to appear in 2008. By and large, they are based on searching of massive, consolidated indexes rather than point-of-demand federated searching of individual information resources. Vendors are seeking to provide more sophisticated relevancy rating, faceted searching, and other tools that will help users make sense of the masses of retrievals. In these more advanced systems, a single, attractive interface is presumed to be a given.

There were so many discovery system-related presentations scheduled that ALA Annual participants could have filled a good share of their conference schedule with them. The systems can provide a valuable resource for library users and are a big ticket decision for librarians. ■

## Project MUSE Pricing Structure to Change

Anne Hatinen



I attended the Project MUSE user group update at ALA Annual to find out what's new with MUSE. On a small scale, they have a new logo. On a slightly larger scale, they have a new website design – there's a search box on every page, but no search page as such – and they are adding new titles to their collections for 2013. But

the biggest change is that MUSE is updating their pricing model.

It's been six to seven years since their last pricing structure update, so they are developing it for a launch in calendar year 2013; this means it won't affect renewals for 2013. MUSE is looking to update and simplify. On the updating front, they want to catch up with the Carnegie classification revisions, which are more granular than previously – in fact, they are anticipating 9-10 new tiers. On the simplify side, they're removing usage as a factor, so there will be no more quartiles, just the newly expanded tiers. MUSE will be analyzing 2011-2013 prices actually paid against the new system, but they are definitely looking for feedback on their pricing and the proposed changes.

So if you have any input for them, please do contact them at [muse@press.jhu.edu](mailto:muse@press.jhu.edu) ■

## Orbis Cascade eBook DDA Pilot

Anne Hatinen

Greg Doyle at the Orbis Cascade Alliance spoke about their consortial demand driven acquisitions (DDA) pilot at a patron driven acquisitions presentation. What is Orbis Cascade? It's a consortium of 37 members--all academics, two- and four-year, public and private in Oregon, Washington, and Idaho.

Individual libraries had been purchasing ebooks, but since the consortium's vision statement is that the collection of member institutions is one collection and individually purchased ebooks were not accessible to all members,

Orbis Cascade wanted to purchase as a consortium, to own the titles, and to make those titles available to all their libraries.

Orbis Cascade used EBL as the vendor on this pilot, which started with \$231,000 from the member libraries based on FTE tiers. The pilot was scheduled to last six months or until the money was spent. A purchase – at five times list price-- would be triggered by a set number of short term loans (Orbis Cascade could and did change this number several times). A short term loan (STL), for which they paid a percentage of list price, was any browsing or reading of a title past five minutes, or printing. STLs averaged 14% of purchase price. The pilot included a limited number of titles based on limits set by the consortium (price cap and publication year) and on publishers' unwillingness to take part.

The pilot had a very slow start on the purchasing front, so they couldn't make a recommendation at the end of initial six months; it was extended for another six months with another \$231,000. Changing the purchase trigger from 10 STLs to five STLs really made their purchasing take off. Orbis Cascade ended up with 19,000 STLs against 7544 titles and 490 titles purchased. 10,275 titles have been accessed 76,795 times, and this figure does include free browsing. The 7544 titles had been accessed over 33,000 times, so there was lots of use! The combined list price on titles with a DDA transaction was \$814,000 or 61% of list price. They spent a little over half of the \$462,000 on STLs with the rest going to actual purchases.

For 2013, Orbis Cascade wanted to attract more publishers, so the DDA implementation team recommended a \$1 million budget. The consortium's board decided on \$750,000, split 30% evenly, 35% by FTE, and 35% by budget by the member institutions making library commitments range from \$8054 to \$102,704. The board also wants to increase the amount to \$1 million for 2014. But while successful enough that the consortium is continuing and growing the program, there were challenges. Discovery was a huge one as they were dealing with 37 local catalogs and many different systems – though this will change as Orbis Cascade has just voted to enter into a contract with Ex Libris for all 37 members to move to a single unified library management and discovery system. MARC record quality continues to be an issue. Budget shortfall is tricky for a consortium as there are no other funds to shift from.

For even more detailed information on this pilot, visit <http://www.orbiscascade.org/index/demand-driven-acquisitions-pilot> ■

ALA Annual 2012, continued

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## The eBook Elephant in the Room

*Rita Baladad*

Moderated by Heather McCormack, at the time a reviewer and columnist for Library Journal (McCormack is now leading collection development for 3M ebooks), this panel presentation featured four speakers: Sue Polanka, Wright State University; Alene Moroni, King County Library System; Linda DiBiase, University of Washington; and Anne Silvers Lee, Free Library of Philadelphia.

Polanka made the somewhat provocative suggestion that the two main questions you should ask yourself when acquiring ebooks are “Do you want to build a collection?” or “Do you want to access the collection?” Content determines vendor, business model, license, interface. Depending on the content, you might not have a choice of vendor.

Moroni attempted an answer to “How do you pay for all these ebooks?” King County’s answer: mostly, cannibalism. When e-resources come up for renewal, some are cancelled and this money is put toward ebooks. They have actually developed scripts that staff can use to inform patrons why a database was cancelled. Moroni wishes she could have an “aggregator of aggregators”: King County wants to acquire Nolo press titles, but these are available only on a vendor platform to which they don’t subscribe.

DiBiase reviewed the lessons she has learned from three ebook pilot projects: ebrary PDA; EBL (ebook library) DDA; and a consortial DDA with the Orbis Cascade Alliance. DiBiase’s takeaways:

- Preliminary data shows that PDA and DDA get more users than the firm orders from selectors: for DDA, 100% of the titles were used; for Firm Orders, 20% of titles were used
- It’s OK to duplicate e and p. DiBiase thinks that e can drive p use

Silvers Lee stated “For those who ask if public libraries should have ebooks, that boat has sailed.” Silvers said that current collection development policies are not in sync with the reality of ebooks. The language used in the Free Library’s current materials policy language does not address ebook issues: the policy was last updated in 2007. Silvers cited three libraries with interesting policies: Saint Paul Public Library (which has electronic formats criteria); Hartford (Connecticut) Public Library; and Denver Public Library (very customer-focused).

Library Journal also wrote a summary of this panel presentation, which can be found at <http://www.thedigitalshift.com/2012/06/ala/the-ebook-elephant-in-the-room-ala-annual-2012/>. ■



## The Rise of e-Reading and the Changing Role of Public Libraries

*Rita Baladad*

Pew Internet & American Life Project released a new study, “Libraries, patrons, and e-books,” on Friday, June 22, the first official conference day of the 2012 ALA Annual Convention. Lee Rainie, Pew’s director, highlighted the report’s findings with slides chockfull of statistics:

- As of January 2012, 29% of adults own either an ebook reader or a tablet.
- 21% of American adults read an ebook in the last year.
- When asked “When you want to read a particular ebook, where do you look first?” only 12% responded “At your public library.” (75% indicated an online bookstore or website.)

- 12% of ebook readers have borrowed an ebook from the library in the last year. 62% of the people who had not borrowed don't know it is possible to do so from the library.

**Copied wholesale from Lee's presentation are 10 takeaways:**

- e-Reading is taking off because gadgets are taking off
- The gadget does not make the reader, but it may change the reader
- eBook readers are reading omnivores (and probably influencers)
- eBook readers are not platform snobs
- Library users are not always the same as library fans
- eBook borrowing has foothold and whopping upside
- Librarians have education and marketing opportunity
- Library users are book buyers
- Library borrowing patterns are changing
- Collections are changing

The report can be found here: <http://libraries.pewinternet.org/2012/06/22/libraries-patrons-and-e-books/>

Lee Rainie's presentation at the 2012 ALA Annual Convention can be found here: [Pewinternet.org/-/media/Files/Presentations/2012/June/The Rise of E-Reading.pdf](http://Pewinternet.org/-/media/Files/Presentations/2012/June/The%20Rise%20of%20E-Reading.pdf) ■

## ELM Spotlight

### Interactive Maps in *Student Resources in Context*

Carla Pfahl

How many people in Minnesota do not have health insurance? How many Minnesotans were wounded in the Iraq war? Which state in the union has the highest rate of obesity? Gale recently added interactive maps to their collection of resources in the 6th - 12th grade database *Student Resources in Context*. The maps allow users to view statistical information on various topics which then leads users to more information about the topic including academic journals, reference and primary sources, and multimedia content. ■



## ELM Learning Center Launched

*Matt Lee*

You know that we do a lot of instruction on the ELM databases, right? Well this month we're launching something called the ELM Learning Center, which brings all of our asynchronous instructional materials together into one place. Use the ELM Learning Center anytime to learn more about the ELM databases. You'll find:

- **Fact Sheets:** Single-page descriptions of individual databases, listing some of the most important aspects of those databases
- **Short Videos:** 2-5 minute introductory videos on databases and research topics
- **Hands-on Activities:** Exercises to provide an introduction to using the ELM databases, with steps that highlight unique content
- **Recorded Webinars:** Detailed discussions on using the ELM databases for certain topics or tasks

The ELM Learning Center takes longer and more detailed content, like our recorded webinars, and packages that content alongside shorter, more hands-on items like short videos, activities, and fact sheets. We hope this helps give you options to customize just how much time you spend learning about ELM.

The items in the ELM Learning Center would also be suitable for sharing with your library users. The fact sheets and activities are available for download and can be customized and re-branded for your library.

The site is organized into topical courses, which are listed on the home page:

<https://sites.google.com/a/umn.edu/elmlearningcenter/>. You'll find courses on ELM for various grade levels, ELM for educators, ELM for business research, and many others. You can see a listing of all the instructional materials used throughout the site on the ELM Learning Materials A-Z page:

<https://sites.google.com/a/umn.edu/elmlearningcenter/elmaz> ■

## EBSCO Replacing Lexi-PALS Drug Guide with AHFS (American Hospital Formulary Service) Consumer Medication Information

*Carla Pfahl*

The Lexi-PALS Drug Guide will be replaced by AHFS Consumer Medication Information (AHFS), which is published by the American Society of Health-System Pharmacists. AHFS stands for: American Hospital Formulary Service®.

ELM EBSCO databases affected by this change are:

- *Health Source: Consumer Edition*
- *Health Source: Nursing/Academic Edition*
- *Consumer Health Complete*

Any existing direct links you have set up to the Lexi-PALS Drug Guide resource will continue to function properly, seamlessly transitioning users to the AHFS Consumer Medication Information (AHFS) resource. Any persistent links to individual records within Lexi-PALS Drug Guide you have set up will no longer be functional once the change is made. Please contact Minitex Reference Outreach & Instruction, [elm@umn.edu](mailto:elm@umn.edu), for assistance with setting up the new persistent links. ■

## AskMN Fiscal Year 12 in Review

Carla Pfahl



It's July and that means reviewing the service for AskMN: The Librarian Is In!, Minnesota's statewide digital reference service, and putting the numbers together for the fiscal year. Minitex's fiscal year runs from July 1 - June 30. While the FY12 report on AskMN is still being compiled, I can share some overall numbers that highlight the activity that took place over the past year.

AskMN welcomed thirteen libraries in FY12. Normandale Community College, Bethel University, Lake Superior College, McNally Smith College of Music, University of St. Thomas, University of Minnesota- Morris, Concordia University - St. Paul, Northwestern College, and College of St. Scholastica all became participating members of the AskMN academic queue. Carver County Public Library, Duluth Public Library, Cloquet Public Library, and Great River Regional Library joined the public queue.

AskMN continued to see growth from Minnesota residents and students in FY12. Between FY11 and FY12, there was a 51% increase in questions from Minnesota patrons and an overall increase of usage by 42%. 27,352 questions were asked by Minnesota patrons as compared to 18,115 from FY11. K12 students find AskMN extremely helpful as an increasing number of K12 students came to AskMN for their research needs. Looking further back, only 4,729 questions were asked by Minnesota patrons in FY09. The service has taken off, growing 578% in three years.

While the AskMN FY12 review may be about the numbers, something more exciting was happening over the year. With each and every question, a human connection was made. Yes, librarians answer reference questions, but more importantly, they build relationships with patrons. For each question asked, the patron went away with the name of a librarian and was able to say "John helped me today" or "Nancy found what I was looking for" or "Emily helped me with my question at 11:15 pm." Often, we see patrons coming in asking for a specific librarian by name. AskMN connects librarians to patrons and provides patrons with needed information and best resources at the moment they seek it. We will continue to look at ways we can become successful at meeting the patron at their point and time of need. ■

## Digitized Index Cards to Minneapolis Newspapers

Van Houlson, *Journalism Librarian, University of Minnesota Libraries*

For many years, the index cards to the Minneapolis Star and the Minneapolis Tribune at the Wilson Library on the University of Minnesota campus gave researchers a unique tool for locating articles on local people and events. This index was recently scanned by the Digital Collections unit at the University of Minnesota Libraries and is now available for searching as a public access website called the *Minneapolis Newspaper Index* (<https://www.lib.umn.edu/newspapers>)

Use this search engine to find articles from the Minnesota Daily (1900-1922, 1963-1977), Minneapolis Tribune (1940-1945, 1950-1954) and the Minneapolis Star (1964-1970). Search for keywords found in the headlines of articles or among the subject headings used to organize the card file. This is a fascinating resource for anyone interested in Minneapolis history and will also display the actual image of the original card, revealing the work of dedicated library staff over decades as they added citations about local people, architecture, events and other developments. The *Minneapolis Newspaper Index* opens up new possibilities for researching local Minnesota history in the 20th century that is currently not possible using any existing newspaper content in print, microfilm, or online. ■



## Minnesota Libraries and the Civil War

2012 marks the sesquicentennial anniversary of the American Civil War and four Minnesota libraries are receiving special funding from the National Endowment for the Humanities and the American Library Association to offer a 5-part reading and discussion series focusing on the American Civil War. The communities participating across the state are Marshall, Grand Rapids, Paynesville, and Roseville. The series is called "Making Sense of the Civil War" and it focuses on three books: March by Geraldine Brooks; Crossroads of Freedom: Antietam by James McPherson; and America's War: Talking About the Civil War and Emancipation on Their 150th Anniversaries edited by Edward L. Ayers. For more information on this program, visit <http://mncivilwar150.com/news/minnesota-humanities-center-making-sense-civil-war>. ■



## Minnesota Historical Society Returns Artifacts to Bois Forte

*Carla Pfahl*

For over 50 years the University of Minnesota housed more than 7,000 artifacts from Bois Forte Band of Chippewa from the Nett Lake village. In 1948, University of Minnesota archaeologist Lloyd Wilford led a team to Nett Lake village for a dig and recovered the artifacts, bringing them to the Minneapolis campus with him. In 1999, they were handed over to the Minnesota Historical Society for preservation until July 16, 2012, when they were given back to Bois Forte.

Wilford did not get permission from the tribe before excavating the artifacts and bringing them to the University of Minnesota. Getting official permission wasn't something that was done in those days, but, according to Pat Emerson, Head of Archaeology at MHS, standards have changed over the years. Some of the artifacts are 800 to 3,000 years old and are made up of ceramic shards, copper and stone tools and spear points. Because of the various ages and variety of styles it could mean that Nett Lake was visited by many different people over the centuries.

The artifacts will be housed at the Bois Forte Heritage Museum and curated by Bill Latady. According to Latady, these artifacts will join many others that have been returned to the tribe by various people and organizations. The federal government and Bureau of Indian Affairs have worked to return items to tribal lands that have been scattered in museums and private collections. The American Museum of Natural History in New York returned birch bark scrolls and other sacred artifacts to the Heritage Museum in 2005. As well, items from Peabody Museum at Harvard and Science Museum of Minnesota have also made their way back to the tribe and are currently housed at the Heritage Museum.

For Bois Forte Band of Chippewa elder Ron Geshick, the return of these artifacts was a touching event. He is looking forward to the day when he will be able to go through the items of his tribe's history. The artifacts will be made available to the public for study. ■

## Bundlenut: Bundle the web. Share it.

*Jennifer Hootman*

Recently I learned about a new web-based bookmarking tool that allows you to create a group of links under a given topic. Check out an example I created on the topic of volcanoes using permalinks to specific ELM resources (<http://www.bundlenut.com/b/561019>).

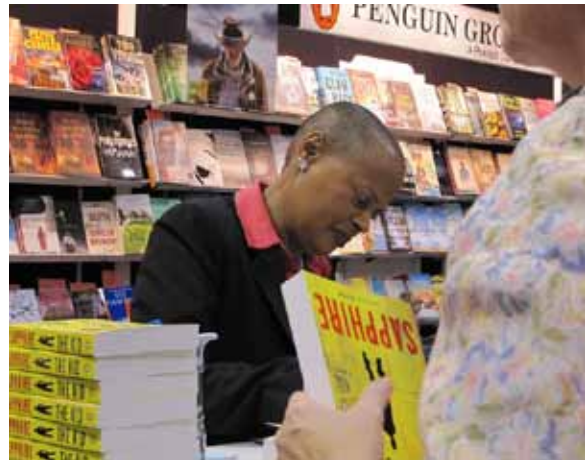
It's easy to use on-the-fly, edit at any time, and share even without having to create an account. There are many ways to imagine using this tool to curate websites and resources for any interest. Students, too, may find this tool easy to use and helpful for sharing their work. Go nuts, and give it a whirl! ■



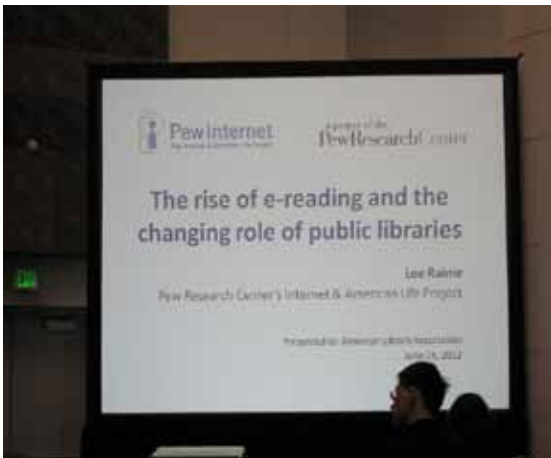
## So, What Does CPERS Do at ALA?



*We meet with vendors, attend product demonstrations, and walk the vendor floor to see what's new and interesting*



*Sometimes, we luck upon an author signing (Sapphire, author of Push, signing The Kid)*



*We attend presentations*



*We chat with colleagues (some very local, like Kristen Mastel and Carla Urban, and some from farther away)*

Here's a quick listing of vendors CPERS visited at ALA. Some are vendors we currently work with (ProQuest, Mango); some are vendors we don't work with (Freeding, Beehive, Browzine); and some are vendors who aren't really "selling" anything but are free and/or interesting. Let CPERS know if you're interested in any of the following or have suggestions for us:

**Alexander Street Press**

Lots of new streaming video: Silent Film Online, The Stanley Milgram Films on Social Psychology, Sports Medicine and Exercise Video.

**Browzine**

"Your scholarly journals. Now in an amazing browsable format." <http://thirdiron.com/browzine-ipad-app/>

**Brain Hive**

K-12 pay-per-read ebook service. Limited number of publishers right now (11). <http://www.brainhive.com/Pages/Home.aspx>

**Freeding, Freegal**

Pay-per-read ebook service. The newer publication dates cost more than older publication dates. Saint Paul Public Library has Freegal. <http://freeding.com/index>, [www.freegalmusic.com](http://www.freegalmusic.com)

**Google Indoor Maps**

Only for Android right now, although they will still support Apple IOS. Google is looking for more maps, particularly from libraries. Email Rita Baladad ([balad001@umn.edu](mailto:balad001@umn.edu)) for more information if you're interested in contributing your library's directional maps. <http://z.umn.edu/8go>

**Lynda.com**

Library of online software training videos for a breadth of subjects: desktop applications like Photoshop to CMS, WordPress, Drupal, to the basics for languages, like Python, PHP, Perl. <http://www.lynda.com/>

**Mango: Spanish for librarians**

Hola. ¿Como le puedo ayudar? Learn library-specific Spanish for free: <http://www.mangolanguages.com/libraries/spanish-librarians>

**Minnesota Population Center**

Datasets, for free: <http://ipums.org/>

**ProQuest Queen Victoria's Journals**

A partnership with the Bodelian Library. Pages from the journals can be searched by date or place of writing, and transcriptions of each page—searchable by keyword—are currently provided for the period up to 1840, with further releases planned throughout the year.

**ProQuest Statistical Abstracts of the United States**

US Census Bureau announced in Spring 2011 they would no longer be producing the Statistical Abstracts of the United States; so, ProQuest took this on.

**Statista**

Basically, a "Google search" for statistics. Statistics are presented graphically, with complete source information and you can download/export the data so that you can manipulate it yourself. <http://www.statista.com/>

**Project MUSE**

New logo, new website design, and \*\*new pricing mode!\*\* MUSE wants to hear your comments: [muse@press.jhu.edu](mailto:muse@press.jhu.edu)

**Unglue it**

Kickstarter for ebooks: an author sets a monetary goal for her work, when that amount is reached, she releases it as an ebook under a Creative Commons license. <https://unglue.it/> ■

## “Guides to MN Reflections” Continues to Expand

Matt Lee



*MN Reflections* contains over 116,000 images, maps, and written materials related to the history of Minnesota people and places. As you know, the collection can be keyword searched or browsed by the (over 130) contributing organizations.

An ongoing project through the MN Digital Library provides a new way to find great *Reflections* content. “Guides to MN Reflections” (<http://www.mndigital.org/educators/guides/>) aims to match content to MN K-12 academic benchmarks and suggests ways to incorporate *MN Reflections* into lesson plans. The Guides are created by classroom teachers and are aligned to benchmarks in Language Arts, Math, Science, Social Studies, and other curriculum areas. Many also contain tips for searching *MN Reflections*, classroom discussion questions, and more.

The collection has grown recently and additional new guides are in process and scheduled to be included in the near future. ■

WebJunction MN

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## WebJunction MN Webinars

Cecelia Boone

Check out the WebJunction Events Calendar (<http://www.webjunction.org/content/webjunction/events/wj.html>) to see the list of new, free webinars that will be available to the full Minitex library community this summer. The Calendar also provides access to archived versions of recent webinars.

Several upcoming webinars available to the full library community are:

**Telling the Library Story**, Thursday, Aug. 23, noon Central, 60 min.

Registration: <https://oclc.webex.com/oclc/onstage/g.php?t=a&d=716559000>

**Engaging Your Whole Community: Principles and Practice to Influence Policy**, September 6, 1:00-2:00 PM Central

Registration: [http://www.webjunction.org/events/webjunction/Engaging\\_Your\\_Whole\\_Community.html](http://www.webjunction.org/events/webjunction/Engaging_Your_Whole_Community.html)

**Best Small Library in America 2012**, September 11, 1:00-2:00 PM Central

Registration: [http://www.webjunction.org/events/webjunction/Best\\_Small\\_Library\\_in\\_America\\_2012.html](http://www.webjunction.org/events/webjunction/Best_Small_Library_in_America_2012.html)

Staff of Minnesota libraries may register to become members of WebJunction Minnesota (<http://www.webjunction.org/partners/minnesota.html>) and have access to a full catalog of self-paced, online courses as well as the webinars that are available to all. ■

## eLearning Summit 2012

*Matt Lee and Carla Pfahl*

Carla Pfahl and Matt Lee attended and presented at the 2012 eLearning Summit at Northwestern College on July 26th and 27th. The Summit brought together K-12 and higher ed classroom teachers, technology specialists, administrators, library staff, and other supporters and providers of online curriculum to discuss best practices and trends in the industry.

Matt presented on “ELM for K-12 Academic Standards,” a tool developed by Minitex that matches reliable, trustworthy content from the ELM databases to MN K-12 academic benchmarks. Teachers use this tool to craft lesson plans and assignments that help their students reach proficiency in state school standards.

Carla’s presentation, “AskMN and the K-12 Student,” was chosen as a Summit Showcase highlight for the Thursday morning session. She presented on the variety of ways Minitex has promoted AskMN, Minnesota’s statewide digital reference service, to the K-12 community and on the positive ways in which educators and students have responded. She also focused upon how librarians have learned to understand student behaviors in an online environment. Through the practice of working with students in this online environment, AskMN librarians have a better sense of best practices in delivering information to students and fostering positive experiences.

Both sessions were well-received by the Summit attendees. Find session materials and learn more about the 2012 eLearning Summit at <http://www.mnelearningsummit.org/>. ■

## Reference Notes

Minitex

University of Minnesota, 15 Andersen Library  
222 21st Avenue South, Minneapolis, MN 55455-0439

Reference Phone . . . . .	612-624-4150, WATS 800-462-5348
Reference Fax. . . . .	612-624-4508
Hootman, Jennifer. . . . .	612-624-2924, hootm001@umn.edu
Lee, Matt . . . . .	612-626-9843, leems001@umn.edu
Parker, Mary . . . . .	612-624-1024, m-park1@umn.edu
Pfahl, Carla . . . . .	612-626-6845, pfahl001@umn.edu
Staats, Beth. . . . .	612-624-7873, fried004@umn.edu
Main Website . . . . .	www.minitex.umn.edu
Reference Email . . . . .	mtxref@umn.edu
Office Hours . . . . .	.Monday—Friday, 8:00 am—4:30 pm

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Permission to reprint with appropriate acknowledgement is granted. This publication is available in alternate formats upon request. Please contact Tammi Halverson at 612-624-4565 or [halve186@umn.edu](mailto:halve186@umn.edu).

For address and name changes, please send a message to [mtxref@umn.edu](mailto:mtxref@umn.edu).

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