

Carpooling at UMD

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Our Idea of a Possible Carpool Lot

This part of our project is one with our visual presentation. Our group member, Emily Nikceovich portrays a possible lot for carpooling. The lot that she shows in the video is at Weber Music Hall. In this video she states two environmentally conscious facts, sourced from our project, her current car and how it could of use in a carpooling lot, and she shows how the current parking permit signs and meters in this lot could be transformed into carpool permit signs for those who choose to endorse in a carpooling permit.

- [Project Visual Presentation](#)

Student Incentives

UMD School Stores would consider partnering with us!

Incentives would go on a ranked system

- ❖ 10 rides = 15% coupon
- ❖ 25 rides = 20% coupon and free coffee
- ❖ 50 rides = Free t shirt and 25% off coupon
- ❖ 100 rides = Free UMD hoodie

100 rides is the max and prizes would start back at zero.

Bulldog Rideshare

Using RideShark's services, it would be easy for UMD to create a custom rideshare platform for our campus. By implementing a rideshare site on the UMD page:

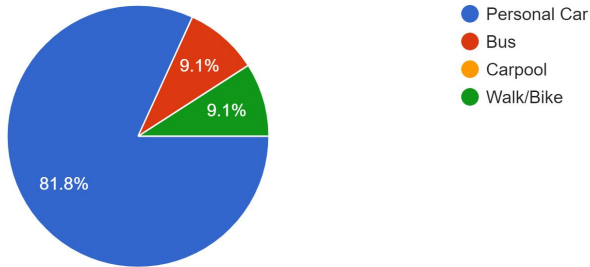
- ❖ Students could easily find other students to give rides too, or receive rides from.
- ❖ Having an easy to use platform with incentives for students to use it.
- ❖ Carpooling would increase the sense of UMD community.
- ❖ If many students carpooled there would be more parking spots available closer to the school.

Student Survey

- Most students that live off campus commute to school in a personal car.
- We wanted to see what incentives students are interested in that could increase carpooling to campus.

What is your primary mode of transportation to campus?

11 responses



- “A comprehensive parking and transportation study was conducted for the UMD campus by SRF Consulting Group, Inc. in 2015”
- Our survey shows that students are interested in a variety of incentives that could potentially increase the amount of people carpooling to campus.

FULL SURVEY LINK:

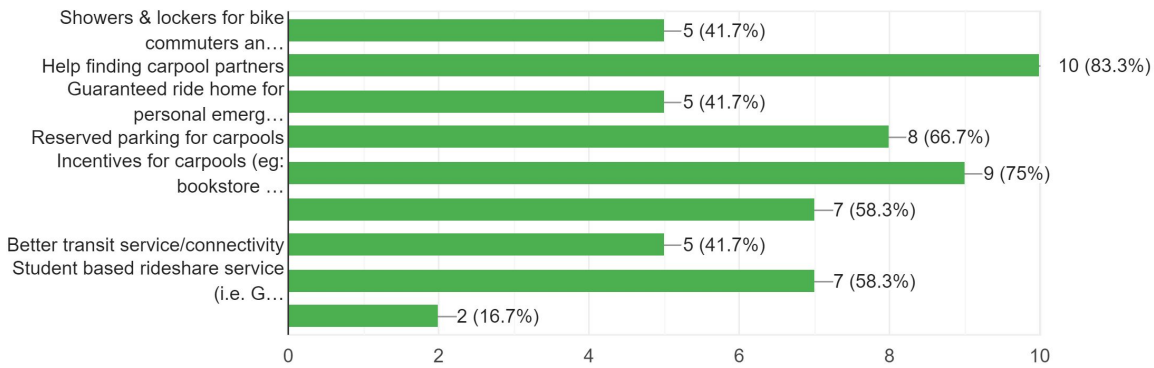
<https://forms.gle/hgYkZvLPdQLuNEB89>

- The Survey should be expanded and sent to all UMD students and Faculty especially those that regularly drive to school alone.
- We now have a good idea of which incentives students want to see.

- A. Showers & lockers for bike commuters and walkers
- B. Help finding carpool partners
- C. Guaranteed ride home for personal emergencies
- D. Reserved parking for carpools
- E. Incentives for carpools (eg: bookstore discounts)
- F. Free or discounted use of ride sharing (i.e. Uber/Lyft Student)
- G. Better transit service/connectivity
- H. Student based rideshare service (i.e. Gopher Rideshare)

If you ever DRIVE ALONE to campus, what types of benefits would encourage you to try an alternative? You can answer more than one

12 responses



Carpooling at UMD Poster

We created a poster that can be placed around the UMD campus to promote the environmental benefits of carpooling to school. We decided that a poster would be the best way to reach students. While students are waiting in line at the coffee shop or studying in Kirby, they will be able to learn about the benefits of carpooling, and it may spark their interest!



Raising Awareness about Bulldog Rideshare

We thought it would be a good idea to create stickers that we can handout to students to let them know about the program . Here are a few examples-

