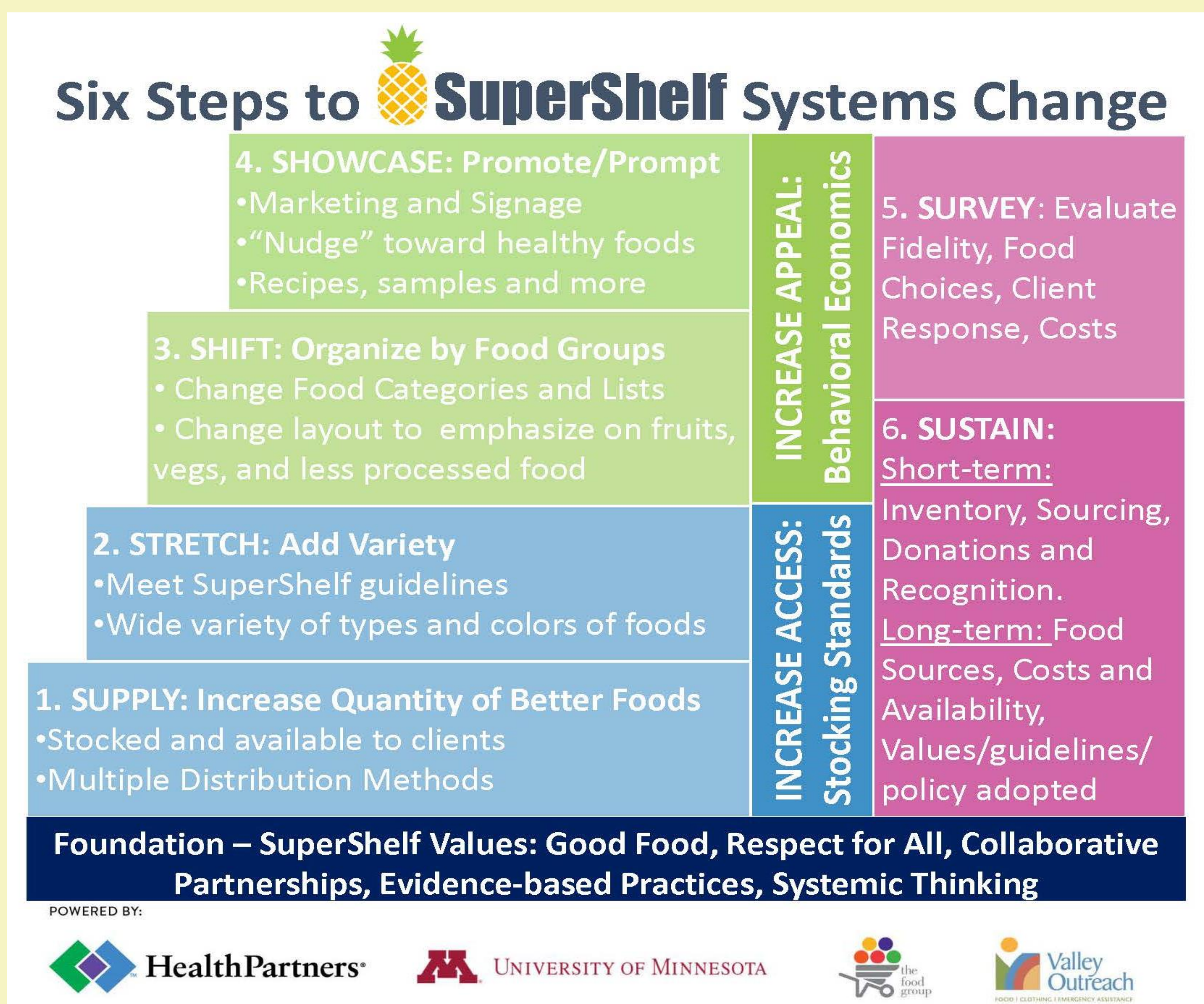


What is SuperShelf?

SuperShelf transforms food shelves, creating welcoming environments for communities to access appealing, healthy food.

How does SuperShelf transform a food shelf?

- Create an environment that is client-centered, promoting and respecting individual choice
- Increase access to a variety of healthy, culturally appropriate foods
- Apply behavioral economics
- Create an appealing environment
- Meet specific standards, methods, and values
- Make the healthiest choice the easiest choice for all



The foundation and the 6 steps that lead to transformation and comprise a SuperShelf site.

How did we get here?

SuperShelf was created by four founding partners; HealthPartners, Valley Outreach, The Food Group, and UMN Extension Health and Nutrition and Family Medicine and Community Health.

How is SuperShelf Evaluated?

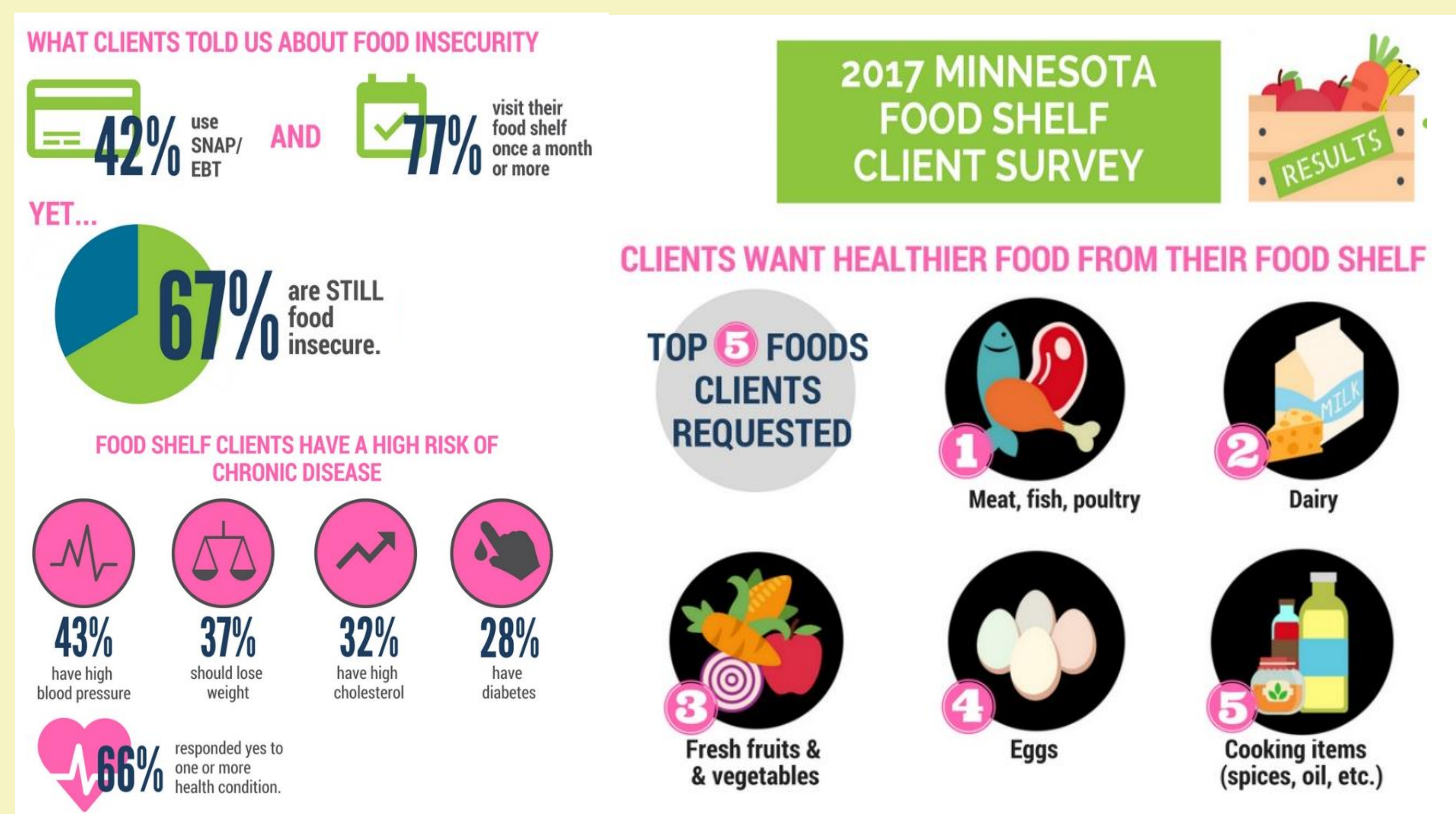
There are many "promising practices" to create healthier food shelves. In 2017 the SuperShelf partnership received a five year National Institutes of Health funding to expand and formally evaluate the project. This will establish an evidence base for best-practices to improve food shelves across Minnesota and beyond.

Learn more at:

<https://www.supershelfmn.org>

What do food shelf clients want?

In 2017, in partnership with Hunger Solutions, SuperShelf conducted a statewide food shelf client survey, to better understand the needs of clients and improve the SuperShelf intervention methods. We heard from over 4,250 food shelf clients in 188 food shelves across Minnesota.



What does a transformation look like?

The transformations are facilitated by UMN Extension SNAP-Ed staff. We are currently in the process of transforming 16 food shelves across Minnesota.



Before and after of transformation at ACBC food shelf

What is the Public Value?

With food shelf visits in Minnesota in 2017 topping 3 million for the 7th year in a row, food shelves are no longer an ‘emergency’ support but an ongoing and important way for people to get enough food to feed their family. Food shelves are a critical access point for delivering healthy food to hungry families with limited resources.

SuperShelf’s mission is to ensure every Minnesotan who uses a food shelf anywhere in the state can access healthful foods in a way that influences behavior while prioritizing client choice and dignity.