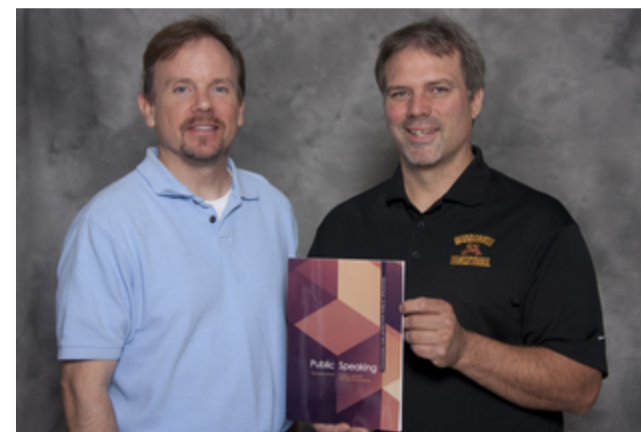


News Release

Public Speaking Textbook at U of M, Crookston Authored by Associate Professor Mark Huglen

By Itolfe on Thursday, September 6, 2012 For students in public speaking at the University of Minnesota, Crookston, the new course textbook will have some very familiar names on the cover. The work is the result of years of teaching experience and research by Associate Professor Mark Huglen, who has been at the Crookston campus since 1996. In this most recent textbook *Public Speaking: Strategies for Effective Public Speaking*, Huglen was assisted by his colleague in the Liberal Arts and Education Department, Associate Professor Kevin Thompson.

The textbook is not Huglen's first foray into publishing, but rather, it is the fourth book he has authored or co-authored since 2004. He has also authored a number of journal articles and presentations for regional and national conferences.



Learning to be an effective public speaker is an important aspect of communication in all academic majors making the class a valuable experience and a requirement at the university. Huglen's textbook is used in all public speaking classes on campus and covers such areas of study as topic selection, research, organization, rehearsal, and extemporaneous delivery of both informative and persuasive speeches. Huglen holds a doctorate in communication from Wayne State University, Detroit, Mich. He earned his master of arts degree in communication from the University of North Dakota, Grand Forks, N.D., where he also earned his bachelor of science in speech education. Thompson earned his doctorate in adult and post-secondary education from the University of Wyoming, Laramie, Wyo.; his master of arts from Ball State University, Muncie Ind., in organizational communication and training; and his bachelor of arts from the University of North Dakota in communication. Today the University of Minnesota, Crookston delivers 26 bachelor's degree programs, 18 minors, and 36 concentrations, including 10 online degrees, in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,600 undergraduates from 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

In the photo, top, right: Associate professors Kevin Thompson (left) and Mark Huglen hold a copy of the textbook.

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