

Immediate Release

UMD NEWS SERVICE
724-8801, Ex 210
April 23, 1968

Duluth---

More than 4,500 persons are expected to hear CBS News Correspondent Harry Reasoner give the fifth Dalton LeMasurier Memorial Lecture at 8 p.m. Thursday (April 25) in the UMD Physical Education building.

Less than 500 free tickets remain to be picked up at Kirby Student Center Information Desk or at the KDAL studios for the public lecture.

Reasoner will speak on the topic "Citizenship and Cynicism." He will be introduced by Provost Raymond W. Darland.

Since there will be no reserved seats, doors to the Physical Education building will be opened at 7:15 p.m. Members of Alpha Phi Omega, UMD service fraternity, will serve as door hosts and ushers.

The LeMasurier Lecture series honors the memory of the late president founder of KDAL radio and television. The series was made possible by Mrs. Dorothy LeMasurier and KDAL through a contribution to the University of Minnesota. Joining in sponsorship this year is the UMD Convocations and Lectures Committee.

Reasoner is familiar to Minnesotans who see him on the CBS Sunday News and on such special shows as 'Who, What, Where, When and Why' and for his radio specials.

Reasoner was born in Dakota City, Iowa and was educated at Stanford University and the University of Minnesota. He began work on the Minneapolis Times in 1942, served with the army in World War II, then returned to the Times as a drama critic.

Reasoner became a newswriter for WCCO, Minneapolis in 1950. After three years with the U.S. Information Agency in Manila, he returned to Minneapolis as news director of KEYD-TV.

(more)

Reasoner - page 2

In July, 1956, Reasoner joined CBS News in New York City and took over the CBS Sunday News in 1963. Since then he has become familiar to Americans for his work on audience participation test broadcasts, on the coverage of Pope Paul's visit to the U.S., on several national elections, as a White House correspondent, and on CBS radio specials.

Reasoner was honored with the Peabody Award in April, 1967 and earlier this year was presented at the University of Minnesota the Mitchell V. Charnley Award for Distinguished Service to Broadcast Journalism.

Reasoner is married to the former Kathleen Carroll of Minneapolis. They have seven children.