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*ATTACHMENTS*

What's New at OCLC
WorldCat on the Web

# ANNOUNCEMENTS

## Attachment: What's New at OCLC

MINITEX Bibliographic and Technical Services Unit (BATS) staff have just returned from a trip to OCLC headquarters in Dublin, Ohio. We visit OCLC twice a year to get updates on products, speak directly to the product managers, discuss problems and issues we hear about from our member libraries, and suggest product enhancements.

We will continue to write summaries about what we learned on our most recent trip in this *MINITEX/OCLC Mailing*. In the meantime, attached to this mailing you should see a publication called "What's New at OCLC." This will give you a broad update on new or enhanced OCLC products and services. You can also view the publication on the web at:

<http://www.oclc.org/services/brochures/whatsnew.pdf>

Sara Ring, MINITEX/BATS

## View Traffic from WorldCat to Your Local Library

Do you know how many users get to your library catalog from the Web? You can find out how many people are clicking through to you library from WorldCat on the Web (WorldCat.org) by looking at your Online Usage Statistics. Follow the instructions below.

- Go to: <http://www.stats.oclc.org>
- Enter in any OCLC authorization and password
- Click on the WorldCat.org tab
- Click on the link "WorldCat.org Clicks to Libraries Report"
- From here, you can download to an Excel file and create your own graphs or charts (click on the "Export" button on the far right).

This report is an Institution-level report showing, by month, the number of clicks to library specific features. Features include library information, the library's catalog or your library's resources (i.e., JSTOR, NetLibrary ebooks or FirstSearch full text).

In the MINITEX region, there were a total of 79,889 clicks from WorldCat.org to local libraries (Jan. 2005-Jan. 2006). The total for all WorldCat.org libraries and the number of clicks to local libraries for Jan. 2005-Jan. 2006 was: 4,490,835

Attached to the *MINITEX/OCLC Mailing* is a publication that will give you an overview of OCLC's WorldCat on the Web programs. You can also view the publication on the Web at:

<http://www.oclc.org/services/brochures/12419worldcatontheweb.pdf>

Sara Ring, MINITEX/BATS

# GENERAL

## WorldCat Collection Analysis: Announcement to New Subscribers

From now until June 27, 2007, OCLC will waive the setup fee for **new** WorldCat Collection Analysis subscribers.

Anyone who purchases a 12-month WorldCat Collection Analysis subscription will have their setup fee of $500 waived. Eligibility is limited to new customers, and the subscription period must begin by July 1, 2007.

This offer is valid only for individual subscriptions. An individual subscription applies to a single library symbol. Institutions with multiple library symbols will need to purchase a subscription for each library symbol. Group subscriptions are not eligible for the offer.

For more information or to order call Mark Wilhelmi at MINITEX (Contact information at the end of this *Mailing*)

To learn more about Collection Analysis go to
<http://www.oclc.org/collectionanalysis/default.htm>

OCLC; edited

## WorldCat Collection Analysis: Best Practices

OCLC is introducing Best Practices Scenarios -- a series of automated demonstrations of how you can use WorldCat Collection Analysis (WCA) to address common library projects.

They have posted the first scenario, Analyzing Collection Gaps, to the WCA Web page at:
<http://www.oclc.org/collectionanalysis/default.htm>
It can be found on the right sidebar under the heading "Ways to Use WorldCat Collection Analysis."

OCLC plans to announce new scenarios as they are produced. The second scenario, Digitization Projects, will be posted in the next few weeks.

Rob Ross, OCLC; edited

# CATALOGING & METADATA

## Three Great Reasons to Use the OCLC Terminologies Service

1) You want to give your users improved subject and genre access to your collections (print, digital, manuscripts, objects, etc.).

2) You want to go beyond LCSH and use other or additional controlled vocabularies.

3) You want an ***easy*** way to do this, with all the controlled vocabularies in one place.

You can do all of this, and more, by using the OCLC Terminologies Service. And the good news is: it's **free** to anyone with a full cataloging authorization! Also, the service has just been enhanced to include even more vocabularies.

What is the Terminologies Service?
The Terminologies Service provides access to nine controlled vocabularies to help you create consistent metadata for your library, museum, or archive collections. Now it's as easy as copy-and-paste into a workform or template once you find a term to use in your description, improving the description of (and access to) your digital and hard copy materials.

The Service can be integrated with Connexion or used as a standalone tool to copy terms into a variety of metadata editors including CONTENTdm.

You access the Terminologies Service through the Microsoft Research task pane available in Internet Explorer. All nine vocabularies can be searched together, or you can choose a specific vocabulary to search. When used with OCLC Connexion, the headings you add to a bib record automatically include the correct MARC tagging. When used with other metadata editors (including CONTENTdm) you can copy and paste just the term into your workform.

What Controlled Vocabularies does it include?

- Art and Architecture Thesaurus (aat) ***Newly Added***
- Dublin Core Metadata Initiative Type Vocabulary (dct)
- Guidelines On Subject Access To Individual Works Of Fiction, Drama, Etc., 2nd ed., form and genre (gsafd)
- Medical Subject headings 2006 (mesh)
- Newspaper Genre List (ngl)
- Thesaurus for graphic materials: TCM I, Subject terms (lctgm)
- Thesaurus for graphic materials: TCM II, Genre and physical characteristic terms (gmgpc)
- Thesaurus of Geographic Names (tgn) ***Newly Added***
- Union List of Artist Names (ulan) ***Newly Added***

How would I use the Service?
Here are a few examples to show how the Terminologies Service might be used. This is to give you a general idea rather than a complete step by step guide.

- You are cataloging a DVD of *Blood Diamond* and you want to quickly add a genre term without having to search in a lot of places.
    - You open OCLC Terminologies, conduct a search for something like "suspense." Since your cataloging system includes gsafd terms, you choose "Suspense films." (You also could have limited your search to only gsafd terms.)
    - Using the Functions feature, you click on Copy, go to your bib record in Connexion (either the client or the browser), Paste in an empty field and Voila!, you instantly have a tagged field that reads: 650 ■7 Suspense films. $2 gsafd

- You are creating metadata for a collection of digitized images of historic buildings and you want to easily add consistent architectural and geographic terms to aid in the description of and access to this collection.
    - You open OCLC Terminologies, where you have access to two relevant Getty databases: *Art and Architecture Thesaurus* and *Thesaurus of Geographical Names*.
    - When your search gives you an appropriate term (for example, "Georgian Revival" for an early 20th century building that looks like it was transplanted directly from 18th century Britain), you click on "Copy as text," then Paste the term into your metadata template or workform.

How do I get started?
It is not complicated to set up or use.

Complete setup instructions are found at:
<http://www.oclc.org/support/documentation/terminologies/setup/default.htm>

In addition, there are a series of Tutorials to help you begin:
<http://www.oclc.org/support/training/terminologies/tutorial/default.htm>

The tutorials include:
- How to get started: installation and set up
- Manage your displays and settings: how to update the thesauri, how to use the Service with OCLC Connexion, etc.
- How to search
- Edit features: how to use the Copy term function

For more information, explore the Terminologies Service Web site at:
<http://www.oclc.org/terminologies/default.htm>

Or, contact the MINITEX BATS unit (contact information is found at the end of the *Mailing*).

Virginia Dudley, MINITEX/BATS

## Dewey Training Program and Other Dewey News

Here, at last, is news of something that many of you Dewey users have been asking for! The Dewey editors are developing an online Dewey Decimal Classification training program. The Program will include a basic course on the structure and use of the DDC plus a series of short modules based on special topics. The course materials will be available, for free, on the Dewey Web site and is expected to begin to appear sometime in the first quarter of 2007.
<http://www.oclc.org/dewey>

The training materials assume the availability of WebDewey and are designed to be used by a trainer knowledgeable in Dewey. Or, if a learner wishes to access the materials on his or her own, it is advisable to have an expert at hand for help and explanations.

My source of information about this is *Dewey Decimal Classification News*, an online newsletter published twice a year. To see the Jan. 2007 issue, go to:
<http://www.oclc.org/services/brochures/deweynewsletter.pdf>

This January issue not only includes information about the Dewey training program, it also contains an update from the Decimal Classification Editorial Policy Committee (EPC), news about Dewey around the world, and more.

To view previous issues of the newsletter, go to:
<http://www.oclc.org/dewey/news/newsletter>

Even More Dewey!
The latest issue of *Cataloging and Classification Quarterly* is a special double issue devoted to Dewey.

The Preface is available in full online at:
<http://www.catalogingandclassificationquarterly.com/ccq42nr3-4pref.html>

The Table of Contents (with abstracts) is available at:
<http://catalogingandclassificationquarterly.com/ccq42nr3-4.html>

Virginia Dudley, MINITEX BATS

## Please Read!

Are you aware of our MTX-OCLC-Contacts List?

When there is a system wide problem that affects all OCLC Connexion users, the BATS unit announces it via our MTX-OCLC-Contacts electronic mailing list. We **only** use this list to communicate major issues, and occasionally for training announcements. There should be at least one person at each of your libraries on this list. If you do not think you receive messages about OCLC system alerts from MINITEX, talk to the OCLC contact at your library, or contact us to be added to the MTX-OCLC-Contacts mailing list.

To make these alerts more obvious, we will change the way we describe system-wide alerts in the Subject line of the emails we send out. If you are on the MTX-OCLC-Contacts mailing list and the subject line starts with **OCLC Alert**, please read the contents of the email, as it usually will indicate some kind of problem that affects all users. Please consider sharing the message with other OCLC users within your library.

If you wish to be added to the MTX-OCLC-Contacts mailing list, please contact Carlos Portillo in the MINITEX BATS unit (porti002@umn.edu).

## Important Message to Connexion Client Users

OCLC recently made an announcement about the resolution of recent problems in Connexion client (see the original announcement below if this is the first time you have heard about recent Connexion client problems). The various points of the message include the following:

- OCLC will extend the life of Connexion client 1.6 to April 15
- OCLC will be releasing version 1.72 of Connexion client in early March
- Version 1.72 of Connexion client will incorporate the MS KB918118 Security patch fix that is currently available as a separate file for versions 1.6 and 1.7. It will also fix the CJK problem. In addition, it will fix a few things that are currently wrong in version 1.7: validation for the Thai, Tamil, Bengali and Devanagari scripts, and, upon export, correct subfield information in field 035 when more than one OCLC control number is present in field 019.

Recommendations

With all the recent announcements regarding patches and fixes, we have some recommendations for our users on what to do about upgrading and patching OCLC Connexion client.

**Users on version 1.6**

If your library is currently using version 1.6 and does not see a need for the increased functionality of version 1.7, all you need to do to fix the Connexion client is download and install the version 1.6 patch that is available at OCLC Product Services (psw.oclc.org). The 1.6 version of the Connexion client software will work until April 15, 2007. Before that time, we recommend that you upgrade to version 1.72, when version 1.72 becomes available.

**Users on version 1.7**
If your library is currently using version 1.7 of the Connexion client, but has no need to use CJK scripts and does not have problems with the 035 field upon export, all you need to do is get the 1.7 patch from OCLC Product Services Web (psw.oclc.org). Version 1.7 (with the patch) will be supported until well after Connexion Client 2.0 is released (some time mid-summer). There is no need for you to upgrade to 1.72, unless you need the script functionality listed below.

**CJK, Special Scripts, and the 035 Field**
If your library uses CJK scripts; needs to validate Thai, Tamil, Bengali, or Devanagari scripts; or uses the OCLC functionality for the OCLC control number in the 035 field, you will need to upgrade to version 1.72 when it becomes available. We suggest that you patch your current version of the OCLC Connexion client if you have not already done so (to restore record display functionality), and upgrade to 1.72 when it becomes available. Connexion 1.72 will be supported by OCLC until well after Connexion Client 2.0 is released, sometime mid-summer.

**Note:** You will need to uninstall previous versions of Connexion client and their related patch, before upgrading to a higher version.

If you have any questions about which version or patch your library needs, please call the MINITEX Bibliographic and Technical Services unit (Contact information at the end of this *Mailing*).

Original Announcement from OCLC (posted on OCLC-CAT, 2/22/2007)
Connexion client users, please read this important announcement. If you use the web-based Connexion browser this information does not impact you.

To recap, MS KB918118 security patch did not allow you to display records in client versions 1.60 and1.70. We created patches for version 1.6 and 1.7 of the client that were to allow you all to display records in the client with the MS security patch in place. We discovered today that these OCLC patches do not allow Chinese, Japanese and Korean script characters to be input correctly with global IME.

End of life for version 1.6 is rapidly approaching and we know that many of you will be upgrading to version 1.70 over the next month. We don't want you all to have to install the 1.70 software and then take a second step to install the patch for 1.70. We also need to fix the CJK problem referenced above. Fixing this problem is a very high priority for us. Have we got a deal for you!

We are going to create version 1.72 of the client that incorporates the change to accommodate MS KB918118 and the fix for the CJK problem referenced above. In addition, we will fix problems that have caused some users to refrain from upgrading from version 1.60 to 1.70. We will fix validation problems with the Thai, Tamil, Bengali and Devanagari scripts. The last change is a fix for a problem where client export does not put the correct subfield information in field 035 when more than one OCLC control number is present in field 019.

Version 1.72 should be ready within the next week or two. We will keep you updated.

We suggest that if you have not upgraded to 1.70, wait for version 1.72. You may go directly from version 1.60 to version 1.72 when you do your upgrade. You do not need to do the 1.70 patch install when you upgrade to 1.72.

Version 1.70, the 1.70 patch and version 1.72 will all be supported by OCLC. It's your local decision which 1.7x version to use on your machines.

We will extend the end of life for version 1.60 from April 1 to April 15, 2007, to give you all some extra time to upgrade due to these issues.

Thanks again for hanging in with us!

Anna Sylvester, OCLC; edited

# REFERENCE

## WorldCat on the Web Enhancements

These new features were installed in early February to WorldCat on the web (WorldCat.org)

Sorting Search Results
Web users who perform searches at WorldCat.org can now sort results using several indices. By default, search results are returned sorted by relevance. Additionally, users can now sort by author (alphabetical by last name), title (alphabetical), and date (newest-to-oldest and oldest-to-newest).

Result sorting joins the recently added "Refine Your Search" faceted browse feature in providing users the ability to better examine large result sets.

Citation feature helps students and researchers
Item records in WorldCat's open-Web interface now include a "Cite this Item" link that provides bibliographic citations in five common styles: APA, Chicago, Harvard, MLA and Turabian. Displayed in a separate pop-up window, the citations follow the reference standard for each style. The citations window cautions users that "formatting rules within a style can vary widely between applications and fields of interest or study," and that they should apply the specific requirements of a reviewing body.

About Availability
These new features are available to Web users who perform a search of library-owned content at WorldCat.org. They are also available to users who reach a WorldCat item record from Open WorldCat program results at Google, Yahoo! Search and other partner sites, then perform a new WorldCat search or follow author or subject links in the item record.

Learn more about WorldCat on the Web at
<www.oclc.org/worldcat/web>

OCLC; edited

## Contact Information

MINITEX Bibliographic and Technical Services (BATS), 612-624-4002, 800-462-5348, mino@othello.minitex.umn.edu (Carla Dewey Urban, Virginia Dudley, Carlos Portillo, Sara Ring, Mark Wilhelmi)
OCLC Cataloging, ILL, Digitization and Preservation products and services

Edward Swanson, Manager, MINITEX Contract Cataloging Program (ConCats), 612-624-4002, 800-462-5348, ConCats@tc.umn.edu

MINITEX Cooperative Purchasing & Electronic Resources Services (CPERS), Rita Baladad 612-626-8252, balad001@umn.edu and Ed Keane, 612-624-2925, keane022@umn.edu
OCLC Reference products and services

Cecelia Boone, 612-624-6353, 800-462-5348, c-boon@umn.edu
Dave Linton, 612-624-3360, 800-462-5348, linto001@umn.edu
OCLC Local Holdings Maintenance (formerly Union Listing), including MULS

**MINITEX Calendar of Training, Meetings, and Conferences**
**March 2007**
(Updated March 8, 2007)

This calendar primarily lists events scheduled by MINITEX, although other events are included. This is an informational posting only, registration materials are sent separately. If you are interested in attending a workshop and have not received registration materials two weeks prior to the event, contact the MINITEX Office (612-624-4002, 800-462-5348). For OCLC training sessions, ask for Kay Kirscht. There is a registration fee for many of the events listed.

Some events listed on the calendar may be cancelled due to lack of registered participants. Cancellations and changes are highlighted by **CANCELLED** following the date of the event.

This calendar will be updated and posted at the beginning of each month. If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

MARCH

| | |
|---|---|
| 12-14 | EDUCAUSE 2007 Midwest Regional Conference: "Facing a River of Challenges"<br>InterContinental Chicago Hotel<br>Chicago, IL<br>http://www.educause.edu/content.asp?SECTION_ID=227&bhcp=1 |
| 12 | History Day Resources<br>11:30 ap.m. – 12:30 p.m., CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#147 |
| 13 | History Day Resources<br>2:00 p.m. – 3:00 p.m., CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#147 |
| 14 | History Day Resources<br>12:30 p.m. – 1:30 p.m., CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#147 |
| 15 | Gale Resources<br>11:00 a.m. – 12:00 noon, CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#64 |
| 16 | MINITEX Floating Holiday<br>*MINITEX Office closed* |
| 19-20 | Basic Serials Cataloging<br>MINITEX / SCCTP Training Session<br>9:00 a.m. – 4:00 p.m., CST<br>Minnesota State University<br>Mankato, MN<br>http://www.minitex.umn.edu/train-conf/oclc/#120 |

MARCH, *continued*

| | |
|---|---|
| 26-27 | Advanced Serials Cataloging<br>MINITEX / SCCTP Training Session<br>9:00 a.m. – 4:00 p.m., CST<br>S-30B Wilson Library<br>University of Minnesota, Twin Cities Campus<br>Minneapolis, MN<br>http://www.minitex.umn.edu/train-conf/oclc/#128 |

APRIL

| | |
|---|---|
| 2 | Introduction to Using OCLC Cataloging Statistics<br>2:00 p.m. – 3:00 p.m., CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#142 |
| 23 | Electronic Serials Cataloging<br>MINITEX / SCCTP Training Session<br>9:00 AM - 4:00 PM (CST)<br>S-30B Wilson Library<br>University of Minnesota - West Bank, Twin Cities Campus<br>Minneapolis, MN<br>http://www.minitex.umn.edu/train-conf/oclc/#27 |
| 25 | Electronic Serials Cataloging<br>MINITEX / SCCTP Training Session<br>9:00 AM - 4:00 PM (CST)<br>Augustana College<br>Sioux Falls, SD<br>http://www.minitex.umn.edu/train-conf/oclc/#27 |
| 30 | ARLD Day<br>Earle Brown Heritage Center<br>Brooklyn Park, MN<br>http://www.mnlibraryassociation.org/ARLD/Events.htm |

MAY

| | |
|---|---|
| 7 | 16th Annual MINITEX ILL Conference: "Resource Sharing: Making a Difference" & "Tips for Effective Technology Change Agents"<br>Continuing Education & Conference Center (formerly Earle Brown Center)<br>St. Paul Campus, University of Minnesota – Twin Cities<br>St. Paul, MN |
| 10 | Introduction to Using OCLC Cataloging Statistics<br>10:00 a.m. – 11:00 a.m., CST<br>Online Training Session<br>http://www.minitex.umn.edu/train-conf/webinars/upcoming.asp#142 |
| 14 | 12th Annual Collection Development Symposium: "Envisioning the Future: Government Information in an Age of Transition"<br>Continuing Education & Conference Center (formerly Earle Brown Center)<br>St. Paul Campus, University of Minnesota – Twin Cities<br>St. Paul, MN |
| 28 | Memorial Day Holiday<br>*MINITEX Office closed* |

OCLC

# What's New at OCLC

OCLC Online Computer Library Center

January 2007

# WorldCat.org gives Web users access to WorldCat

On August 6, 2006, OCLC introduced WorldCat.org, a new site dedicated solely to searching for items in WorldCat libraries.

WorldCat.org continues efforts begun with OCLC's Open WorldCat program to make library resources more visible to Web users and increase awareness of libraries as a primary source of reliable information and helpful personal assistance.

WorldCat.org features a WorldCat search box that allows Web users to search the entire WorldCat database via simple keyword searching. Each linked search result leads to a "Find in a Library" information page that can ultimately link a user to a library's online catalog record to initiate circulation activity or access digitized content directly.

Libraries inside and outside the OCLC cooperative are encouraged to add to the box to their Web sites so that information seekers can expand their search beyond locally-held items to all of WorldCat. In addition, any Web user or organization can easily install a free, modularized version of the WorldCat.org search box on a personal or commercial site. Learn more: **www.oclc.org/worldcat/dotorg**.

## WorldCat Delivery pilot coming soon

In 2007, OCLC will begin piloting a service called WorldCat Delivery that will facilitate requests for library materials across disparate interlibrary loan platforms. It will interact with different circulation systems and will test optional delivery of requested items directly to a user's home or business address.

Goals of the WorldCat Delivery pilot include understanding how libraries and library users would use direct delivery and understanding how libraries would use this interoperability to improve workflows. Twelve Montana libraries are the first pilot participants—they will test the delivery of items to user-specified addresses.

## OCLC receives Gates Foundation grant to promote libraries

Using a $1.2 million grant from the Bill & Melinda Gates Foundation, OCLC will conduct research, develop strategies, create materials and test elements of a national marketing campaign to demonstrate the value of libraries. OCLC has selected Leo Burnett USA as the agency partner for the project.

Trends suggest that U.S. public libraries will find it difficult to adequately fund operations over the next three to five years while facing increasing pressure to modernize programs and infrastructure, and expand Internet-based services and electronic collections. Yet, studies indicate that most people are unaware of the range of information and services libraries already provide to their communities.

The grant-funded project will also highlight the need to increase support for libraries to meet the changing needs and expectations of library users. "Many libraries lack the resources, expertise and funding to build the library advocacy and marketing programs required to create an environment that can sustain and increase support," says Cathy De Rosa, Vice President, OCLC Marketing and Library Services. "It is our goal to help libraries communicate their value to the communities they serve."Learn more: **www.oclc.org/news/releases/200643.htm.**

# The OCLC Cooperative

*Helping library users succeed*

## *Cataloging*

### Connexion client version 1.70 introduced

The Connexion client version 1.70 includes tools for cataloging MP3 files, an improved toolbar, new tools for cataloging materials in non-Latin scripts, and a Persian transliterator. Enhancements to Metadata Extraction include the automatic creation of required notes and 007 fields; format now supported for extraction are HTML, PDF, DOC and MP3. Learn more: **www.oclc.org/connexion/interface/client/enhancements/future.htm.**

### New eSerials Holdings service

With eSerials Holdings, OCLC automatically sets and maintains electronic serials holdings information at the journal title level against existing eSerials MARC records in WorldCat. More than 200 libraries are participating and more than 1.7 million holdings have been set since July 2006. Learn more: **www.oclc.org/eserialsholdings/**.

### Getty Vocabularies coming to OCLC Terminologies Service

OCLC's new Terminologies Service unites multiple thesauri (e.g., dct, mesh, ngl and others) into a single interface, improving metadata creation and increasing access to library materials. OCLC and the Getty Research Institute announced in November 2006 that the Getty Vocabularies will be available through the OCLC Terminologies Service.
Learn more: **www.oclc.org/news/releases/200642.htm**.

**What's next:** Connexion support for institution records coming in mid-2007; automatic delivery of MARC bibliographic records as eSerials holdings are set.

## *Collection Management*

### WorldCat Collection Analysis enhancements

Subscribers can now compare their collections against three authoritative lists: *Publisher's Weekly, Library Journal* and *School Library Journal*. A new ILL Analysis component allows individual subscribers who use WorldCat Resource Sharing to see how their collections are being used by others and how they are supplementing their own collections. Learn more: **www.oclc.org/collectionanalysis/**.

### WorldCat Selection launched

OCLC launched the new WorldCat Selection service in December 2006. Based on ITSO CUL (Integrated Tool for Selection and Ordering at Cornell University Library), WorldCat Selection allows selectors to view records from multiple materials vendors in one central, comprehensive service. Learn more: **www.oclc.org/selection/**.

**What's next:** WorldCat Collection Analysis users will be able to limit analyses by nine new formats; WorldCat Selection will add more vendor partners in 2007.

## *Digital Collections*

### New CONTENTdm release

CONTENTdm 4.2 includes improved OCR capabilities, date range searching for collections and new features for viewing documents. CONTENTdm also offers new solutions for newspapers, including support of the National Digital Newspaper Program (NDNP) data format. Learn more: **www.oclc.org/services/brochures/12414contentdm.pdf**.

### CAMIO moves to CONTENTdm platform

CAMIO—the Catalog of Art Museum Images Online—has been redesigned using CONTENTdm software to provide new and improved functionality. It includes about 90,000 works of art from 3000 BC to the present; each work is represented by at least one high-resolution image and description. Learn more: **www.oclc.org/camio/**.

## *eContent*

### NetLibrary launches new Web interface

The new NetLibrary eContent Web interface offers improved search performance, powerful navigation tools and a new look and feel. It offers automatic summarization of search results, searching within search results and non-English language support. Learn more: **www.oclc.org/netlibrary/**.

### NetLibrary adds new Chinese eContent

NetLibrary now offers subscription access to three award-winning Chinese eContent databases that are ideal for educational and academic research: Taiwan Electronic Periodicals Service (TEPS), Chinese Electronic Periodicals Service (CEPS) and National Palace Museum (NPM) Online. Learn more: **www.oclc.org/news/releases/200641.htm**.

**What's next:** The NetLibrary eAudiobook Purchase Program, featuring nearly 2,300 best-selling titles from Books on Tape and Blackstone Audio, launches on February 1, 2007.

### ERIC database on FirstSearch enhanced

FirstSearch users will find new features in the ERIC database: a new peer-reviewed indicator, an education level searchable field, and a new "Reference Count" that tracks the number of references in an article.

**What's next:** FirstSearch will grow by 12 databases later in 2007 when they migrate from RLG's Eureka platform.

*Group Services*

## More group catalogs available

More library groups are choosing OCLC Group Services as a way to build customized solutions for access to OCLC cataloging and resource sharing services, OCLC FirstSearch and more. New group catalogs are available in Wisconsin (BadgerCat) and New Mexico (NMcat).

**What's next:** A 2007 pilot for cross-platform loan requests that will enable users to request items across disparate interlibrary loan and integrated library systems—without library staff assistance. See the related cover story on the pilot for delivery of library items to learn more.

*OCLC Programs and Research*

## New division has busy agenda

OCLC Programs and Research is comprised of: RLG Programs, which continues to carry out RLG's programmatic work on behalf of research libraries, archives and museums; and OCLC Research, which continues to pursue its leading role in applied research, community building and prototyping of systems and services that support research and learning. Learn more: **www.rlg.org/en/page.php?Page_ID=20948** and **www.oclc.org/research/**. Check out demo projects and prototypes on the ResearchWorks page: **www.oclc.org/research/researchworks/**.

**Current RLG Programs program initiatives include:**

- Gateways to archival descriptions
- Digital repository certification
- Large-scale digitization
- Web archiving
- Deep resource sharing (including museum collection sharing)
- Standards for natural history collection description

**Current OCLC Research projects**

- Automatic Audience Level Assessment: **www.oclc.org/research/researchworks/audience/**
- FictionFinder: **www.oclc.org/research/projects/frbr/fictionfinder.htm**
- Seeking Synchronicity: **www.oclc.org/research/projects/synchronicity/**
- WorldMap: **www.oclc.org/research/researchworks/worldmap/**

*Resource Sharing*

## WorldCat Resource Sharing enhanced

OCLC implemented many enhancements to WorldCat Resource Sharing in late 2006. These include: addition of local holdings data to lender requests; ability to designate delivery options in the Staff Workform; Request Manager search box added to additional screens; a new link from WorldCat Resource Sharing into the WorldCat Services administrative module; and the ability for users to decide whether or not to have Constant Data act persistently. Learn more: **www.oclc.org/resourcesharing/**.

## New ILLiad release available

The newest release of ILLiad offers a rearchitected CSS-based Web interface; updated communication tools, including RSS feeds; a redesigned authentication model; integration of new WorldCat Resource Sharing Web services; and more accurate lender strings from the WorldCat SRW Web service. Learn more: **www.oclc.org/illiad/**.

**What's next:** Additional local holdings data on lender requests coming in 2007.

*Virtual Reference*

## Public access to the QuestionPoint Knowledge Base

Any subscribing QuestionPoint library can now give their users access to the Global Knowledge Base and/or the library's own local knowledge base. Librarians enable public access to records marked "public" by adding a few simple lines of html code available from the QuestionPoint Web site. Learn more: **www.questionpoint.org/support/documentation/gettingstarted/index.html**.

**What's next:** A major release is planned for mid-2007.

*WebJunction*

## E-learning continues to grow

WebJunction is partnering with the Gates Foundation to provide Web conferencing through WebJunction's Live Space, and now offers its first "E-Learning Institute," an online facilitator training for library trainers. Also, WebJunction recently published "Trends in E-Learning for Library Staff," a report that highlights how libraries are adopting e-learning tools and best practices. Learn more: **http://webjunction.org/learningcenter**.

**What's next:** More community partner sites will launch in mid-2007 and a new interface for WebJunction is on the way.

*WorldCat Services*

## WorldCat on the Web continues to grow

OCLC's Open WorldCat program and WorldCat.org continue to grow, helping more people discover items in library collections when they search for information on the Web. In December 2006, Open WorldCat hit 175 million total referrals since its inception in 2004. Meanwhile, by late December, the WorldCat.org search box had been downloaded to more than 1,800 public Web sites and was displayed on these sites more than 8 million times in just five months.

Meanwhile, Web site owners now have more flexibility in connecting their users to WorldCat. They can download the WorldCat search box in new, customizable formats, and can build Web links to the WorldCat page for particular items. Learn more: **www.oclc.org/worldcat/web/**.

**What's next:** The new WorldCat Registry, a global directory of libraries, their locations and the services they provide, is coming soon.

# OCLC Membership

## *Contributing to the library community*

More than 57,000 libraries in 100+ countries use OCLC services to locate, acquire, catalog, lend and preserve library materials. Membership with OCLC involves sharing your intellectual property with libraries and users around the world. OCLC and its member libraries cooperatively produce and maintain WorldCat, the OCLC Online Union Catalog.

### Benefits

By participating in the OCLC cooperative, members:

- **Are a part** of the world's largest library cooperative
- **Cooperate** and share resources and knowledge
- **Gain global** visibility for your collections through WorldCat
- **Stay abreast** of cutting-edge library and information science developments by OCLC Research

### Features

Membership with OCLC provides:

- Comprehensive systems for global cataloging, interlibrary loan, reference searching and finding resource locations
- Access to more than 80 million bibliographic records
- Voting rights (for Governing Members) to elect OCLC Members Council delegates
- A variety of professional development and library community activities

### Membership Definitions

**Governing Members** agree to contribute the cataloging metadata for their current holdings to WorldCat

**Members** agree to contribute to other cooperative programs or services offered by OCLC

**Participants** use OCLC services without contribution

### Web Resources

**www.oclc.org/membership/**
Learn about the OCLC cooperative's benefits, governance, Members Council activities and more

**www.oclc.org/news/**
The latest news, press releases and reports

**www5.oclc.org/downloads/design/abstracts/**
*OCLC Abstracts,* a weekly news digest by e-mail

**www.oclc.org/community/**
Discussion forums for best practices and guest perspectives

**www.oclc.org/news/publications/**
Current and back issues of the *OCLC Annual Report,* quarterly *NestSpace* (newsletter) and more

**www.oclc.org/education/conferences/**
Find out about upcoming OCLC conferences

As a nonprofit membership organization, OCLC serves all libraries and places of learning: public, academic, special and school libraries; museums; archives; historical societies and cultural heritage organizations.

Contact OCLC or your regional OCLC service provider (**www.oclc.org/contacts/regional/**) for details on how OCLC services can help you deliver information resources to your users efficiently and economically.

## *Library-owned resources at your fingertips*

WorldCat is the world's most comprehensive database of bibliographic and library ownership information. Updated at a rate of nearly one new record every 10 seconds, WorldCat contains more than 80 million bibliographic records and holding information contributed by more than 9,000 libraries around the world. The new Open WorldCat Program puts OCLC library holdings in the results of Web search sites such as Yahoo! and Google, allowing users outside the library environment to discover library-owned resources at the place where many start their search. Learn more about WorldCat and watch new records enter the database live at **www.oclc.org/worldcat/**.

## *Local service, global resources*

OCLC helps libraries in 110 countries provide users with bibliographic, abstract and full-text information when and where they need it. OCLC and its member libraries cooperatively produce and maintain WorldCat, the world's most comprehensive bibliographic database. Please contact us to learn more about OCLC in your part of the world.


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# WorldCat on the Web

**WorldCat** gives your library unparalleled visibility on the Internet, allowing you to reach information seekers where many start their search. In partnership with leading Internet search engines, WorldCat on the Web elevates your library from a local service to a global presence.

*Opening your library to global possibilities*

# WorldCat Web programs

**WorldCat on the Web** is a unique blending of the **Open WorldCat** partner program and **WorldCat.org**. Together they make a powerful discovery system that gives your library maximum visibility on the Web.

**WorldCat** is OCLC's core database—the largest catalog of bibliographic data and library materials on the planet. With more than 1 billion holdings, WorldCat's foundation is built and maintained on the strength of participation by libraries just like yours.

The primary goal of WorldCat's Web presence is to get your library's materials in front of knowledge seekers who rely on the Internet for information searches. When your library contributes holdings and metadata to WorldCat—and maintains a subscription to WorldCat on FirstSearch—it is transformed from a local information provider into a global presence.

Web searchers who visit partner sites such as Yahoo! Search and Google will discover Find in a Library results for library-owned items.

## Opening a world of possibilities

Through WorldCat, Internet searchers can find the books and information resources available in your library by following two related paths:

### Open WorldCat

Open WorldCat makes a subset of the WorldCat database—focused on popular materials—available for harvesting by major search engines. For example, users who visit sites such as Google and Yahoo! Search will discover Find in a Library® results for particular library-owned items among other results for Web content. This puts your library's content in the same "flow" as other popular information sources.

### WorldCat.org

WorldCat.org is OCLC's destination Web site for access to library collections and services. It's the place where any Web user can go to search the complete WorldCat database and link to online catalog records and services using the same core interface as Open WorldCat.

The site also provides a variety of free tools that further promote use of library resources and spread WorldCat search capabilities across the Web. These include a modular version of the WorldCat search box that any user, library or organization can place on their Web site; browser toolbars and plug-ins; and a variety of "affiliate" open-source software and Web services that draw on WorldCat data.

## Millions of users in a tiny, little box

At the heart of the matter is the WorldCat Search Box.

The freely distributed WorldCat search box

This **WorldCat record** lists libraries that own a particular searched item, as well as the distance to the closest library, and direct links to the full-text version of the item.

This simple interface helps Web users worldwide find the information they need in your library's collections and services.

- Locate libraries that own needed materials by entering ZIP/postal code or country.
- Basic information such as title, author, language and format help users judge if they've found the right resource.
- Author and subject links return "more like this" results.
- Cover art is displayed for authenticated users on your library's network.
- Additional formats for the work (such as large-print, audiobook, or translations) are found quickly under the Editions tab.

## What's new on the horizon?

We are constantly upgrading and improving WorldCat and our Web programs to better service the local, regional, national and international library communities. Here is a brief overview of the exciting developments coming your way.

- **Social networking** capabilities will be incorporated into WorldCat at WorldCat.org. This will enable users to create a unique WorldCat experience by:
  - Rating and reviewing library-owned content
  - Creating and sharing lists of favorite books, Web sites, digital objects, etc.
- **Social tagging** will let users tag books with their own specific information that may be unique to the information supplied by a library. Social tagging can greatly expand a library's reach by making materials more accessible through Internet searches.
- A **global registry** of libraries and their services will help populate WorldCat.org with more local library data, including addresses, telephone numbers, hours of operation, special events, etc. The WorldCat Registry will help you share information about your services with those who need to know—your library service providers and library users.
- **Home and office delivery** is currently being considered. If successfully piloted, users will be able to reserve a book either from a local or regional library—or from a library across the country—and have it delivered to their door.

## Ready to participate? Here's how

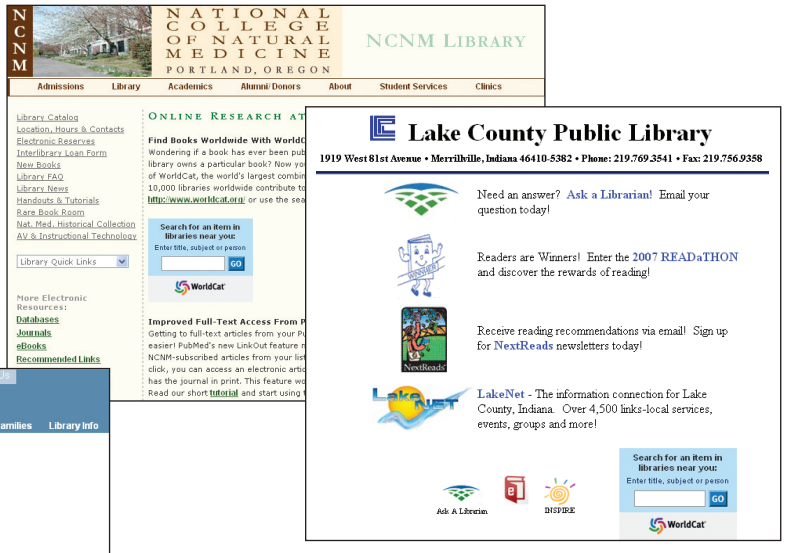
Contribute your holdings and/or metadata via one or more of the many OCLC services, including Connexion, CatExpress, Custom Cataloging, Batch Processing, WorldCat Cataloging Partners, eSerials Holdings and digitization services.

- Take advantage of **free one-time Retrospective Batchload** and Reclamation efforts as long as you agree to keep your holdings current and complete.

Subscribe to the FirstSearch reference service with full-featured access to WorldCat to get broad Web visibility for your holdings.

## Building strength in numbers

Through this collaborative effort, WorldCat-participating libraries provide extensive services and far-greater exposure than any single library could hope to gain on its own.




Sample WorldCat search box placements.

# WorldCat stats

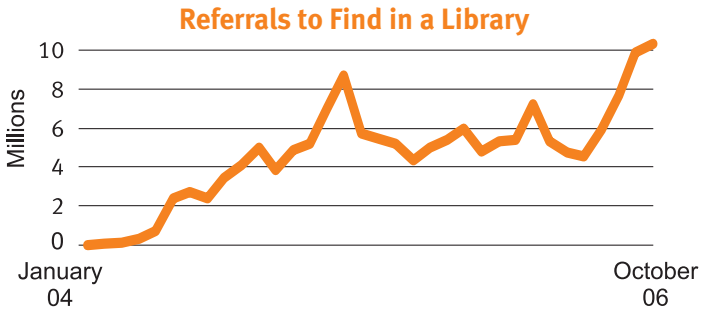
WorldCat's Find in a Library interface has been reached by Web searchers 180 million times since its inception in 2004.

There were more than 10 million referrals to Find in a Library from all Web sources in the month of October 2006 alone.

During the first five months of its availability:

- **2,000 organizations** have placed the box on their Web sites.
- The box has displayed in users' browsers more than **8 million times**.
- More than **113,000 WorldCat searches** have been done through the search box. This means that a search is done in the box approximately 1.4 percent of the time that it displays in a user's browser.
- **Searches doubled** between August and December 2006 when a search box was displayed.

**Approximately 1 in 5 users clicks through to a library OPAC when an OPAC link is displayed.**




**More than 10,000 libraries are currently visible on the open Web through WorldCat.**

Call OCLC Library Services at

**1-800-848-5878**

or contact your

OCLC regional service provider at

**www.oclc.org/contacts/regional**

**Learn much more at**

**www.oclc.org/worldcat/web**

**www.oclc.org**

## *Local service, global resources*

OCLC helps libraries in more than 100 countries provide users with bibliographic, abstract and full-text information when and where they need it. OCLC and its member libraries cooperatively produce and maintain WorldCat, the world's most comprehensive bibliographic database. Please contact us to learn more about OCLC in your part of the world.

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