

News Release

High School Students to Compete during Business Activities Day at U of M Crookston on Wednesday, March 28, 2007

By Eric Burgess, Kenneth Johnson, Elizabeth Tollefson on Monday, March 19, 2007 CROOKSTON, Minn. (March 14, 2007) – Area high school students will compete in ten business related contests slated during Business Activities Day on Wednesday, March 28, 2007, at the University of Minnesota, Crookston (UMC). Activities will begin at 8 a.m. with an awards ceremony at 1 p.m. in the Kiehle Auditorium on the campus. The first 350 students registered will be given free t-shirts.

The ten events planned include interactive games and activities to test the students' competencies in business disciplines such as computer applications, accounting, finance, leadership, teamwork and marketing. The competitions will further test how well students solve problems, make decisions and create value.

"Our goal is for participating students to have an opportunity to demonstrate the skills which will matter in the real world," said Eric Burgess, UMC business instructor. Burgess and Kenneth Johnson serve as co-chairs for the event. Johnson, who also teaches business at UMC, views the day as an opportunity to show students why business is one of the most diverse and exciting subjects taught at colleges and universities today.

Plaques and scholarship money will be awarded to first, second and third place winners in each event, with the exception of the "I Want this Job" competition. Two first place and two second place plaques will be awarded in this event.

"There are so many opportunities in business providing graduates with countless career options," Johnson said. "We believe every student will leave the competition with the realization that they too can be successful in business with the right education and a strong work ethic. We are grateful for the opportunity to share our passion for business with area students."

For more information on Business Activities Day at UMC, contact Eric Burgess at 218-281-8190 (eburgess@umn.edu) or Kenneth Johnson at 218-2810-8178 (joh0253@umn.edu).

The University of Minnesota, Crookston (UMC) delivers more than 25 applied-science undergraduate degree programs and 50 concentrations, including online degrees, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. UMC is dedicated to helping students and the region aim higher, reach further and dream bigger dreams. To learn more, visit www.UMCrookston.edu.

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