

**UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE MINUTES**

March 8, 2012
200 McNamara Alumni Center

Committee Members Attending

du Bois, Jim
Esten, Phil
Horsager, Kent
Page, Alison – phone
Phenix, Amy
Reed, Maureen - phone
Schott, Patrick

UMAA Staff Attending

Coffer, Curtis
Faulkner, Heather
Isaak, Ruth
Korman Caryn Schultz
Rader, Bruce

Committee Members Not Attending

Tuzcu, Ertugrul
Welshons, Bonnie

Chair's Report/Consent Agenda

Chair-elect Kent Horsager welcomed the group and noted he was chairing the meeting while Maureen Reed joined by phone. He introduced the new Vice President of Outreach, Caryn Schultz Korman. CEO Esten noted that Korman brings more than 15 years of higher education and advancement experience to the Alumni Association coming from the University of Illinois Alumni Association. She was recently elected as chair-elect of CASE District V. CASE is the Council for the Advancement of Support of Education, an international group. District 5 represents the Midwest region.

Horsager directed Executive Committee attention to the January 12, 2012 Executive Committee minutes. Other reports included for committee information are the January 31, 2012 Internal Financial statements, December 31, 2011 Investment Report, February Membership Report, Bi-monthly Alumni Survey Results and March Outreach Calendar.

MOTION: Approve January 12, 2012 Executive Committee Minutes
APPROVED UNANIMOUSLY

CEO Report

Esten congratulated Bruce Rader, recently named a 2012 Robert G. Forman Fellow by the Council of Alumni Association Executives (CAAE). As a fellow, Rader will conduct research on alumni engagement, visit two other institutions and present a report at the 2012 CAAE Summer Institute.

The Annual Celebration is April 20 at the TCF Bank Stadium with a reception in the T. Denny Sanford Athletics Hall of Fame and M Club followed by a dinner and program in the DQ Club Room. Esten will be sending a note to all board members to purchase a table if at all possible and also to assist the association in identifying potential magazine advertisers.

He said that staff structure is now in place to move forward on strategic initiatives. An update on the directory project will be presented at the board meeting but he noted that in addition to generating revenue, the directory project also resulted in the updating of 120,000 alumni records – a benefit to the University of Minnesota Foundation and the Alumni Association.

The Alumni Association has launched a new affinity partnership, Alumni Home Savings. It offers home mortgage benefits to alumni and will provide revenue to the Alumni Association.

Esten has also traveled statewide and nationally with the President to alumni association events arranged around the President's travel.

Conflict of Interest Discussion

Reed reminded the committee that the Alumni Association has a history of promoting qualified Regent candidates and has been a strong advocate of the Regent Candidate Advisory Council. She recommends that the Alumni Association issue a statement of support of the Regents position asking Regent Sviggum to resign from either his Regent position or his position as the chief spokesman for the Senate Republican Caucus. The Regents will meet with Regent Sviggum later in the day to respond to an ad hoc committee opinion that has determined a conflict exists.

The Executive Committee discussed and revised a draft statement of support and the following was approved by the committee to be issued if Regent Sviggum did not resign. (The statement was not issued because Regent Sviggum resigned later that day at the Regents meeting.)

University of Minnesota Alumni Association Issues Statement of Support for today's

Board of Regents Action on Regent Sviggum

The Executive Committee of the National Board of the University of Minnesota Alumni Association, acting on behalf of the national board, issued the following statement at its meeting today:

"The University of Minnesota Alumni Association (UMAA) supports today's Board of Regents action requiring Regent Steve Sviggum to choose between relinquishing either his service as regent or his employment with the Minnesota Senate Majority Caucus.

The purpose of the UMAA is to support and advance the University's excellence. As such, the UMAA has long had an interest and a role in assuring that the University's governance is strong, effective, independent, and maintains integrity. The University's excellence is dependent upon strong governance that has minimized conflicts of interest or the perception of conflicts of interests that could otherwise reduce the effectiveness or independence of the Board of Regents. After careful consideration, the Board of Regents has concluded that there is a conflict of interest inherent in Regent Sviggum maintaining both positions. Therefore, in alignment with UMAA's purpose, the UMAA agrees with this conclusion and supports the Regents in their decision.

Board Review Committee

Alison Page, Board Review Committee Chair, presented the Board Review Committee's proposal on changes to the National Board structure. She explained that the revised proposal reflects changes based on board feedback received at the January board meeting. The Board Review committee was established to review the board structure relative to the strategic plan and has studied the board structure throughout the year.

The proposal allows for a 25 member board plus the University of Minnesota President. All board members would be voting members with the exception of the President of the University. The board consists of the following:

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Approved by the Executive Committee, June 6, 2012

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Board council representatives - 2 students, 3 from the geographic, 5 from the affinity group and 2 young alumni;

University Partners – 1 faculty representative, appointed by the Faculty Consultative Committee, UMF president, MMF President, Athletic Director, or their mutually agreed upon designees, University of Minnesota President’s designee and UMAA President and CEO.

In addition, there would be 7 at-large board positions. Officers would be elected from the board total of 25 and consist of the following officers: Chair, Chair-elect, Past Chair, and Secretary/Treasurer. The Executive Committee would consist of officers, the University of Minnesota President’s designee and the UMAA President and CEO.

Board councils will be formed in the areas of students, young alumni, geographic chapters and societies and affinity groups. The affinity group board council will include collegiate representatives, and other groups such as band, Greek organizations and Recreational Sports.

The committee discussed the purpose and role of the councils and noted that this model allows for more involvement and engagement through the councils. The changes will be effective July 1, 2013.

MOTION: Approve the recommended changes to the National Board structure and recommend forwarding to the National Board for approval.
APPROVED UNANIMOUSLY

Board Development Committee

Horsager reviewed the list of FY13 officers recommended by the Nominating Board Development Committee. They are:

FY 13 Alumni Association Officers

Chair– Kent Horsager
Chair-elect – Susan Adams Loyd
First Vice Chair – Jim du Bois
Secretary/Treasurer – Patrick Schott
Vice Chair – Marshall Lichty
Vice Chair – Alison Page
Vice Chair – Bonnie Welshons
Past Chair – Maureen Reed

The meeting adjourned at 9:00 a.m.

Submitted by Ruth Isaak
For Patrick Schott, Secretary-Treasurer