

*A list*

DULUTH--Charles Helmer, Duluth, has been named the first manager of the new KUMD-FM. Appointment of Helmer was announced today by Dr. Robert Haakenson, head, UMD department of speech and station adviser.

Helmer is a junior majoring in speech and, for several months, worked on the staff of WKIK at Cloquet. He succeeds Lauren Sandquist, Duluth, who was manager of the old carrier current station KUMD and who now is employed by KDAL-TV, Duluth.

Pat Busch, Hurley, Wis., junior, was named assistant station manager; David Gustafson, Duluth, junior, engineer; David Andreen Erickson, Duluth, junior, will be program director; and Paul Swenson, Duluth, senior, will be KUMD-FM news director.

The station began a six hour (4:00 -1:00 p.m.) schedule of equipment and program testing broadcasts on Monday, Sept. 28 following previous authorization by the Federal Communications Commission. The testing is preliminary to issuance of a full-fledged license. KUMD-FM broadcasts on 89.1 megacycles and can be heard five miles without an antenna, 15 miles with an antenna.

The first meeting of the UMD Broadcasting service, student organization from which KUMD-FM is staffed, will be held at 4:00 p.m., Friday (Oct.2) at room five, Washburn to finalize details of scheduling and programs.

B. F. Maiz, Duluth, junior, is president and Wilbur Lauolo, Duluth senior, is vice president.