

**Commission on Women
Summer Strategic Planning
Thursday, August 16, 2012
1:00PM – 3:00PM**

Present: Cathy Caine, Sunshine Carter, Cindy Christian, Jessie Eaton, Fizz Forsey, Jennifer Johnson, Linda Klint, Sue Maher, Angie Nichols, Connie O'Brien, Gail Trygstad, Susana Pelayo Woodward

1. Welcome and introductions were made.
2. Minutes (MSC GT/CO) from the 5/30/12 meeting were approved.
3. Are we interested in participating in the HR Campus Services Expo 9/12 from 10-12:30? We all agreed this was an important event, but due to busy schedules we'll be providing HR with our information. Cindy & Susana will be working on a flier for the event.
4. The Mission was reviewed. It was suggested that we review our accomplishments and see if they tie back to our Mission. Additionally, we may be meeting needs that should be reflected in our Mission.
5. We reviewed our accomplishments and challenges for FY12.
6. FY13 meeting dates were distributed
7. The CW's 2012 Summer Book Read is well under way. We had 120+ participants receive free copies of The Dance Boots by Linda Grover (sponsored by the CW). The author event will be Wednesday, August 22, 2012 from 11:30AM-1:00PM in Kirby Ballroom. Linda will sign from 11:30AM-12:00PM, followed by Linda's talk, questions and answer.
8. The committee structure was reviewed.
9. The results from the May retreat brainstorming ("What should be our priorities this year?") were reviewed.
10. The CW committees met to discuss strategic planning for FY13. The goal is to come back to the group with your top priorities for the year and how each group is going to accomplish it.
 - a. Grants
 - i. Increase publicity of Grants: Yet to be determined. ☺
 - ii. Creating a new grant form using Google Forms. Grants Committee will work with Sunshine on the form.
 - iii. Sponsor women's hockey social in a stadium box (to be coordinated with Programming)
 - iv. Updating the grants section for the by-laws.
 - b. Programming
 - i. Themed Teas: DiversiTea (have a diversity expert), MaterniTea, PariTea (equal pay), EquiTea, CommuniTea, TeeTea (teeshirts).
 - ii. Mentoring: Truffles, handwritten card, truffles on a regular schedule, speed-mentoring (new faculty could go to an event with multiple stations followed by a social)
 - iii. Speakers: Equal opportunity forum on reporting and how it's handled on the UMD campus. Speaker on Title IX (not just sports).
 - iv. Walk: Women in the Halls, Women on the Walls to focus on body image
 - v. Luncheon: Investigate whether we should honor an organization.
 - c. Communication & Promotion
 - i. C&P has decided to attempt to achieve all of the ideas put forth by the Commission. These will include, but not be limited to: increase our fund to \$10K to become quasi-endowed, investigate social media, support women's sports by sponsoring events, offering tickets, etc., set up meetings with higher level administrators, etc.

Adjourned: 3:00PM

Respectfully submitted by
Sunshine Carter, Vice-Chair