

Immediate Release

UMD NEWS SERVICE
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DULUTH--A sociology major from Duluth---21 year old David L. Olson---composed the new UMD Rouser, a pep song selected last night by the Student Association Assembly.

Olson was awarded a \$250. prize for the music and lyrics. Five entries were judged following the competition which was sponsored by the Student Association.

UMD band director James R. Murphy hopes to have the new UMD Rouser scored so that it can be played at half-time at the Homecoming football game between UMD and Gustavus Adolphus at 2:00 p.m. Saturday (October 14) at Public Schools Stadium.

Lyrics to the new song are:

"Now let us praise UMD,

Ever strong and true we will be.

So to the Bulldog name,

Maroon and gold's own fame.

We hail University, rah, rah, rah UMD.

Always with our loyalty,

Sing and cheer to be victorious.

U---M---D."