

STUDENT GOVERNMENT ASSOCIATION

UNIVERSITY OF MINNESOTA DULUTH

Sep 16, 2024 | 6:00 pm | LSBE 233

Congress Agenda

Opening

1. **Call to Order** (6:00)
 - a. Called to Order at 6:00 pm
2. **Roll Call** (6:00-6:02)
 - a. Absent: Olivia, Aidan, Laine, Ricquelle
 - b. Late: Ed
 - c. Guests: Starr, Lynne Williams, Grant, Tessa, Austin, Anna, Shawn, Leh, Delia, Lucas
3. **Approval of the Agenda** (6:02-6:03)
 - a. Clara Moved, Sam G Second
 - b. All Aye, 0 Nay, 0 Abstain
4. **Approval of the [Minutes](#)** (6:03-6:04)
 - a. Izzy Moved, Liz Second
 - b. All Aye, 0 Nay, 0 Abstain
5. **Speaker's Spotlight** (6:04-6:07)
 - a. SGA Calendar
 - i. *Dakota presents Calendar*
 - ii. Dakota: New members should have access to the calendar.
 - b. Agenda Viewing & Half-Absences
 - i. *Dakota presents on Agenda and Absences*
 - ii. Dakota: I included in the email I sent today that if you haven't read the Agenda before congress I will be counting that as a half-absence.
 - c. Tasks Section—Thoughts?

- i. *Dakota presents on Task Section*
- ii. Dakota: Do people use the section? Is it helpful at all?
- iii. Liz: I think it's alright. I guess that if I don't write it down it is nice to look back on it.
- iv. *Dakota stands for questions, No questions*

6. Advisor's Minute (6:07-6:10)

- a. Jeremy: Hello, Wednesday evening: Skills for Disagreeing Better by Braver Angels with their Reduce the Anger MN Initiative. Super important with an election coming up. A registration link is available on Remi's email, so sign up!
- b. *Jeremy stands for questions*
- c. Liz: What time is it?
- d. Jeremy: I think it's at six.

Business

7. Guest Speaker (6:10-6:20)

- a. Lynne Williams: [UMD Brand Update](#) & [Presentation](#) (10 min.)
 - i. *Lynne Williams Presents on the UMD Brand Update*
 - ii. Lynne: Last year we updated the brand! Hired an agency to work with, reached out to parents, alumni, and students. We went to test the logos and concepts. Now we are on to media planning and changing the campus playbook.
 - iii. Lynne: New Campaign is "A Different Kind of Classroom." We still follow the UMN slogan "Driven to Discover" but each campus puts their own twist on it. The classroom experience is a little out of the ordinary: cross-discipline, non-traditional classrooms, and more! A new anthem is out on the homepage.
 - iv. *Congress watches the new anthem linked in presentation*
 - v. Lynne: If anyone wants to do a photoshoot at any point in time, please reach out to me.
 - vi. Lynne: Everything comes back to three brand pillars: Courageous Spirit, Natural Integration, and Student-Centric Culture. That is the marketing campaign in a nutshell
 - vii. Lynne: A brand is more than a logo, but our institutional mark has now swapped a bit. We have been in the University of Minnesota System for more than half of our life-span and having a logo related to that tested very well with prospective students and families.
 - viii. Lynne: Please be brand ambassadors. Please promote the brand and share it. Thank you for your help shaping the campaign.

- ix. Nakila: What are some of the things that you have been talking with the students about? Like what questions have you been asking them and what have you been involved in?
- x. Lynne: A little bit of that. From a marketing perspective, we ask why they came here and what they enjoy about coming here. Sometimes there's a gap or misperception in the marketing from UMD, so we chat about that as well. We also like to ask students: what are you doing in your experience here that we can showcase?
- xi. Lynne: Please reach out to us if you have stories that you would like to showcase.
- xii. Lucas: Will you be here after the meeting?
- xiii. Lynne: I will not, but I have an office and will be reaching out with you guys later in the year.

8. **Old Business** (N/A)

- a. *No Old Business*

9. **New Business** (6:20-6:46)

- a. [Fall 2024 SOG Allocation Resolution](#) (3 min.)

- i. Remi Moves, Sam G Seconds
- ii. *Remi presents on Fall 2024 SOG Allocation Resolution*
- iii. Remi: We finished our SOG allocations last week. Thank you to everyone who helped. Most of the amounts are concrete. 5 groups may not have attended the leadership training so I will have to contact Erin Olson on that.
- iv. Remi: We are allocating about the same amount as last year, leaving at 65%-35% split between Fall and Spring.
- v. *Remi stands for Questions, No Questions*
- vi. Clara Calls to Question, Izzy Seconds
- vii. *Remi reads the whereases*
- viii. 14 Aye, 0 Nay, 0 Abstain
- ix. Resolution has passed

- b. [Lucas Wolner for Representative-at-Large](#), [Leh Tarr for Representative-at-Large](#), & [Delia Velazquez for Representative-at-Large](#) (15 min.)

- i. Remi Moves, Nakila Seconds
- ii. *Remi provides introductions for Representatives at Large*
 - 1. Lucas: Hello, I'm Lucas. I am a Finance and Risk Management major, and I like rollerblading a lot.
 - 2. Leh: I am a sophomore Economics major with an undecided minor. I like matching movies!

3. Delia: Hello everybody, my name is Delia and I am an international studies major and I like traveling as my hobby.

iii. *Congress Deliberates on Questions*

iv. Corbyn: How will you take time to focus on SGA and organize your time to spend time on initiatives?

1. Leh: Thank you Corbyn. That is a Good question. I think I have a pretty good idea of how I am going to plan my time. I take 5 classes, but I have a planner and am a productive and disciplined person. I don't play video games, etc. SGA comes first.
2. Lucas: Last year, I worked 20 hours at Target and I no longer do that. I can prioritize more and my strength is organizing things in a productive manner, taking things one at a time.
3. Delia: For me, I am taking less credits and shifts this semester which has allowed me to have more time and that is why I am pursuing this commitment.

v. Andy (to Delia): What made you want to pursue a leadership role in SGA before a leadership role in the MC?

1. Delia: I recently switched to international studies as a major and I hope that I can gain more relevant experience in SGA. I want to grow diversity initiatives and I think SGA is more fitting for my future career.

vi. Riley (to Lucas): How do you plan to integrate your plant idea?

1. Lucas: Kinda tossing that idea out there. I was thinking just something small, it doesn't have to be a lot. Even just adding a couple plants into the LSBE atrium, it wouldn't take that much time to water them. I know access to water and sinks may be difficult, but taking ideas from my home: we have a spider plant that covers a lot of space with little water. So having plants that cover a reasonable amount of area with limited resources I don't think that will be too difficult.

vii. Katlyn (to Leh): Can you expand on your TA ideas and initiatives?

1. Leh: When it comes to medium-large size classes, not everyone can get their questions out there and teachers are unable to get complete responses. Not sure how those details will work out, but I care about academic success and students are the ones in need of help.

viii. Simon: If you could make a new Oreo flavor, what would you choose and why?

1. Delia: Personally, I really like fruity flavors and cheesecake so I would combine the two and make strawberry cheesecake. I think that would be really good.
2. Lucas: Lots of flavors, but I'll throw a dart at the board. Possibly a London fog or a Thai tea, something more exotic.
3. Leh: I'd probably choose blueberry cheesecake Oreo. Tried some blueberry cheesecake ice cream and it was pretty good last week.

- ix. *Congress Discusses and Deliberates*
- x. Clara Calls to Question, Beka Seconds
- xi. *Zak reads whereases*
- xii. No opposition to hand vote
- xiii. Lucas: 14 Aye, 0 Nay, 1 Abstain
- xiv. Leh: 14 Aye, 0 Nay, 1 Abstain
- xv. Delia: 15 Aye, 0 Nay, 0 Abstain
- xvi. Congratulations to Lucas, Leh, and Delia!

c. [Representative-At-Large Bylaw Revision Resolution](#) (8 min.)

- i. Remi Moves, Andy Seconds
- ii. *Remi presents Rep at Large Revision Resolution*
- iii. Starr: I was thinking about it, if all of the freshman sports are filled should the other positions be more informal to allow for the freshman to fill those positions?
- iv. Zak: I love everything that was just said. I don't think that a hard lock on that position because and I think that a portion of the pool should be reserved for those Freshman Representatives so that they are not boxed out against those upperclassmen.
- v. Izzy: I don't know how to feel about it. It's great that we have all this interest, but who is to say that we don't have that same interest in other years.
- vi. Remi: We could definitely change it so Representatives at Large positions are open so that those numbers could be changed.
- vii. Corbyn: I am also not sure how to feel about it. I think that if you take this year to see how it goes because there has been a lot of turnover in the past years and I would hate to have half of those positions left over. I think that it is important to keep that number lower because it should be a more contested position and we do not want to lose quality in applicants. I think more people would be good, but taking a semester to see it out might be wise.

- viii. Nakila: I like the idea of waiting to give it time. It is very popular at the moment and people haven't really settled into the positions yet. If we were to do it, I don't think we should have it set per class.
- ix. Sam W: So you talked about doing the 6 times four, would you have 18 overall or specifically per grade?
- x. Remi: That would be up to everyone here. From what I am hearing we are not liking that idea so we might have that quota but not necessarily a
- xi. Liz: I think we should wait on this until next semester because there is more interest since it is the beginning of the year and people in older roles generally have less interest.
- xii. Riley: I think we should visit it again in the Spring and it would show which people are truly interested. I think maybe a quota of having the amount of people per college would ensure a diversity of opinions.
- xiii. Remi: Would that include freshman reps?
- xiv. Liz: The student body votes on that, so we cannot ensure that in a way.
- xv. Simon: If we were to expand we would need another room and what if instead of expanding our Rep at Large Positions we expand the Freshman rep positions to improve retention.
- xvi. Remi: If we wanted to do this we would have to do this immediately.
- xvii. Izzy: I don't think we should expand freshman reps. It doesn't solidify interest and some Freshman reps simply don't come after that first year.
- xviii. Riley: Maybe instead of expanding it we just wait until the year is over and have the ability to replace those who might drop.
- xix. Ed: I think there should be more freshman reps because a lot of the higher spots are filled by upperclassmen and having that space for them to fill in.
- xx. Nikaila: Were freshman reps based off of colleges my freshman year?
- xxi. Remi: It could have been that there were seven our freshman year, but that was for a tie, adding one extra position.
- xxii. Corbyn: Point of clarification: freshman rep elections happen once a year and could not be replaced if they dropped. I think that we should push that every student can be involved in SGA through committees, congress, etc.
- xxiii. Sam: I think that we should wait until after the election to see how things go out. I think that we should refer this decision to a committee or revise the resolution later.
- xxiv. Clara: We have plenty of opportunities for people to join! Also, do we have rep seats allocated by the student population? I would also recommend waiting until next year until we touch the freshman rep elections.
- xxv. Remi: Senators are allocated by student population, but not rep-at-larges.

- xxvi. Lucas: I know the mentors and mentees in LSBE have dropped out in the long run could be evidence of trying to track interest in the long run.
- xxvii. Nikaila: This is for who runs the website. Can we advertise our committees? There is so much happening with them and it would be helpful to get those out there.
- xxviii. Remi: That is one of our current goals and we have a form on the website for people to fill in with interest for committees.
- xxix. Liz: I am working on the Instagram account to talk about committees on stories and posts
- xxx. Zak: I am a big fan of expanding. There was a lot of opposition to expanding. Similar to the Twin Cities, Rep at Large has a LOT of turnover. I think it would be wise to table this and any talk about expansion should go hand in hand with recruitment and retention. If you have a good core class of freshmen, then you should aim to recruit them. I am a big fan of expanding but think we should look at this over the course of the year.
- xxxi. *Sam W moves to refer to R&E, Sam G Second*
- xxxii. No Opposition to hand vote
- xxxiii. 15 Aye, 0 Nay, 0 Abstain
- xxxiv. *Resolution has been referred to R&E*

10. Discussion (N/A)

- a. No discussion

Reports

11. Governance Committee Reports (6:46-6:56)

- a. Strategic Enrollment Management (SEM)
- b. Assessment
- c. Facilities
 - i. Facilities Meeting Recap (5 min.)
 1. *Katlyn Presents Facilities Meeting Recap*
 2. Katlyn: Hello new members. Facilities Management can support projects from Congress if needed.
 3. Katlyn: Mural and artwork policies have a new form created for students to fill out.
 4. Katlyn: Places like the Tweed do not fit the campus logos anymore, so it may be updated.
 5. Katlyn: Digital signage is being worked on so that emergencies can be displayed.

- 6. Remi: Would we get emails and it be displayed on the signs?
 - 7. Katlyn: Yes
 - 8. *Stands for questions, no questions*
 - d. Liberal Education
 - e. IT and Library
 - f. Athletics
 - g. Strategic Planning and Budget
 - h. Student Experiences (SE)
 - i. Teaching and Learning (TLC)
 - i. [TLC Meeting Recap](#) (5 min.)
 - 1. *Presents TLC Meeting Recap*
 - 2. Sam W: We met last week and it was mainly intro. Aidan is the Vice Chair for TLC. They are going over two sets of policies: Set A is in place at other UMN campuses, just not UMD, Set B is about withholding diplomas and holds on records
 - 3. Sam W: Undergraduate student learning focus on syllabi!
 - 4. *Stands for questions, no questions*
 - j. University Coordinating Council (UCC)
 - k. Commission On Disabilities
 - l. Alcohol Drug Advisory Committee (ADAC)
- 12. Executive Reports (6:56-7:04)**
- a. Student Life Officer - Riley Ward
 - b. Academic Affairs Officer - Aidan Zeissler
 - c. External Affairs Officer - Elaina Kuhfuss
 - d. Financial Officer - VACANT
 - e. Representative to the Board of Regents - Simon Moreno
 - i. [R2R Meeting Report](#) (5 min.)
 - 1. *Simon presents R2R Meeting Report*
 - 2. Simon: Hi guys, I'm Simon, I'm the R2R. This past Wednesday and Thursday I went down to the U of M campus to learn about what's happening. I learned Robert's Rules really fast.
 - 3. Simon: The Dockets received are meant to be looked at prior to Board Meetings. UMN campus scan was sent out for a risk profile survey. The current risks are different from the actual MPact25 strategic plan. The risk profile is put into three categories in order to understand it.
 - 4. Simon: Tuition reciprocity was something that we talked about. Duluth offered a single tuition rate for everyone in the Midwest except South Dakota.

5. Simon: UMN is currently looking at getting for MN students as opposed to non-MN students. More people from in-state means more taxes. This is the opposite strategy from 5 years ago. UMN Twin Cities has 68% paying in-state tuition as a resident and 17% in-state tuition as a non-resident (because of reciprocity)
6. Simon: Finance and Operations: there are some things that they are looking at reinvesting, repurposing, or destroying to cut costs on businesses. They are trying to update buildings and keep them up-to-par.
7. Starr: When will we get a new report on this?
8. Simon: We don't know.
9. Remi: Why is the Health Services Building not listed?
10. Simon: We will get to that later
11. Simon: One thing that they are looking at is housing. There are too many students for the dorms at both the TC and at UMD. They are looking at repurposing buildings outside of the HEAPR fund. Don't get new buildings, renovate old ones.
12. Simon: Y'all need to look at the BoR page as well so that we can represent ourselves in front of people who consider the \$125,000 chump change.
13. Simon: Working on a forum so that students can directly ask the BoR questions. This is being developed and will be available later hopefully.
14. Simon: Hoping to develop a March BoR meeting presentation that is *way* better than last year. We are focusing on Student Success and what that means *for students*. Next is Housing and Transportation as this is an issue all around.
15. Simon: I will be covering more things around January and will be asking questions from you guys.
16. *Stands for questions*
17. Riley: Maybe you should have the student videos be brief.
18. Simon: Yeah, we wouldn't be asking the students for videos, it's more asking if they want to be in the videos.

f. Vice President - Sam Schmall

g. President - Remi Foust

i. [Executive Annual Agenda](#) (3 min.)

1. *Remi presents Executive Annual Agenda*

2. Remi: We had our executive retreat this weekend and it was great. We also talked about our main goals.

3. We have 5 main goals: Onboarding, Outreach, Inclusivity, Innovation, Representation
4. *Stands for questions, no questions*

13. Director Reports (7:04-7:07)

- a. Public Relations - Elizabeth Gonnerman
- b. Bulldog Lyft - Jasmine St. Louis
- c. Diversity & Inclusion - Izzy Marin-Torres
- d. Rules and Elections - Zak Farah
- e. Systems Administrator - Clara Tangen
- f. Sustainability - Katlyn Dexter
 - i. [Committee Meeting Report](#) (3 min.)
 1. *Katlyn presents Committee Meeting Report*
 2. Katlyn: We went through all of the events that we will be hosting this semester.
 3. Katlyn: We have adopted three plants that we take care of and Ella is currently working on that, but if you are interested please let me know.
- g. Legislative Relations - Julia Covert

14. Senator Reports (N/A)

- a. CAHSS Senators - Olivia Pemberton & Anna Manshack
- b. SCSE Senator - Rebekah Muhlenkamp & Ed McGee
- c. CEHSP Senator - Nakila Fernandez & Mckenna Banken
- d. LSBE Senator - VACANT

15. Representative-at-Large Reports (N/A)

- a. No Rep at Large Reports

16. Freshman Representative Reports (N/A)

- a. No Freshman Rep Reports

Closing

17. Open Announcements (7:07-7:10)

- a. Remi: I need folks to sign up for tabling for tomorrow and elections next week please! I also need a few more people to help with UST 1000 presentations including one that popped up next Monday at 9 am. Since that is coming soon, please find me after Congress if you can help with that.
- b. Riley: Homecoming is coming up sooner than we anticipated. Service Sunday is on the 22nd, we have a cardboard boat competition on the 25th and will be tailgating on Saturday the 28th.

- c. Liz: In the PR Director position I was asked to make a playlist. Please submit songs that you will be interested in.
 - d. Izzy: Please fill out the DEI modules and new members come see me after congress.
 - e. Clara: Thank you for sending me bios and the rest of you have until the end of the month.
18. **Adjournment** (7:10)
- a. Remi Moves, Izzy Seconds
 - b. All Aye, 0 Nay, 0 Abstain
 - c. Adjourn at 7:38 pm

Tasks

Sign up for Service Sunday.

Send Clara bios for Website.

UST 1000 presentations are still open.

DEI modules, do them please.

Read about Board of Regents Meeting Materials: They want your input.

Sign up to table for Freshman Elections and Floats for Votes.

Attend the Disagreement Workshop on Wednesday at 6:00 if able that Jeremy referenced.

Adopt-a-Plant watering of plants in the library is around and available for us to water if people are available on Mondays.

Homecoming is coming!

Service Sunday is this Sunday, invites were sent.

Cardboard Boat is next Wednesday, invites sent there.

Tailgating will take place for the football game by SGA.