



U of M Crookston Campus E-Update

an internal administrative news digest providing the pulse of the campus

April 17, 2018

www.umcrookston.edu

From the Chancellor



I want to offer my sincere thanks to everyone who attended and had a hand in planning the inauguration activities and ceremonies on April 5 and 6. I am truly touched by all your kind and supportive words, and I am humbled by your confidence in my abilities to serve as your chancellor. The people of Minnesota and the University of Minnesota System that serves them have a history of high expectations and strong principles. I aim to live up to both.

The following are excerpts from my inauguration speech I wanted to share with you. I believe strongly in the principles of education and the land grant mission. I am literally a child of the land grants, as my parents met while at Iowa State University. It was another great land grant tradition, 4-H and the Greene County Fair, that provided the formal opportunity to meet the 4-H beef superintendent, Reg Clause, who several years later would become my husband. After forty-two years of marriage, he is still my soul mate, partner, counselor and friend. We have been blessed with three daughters, Alexis, Ebban, and Celia, who were all able to join us for the inauguration events along with other family, friends, and colleagues. That was truly special. It meant so much to me to have many students, faculty, staff and community members join us.

The ideals of an education for all certainly ring true for me. I see it in the eyes and smiles of our students who, like I did, are growing up in working families that recognize the importance of education in changing lives and the trajectory of their futures. Education is not merely a commodity, and making it more accessible doesn't make it less valuable. Quite the contrary, education that is accessible and affordable helps to develop a region and a country. Consider on the eve of the Second World War, about four in ten Americans over the age of 25 had a high school diploma. Now it's nine in ten. That shift was accompanied by one of the greatest economic booms and most dazzling expansions of knowledge since the dawn of human civilization. Imagine where we as a nation and here in Crookston can go if we can provide college educations to the sons and daughters of the many residents of this region, state, and beyond.

We need each one of you—our alums, friends, and members of this region and community—to tell people about the transformation this university has had on your life. We need your help in getting the traditional young student here on our campus. When students are on campus visiting they experience the friendliness and caring nature of our faculty and staff. Prospective students see they are not just going to be a number but a contributing member of the class, and when they see our wonderful residence facilities and wellness center, they are usually sold. But we need your help to grow the on-campus enrollment, to find the student who will thrive here in our rural environment.

I'm a grower, and here at the University of Minnesota Crookston, I sense my responsibility is to bring every student we can to this place, or here virtually, so they might learn to grow in their lives starting right here. I

want the word to go out and for all of us to feel this responsibility to reach more students so that they can feel the specialness of UMC and all the community around us.

In education these are the rewards we seek. The smiles and accomplishments of our students and our alumni are our guiding star. We know what success looks like—one student at a time. I look forward to working with each of you and engaging you on this journey to grow our future, this bright wonderful future, together.

On another note, I want to encourage you to take a few moments in this mad rush to the finish line that is the end of the academic year to help recognize our students and their accomplishments at any of the upcoming end of year events like the Student Awards Ceremony on Thursday evening, April 26. We all serve as mentors in one way or another, and it's truly rewarding to see how many of our students take leadership and achievement to heart. Let's show them our support.

Thank you for everything you do to make the University of Minnesota Crookston the best it can be!

Mary Holz-Clause
Chancellor, University of Minnesota Crookston

Featured Events & Activities

Earth Week Speaker Rick Abrahamson: The ABCs of Tree Ownership, Tuesday, April 17 – 7 p.m., Kiehle Auditorium, free and open to the public

Earth Week Thursday Commons: Sustainable Building Design, Thursday, April 19 – Noon to 1 p.m., Bede Ballroom, Sargeant Student Center, at 1 p.m. transportation will be provided to the Micah Institute for a tour of the “off the grid” retreat center

Earth Week Movie Night featuring "Farmers for America," Friday, April 20 – 7 p.m., Kiehle Auditorium, free and open to the public

Concert featuring the Crookston Community Band and UMC Women's Ensemble, Sunday April 22 – 3 p.m., Kiehle Auditorium, free and open to the public

UMC Hosts the Northwest Minnesota Tourism Conference presented by Riverland Association, Tuesday, April 24 – 9:30 a.m. to 3 p.m., Bede Ballroom, Sargeant Student Center, cost is \$40 for members and \$45 for non-members

Healing Touch Rejuvenation Spa (preference given to UMC students), Thursday, April 26 – 11 a.m. to 2 p.m., Wellness Center Multi-Purpose Room

Athletic Awards Luncheon, Thursday, April 26 – Noon to 2 p.m., Bede Ballroom A,B,C, Sargeant Student Center, all graduating senior student-athletes are encouraged to attend

Annual Student Awards Ceremony, Thursday, April 26 – 6 to 8 p.m., Kiehle Auditorium, reception and refreshments following the ceremony in Kiehle Rotunda, all are welcome

Healing Touch Rejuvenation Spa (preference given to UMC students), Friday, April 27 – 11 a.m. to 2 p.m., Wellness Center Multi-Purpose Room

Teambacker Fun Nite, Friday, April 27 – 5:30 p.m. social, 6 to 9 p.m. food, silent auction, games, 8:30 p.m. live entertainment by Four Wheel Drive, Crookston Eagles Club, 105 S. Broadway, Crookston, tickets are \$50 per person, contact Derek Martin, derekm@crk.umn.edu, 218-281-8436

UMC Jazz Band Concert featuring Edwards Trumpet Performing Artist Ronnie Ingle, Saturday, April 28 – 7:30 p.m., Kiehle Auditorium, free and open to the public

Last Day of Classes for Spring Semester 2018 – Monday, April 30

Final Exams – Tuesday, May 1, through Friday, May 4

Commencement for the U of M Crookston Class of 2018, Saturday, May 5 – 11 a.m. to 1 p.m. reception, Sargeant Student Center; 2 p.m. ceremonies, Lysaker Gymnasium

For details on these and a comprehensive listing of other events or to discover what's happening this week, visit UMC Today at www.crk.umn.edu/today, or review UMC's news page at www.crk.umn.edu/news.
Learn more about events across the entire University of Minnesota system via Brief, an online weekly internal news digest, at <http://brief.umn.edu/>.

Student Stories



For senior **Kennedy Resendiz**, choosing the University of Minnesota Crookston was not only the best choice, it was the perfect choice for her. Resendiz grew up in Crookston and graduated from Crookston High School. She knew she wanted to major in animal science with a pre-vet emphasis, and attending the U of M Crookston offered her the preferred degree as well as the scholarships to help make it work. An added bonus has been the opportunity to study abroad on four trips. One even allowed her to work with elephants! “I would not change

anything about my decision to go to school here,” she says. “In fact, I wish everyone could experience education like this.” Learn more at www.crk.umn.edu/news/taking-her-own-back-yard.

Around Campus

Administrative Affairs -

Three finalists for the senior vice chancellor for academic and student affairs position will be invited to campus for interviews the week of April 23-27. The first candidate will be on campus on Tuesday, April 24, the second on Thursday, April 26, and the third on Friday, April 27. There will be two opportunities each day open for anyone to attend. They are:

8:30 to 9:30 a.m. - Presentation followed by Q&A in Youngquist Auditorium, Ag Research Center
4 to 4:45 p.m. - Reception in the Prairie Room, Sargeant Student Center

continued

The search committee encourages employees and students to attend any of these scheduled times. There will be an opportunity to provide feedback on each finalist as well. More information about the candidates will be distributed prior to their interview dates.

The UMC Leadership Academy's final Core training session will be held on Friday, April 20, in Bede Ballroom, rooms A&B. This fourth and final session is focused on integrating the information covered during the year (self, others, tools). The 2017-2018 program concludes in early May. The UMC Leadership Academy is designed to create a culture of leadership at the University of Minnesota Crookston by assisting faculty and staff in the development of leadership skills, capacity and readiness, and helping to position them to move their programs, units, departments, and the campus forward ("leadership in place"). The program spans the academic year. The UMC Leadership Academy program is a result of the 2015 Employee Engagement Survey where UMC faculty and staff shared their interest for more professional development, leadership, and engagement opportunities. This program is also an important part of the UMC Strategic Initiative.



UNIVERSITY OF MINNESOTA CROOKSTON
LEADERSHIP ACADEMY
SELF ~ OTHERS ~ TOOLS

Student Affairs -



The annual Student Awards Ceremony, a recognition and celebration of student achievement, will be held on Thursday, April 26, at 6 p.m. in Kiehle Auditorium. Refreshments will be served in the Kiehle Rotunda following the program. The event recognizes student leadership and accomplishment over the academic year through the presentation of various student achievement awards. Among the awards presented are the highest student honors: Man and Woman of the Year. The entire campus community is encouraged to attend. Family and friends of students are warmly welcomed. This event is planned and sponsored by the Awards Committee of Campus Assembly.

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Results of the recent student elections for positions on the executive board of the Crookston Student Association (CSA) are as follows:

President **Ben Koisti**
Vice-President **Maggie Mills**
Secretary **Caleb Rempel**
Treasurer **Tori Koch**
Regents Representative **Marta Dean**
Student Senate Consultative Committee (SSCC) Representative **Ethan Johnson**
Student Programming and Activities for Campus Entertainment (SPACE) Chair **Bethany Novak**
Senator **Jonah Figuierdo**
Senator **Ben Halos**
Senator **Bailey Leaman**
Senator **Corey Mathies**

In fall semester 2018 four additional senators will be elected from and by the student body.

The annual tradition, **Final Friday Funday**, will be held **April 27 from Noon to 4 p.m. on the Campus Mall**. A number of fun and completely free activities for students will be available. This event is sponsored by SPACE, the Crookston Student Association (CSA), Student & Family Experience, Student Athletic Advisory Council (SAAC), Residential Life, and Learning Abroad.

Admissions -

U of M Crookston admissions staff members are scheduled at the following high schools, 2-year colleges, and events for recruitment purposes and professional development.

Minnesota Association of Counselors of Color (MnACC) College Fairs

Tuesday, April 17, Southwest HS, Minneapolis
Tuesday, April 17, Roosevelt HS, Minneapolis
Wednesday, April 18, Washington Technology HS, St. Paul
Wednesday, April 18, Como Park HS, St. Paul
Wednesday, April 18, Hiawatha Collegiate, Minneapolis
Thursday, April 19, Humboldt HS, St. Paul
Thursday, April 19, Cooper HS, New Hope
Friday, April 20, North HS, Minneapolis
Friday, April 20, Fridley HS, Minneapolis

Minnesota Catholic High School College Fairs

Monday, April 23, Cretin-Derham
Tuesday, April 24 - Benilde-St. Margaret's HS
Wednesday, April 25, Providence Academy and Academy of Holy Angels
Thursday, April 26, Totino-Grace HS

Minnesota Schools Counselor Association Annual Conference at Madden's on Gull Lake

Sunday, April 29, and Monday, April 30

Financial Aid & Scholarships -



UMC has more than 125 specialty scholarships available for the upcoming 2018-2019 academic year from a single, online application. Students are encouraged to complete the application online at the One Stop Website (<https://onestop.crk.umn.edu/>) by Tuesday, May 1, to qualify. Select the "Specialty Scholarships: Apply Now!" link on the website. Criteria vary by scholarship; examples include financial need, merit/achievement, diversity/gender, region of high school graduation, and descendants of alumni.

To be eligible students must be admitted and enrolled full-time, with the exception of the Online Learning Scholarship, which requires a separate application. Several awards are still available for students with American Indian heritage for both the 2017-2018 and 2018-2019 academic years. To apply for those scholarships, students should complete the online application for American Indian Scholarships (also found at the website). Former participants of 4-H and FFA should apply separately for the Roger & Gail Odegaard Scholarship (listed under Odegaard). Questions can be directed to staff member Crystal Hanson, ext. 8561 (218-281-8561), or to email at umc-fa@crk.umn.edu.

The Office of Financial Aid & Scholarships will host a Loan Repayment Information Session on Thursday, April 19, from 3:30 to 4:30 p.m. in the Prairie Room, Sargeant Student Center. This session is for students who have student loans and who plan to graduate within the next year. This session will provide information about repayment options for student loan borrowers, calculating repayment, and the student loan forgiveness program. All interested students are welcome.

Business Affairs -

Parking permits for the 2018-2019 academic year are now available for purchase at the Business Office in Selvig Hall. The price for the permits remains the same as last year:

All lots - All year - \$107.12
Semester only - \$69.63
Reserved - All year \$171.40

Employees will have the opportunity to have their parking permit automatically deducted from their paycheck or to pay with cash or check. Please remember that all Reserved parking is a “First Come, First Choice” selection.

Technology Support Services -



Kaltura, a media management system used by instructors and students to upload and distribute video in Moodle and Canvas course sites, is now set up to automatically add captions to any new video uploaded using automatic speech recognition. Learn more about Kaltura captioning at <https://it.umn.edu/news/kaltura-auto-captioning>.

Discover Canvas: Basics, an online workshop for faculty and staff scheduled for Thursday, April 26 from 11:30 a.m. to 1 p.m., will include a review of the Canvas interface, tools and features, course design options, and an introduction to moving content from Moodle to Canvas. Learn more and register online at <https://it.umn.edu/april-26-canvas-basics-workshop>.

Development & Alumni Relations -



All UMC employees and members of the local community are cordially invited to attend the 2018 UMC Teambacker Fun Nite on Friday, April 27, at the Crookston Eagles Club. This maroon and gold spirited event raises funds to support U of M Crookston Athletics. *You do not need to be a member of Teambackers to attend.* Tickets are \$50 and include food, snacks, and entertainment by the band Four Wheel Drive. The event will boast its traditional Fun Nite games of chance, silent and live auctions, and new games. A cash bar will also be available. Purchase tickets from Derek Martin, 218-281-8436, derekm@umn.edu, or from any Teambacker board member. Every dollar raised by the UMC Teambackers organization goes to support student-athlete scholarships and Golden Eagle Athletics special initiatives.

University Relations recently conducted a survey of current UMC students asking about their perceptions of the "Small Campus. Big Degree." marketing theme. The campus has used the theme for a number of years.

Small Campus. Big Degree.

As a system campus of the University of Minnesota, the U of M Crookston offers a highly regarded name brand in higher education with access to world-class teaching, learning, and research resources—all in a smaller, more personal campus setting that is very much like a private school. That's what "Small Campus. Big Degree." aspires to reflect. A total of 216 individuals responded, with approximately 183 answering most or all of the questions.

- Of all respondents, 96% agreed that "Small Campus. Big Degree." matched their student experience at UMC. That same percentage said they personally liked the marketing theme.
- 93% of on-campus students and 85% of online students agreed that UMC should continue to use the marketing theme "Small Campus. Big Degree."
- 98% of students from Greater Minnesota, 93% of students from the Twin Cities Metro, and 100% of students from N.D., S.D., Wisc., and Iowa agreed that "Small Campus. Big Degree." matched their student experience at UMC.

The data from this survey will inform marketing decisions as University Relations continues to create and refine messages about the campus. See the full survey at www.crk.umn.edu/media/scbd2018.

Athletics -

Athletic Awards Luncheon

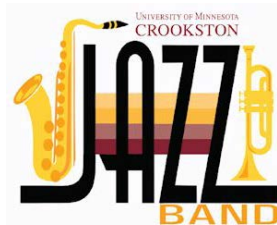


The Athletic Awards Luncheon will be held Thursday, April 26, from Noon to 2 p.m. in Bede Ballroom A,B,C, Sargeant Student Center. The event will recognize senior student-athlete accomplishments, and awards will be presented. All senior student-athletes are encouraged to attend this free event. Faculty, staff, UMC Teambackers, and community are invited to attend. Free for student-athletes. Cost is \$15 for non-athletes.

Music & Theater -

The U of M Crookston Community Band, under the direction of TJ Chapman, and the Women's Vocal Ensemble, under the direction of George French and featuring student conductor Christian Moreno Cova, will perform on Sunday, April 22, at 3 p.m. in Kiehle Auditorium. Cova is a sophomore majoring in business management from Cottage Grove, Minn. The concert is free and open to the public.

UMC Jazz Band will perform its spring concert on Saturday, April 28, at 7:30 p.m. in Kiehle Auditorium. The performance, which will feature **Edwards Trumpet Performing Artist Ronnie Ingle**, is free and open to the public. Ingle is professor of trumpet at the University of North Dakota and an Edwards Trumpet Performing Artist. He is a trumpet soloist of international acclaim, having recently performed as a classical and jazz soloist in major international venues in Sweden, Australia, Canada, Brazil, China, Armenia, and the United States. The concert is sponsored by UMC Concerts & Lectures and the Liberal Arts & Education Department along with the Edwards Instrument Company.



Accolades & Achievements



Assistant Professor Eddie Walker, Business Department, recently was quoted in a **WalletHub** piece about the Masters tournament. The piece is available online at www.wallethub.com/blog/masters-facts/2965/#eddie-g-walker-ii.

A number of majors and degree program areas offered by the U of M Crookston have been ranked among the “most focused,” a measure of overall quality for 2018 by College Factual, an online educational resource. The U of M Crookston was listed among the **top five percent** of colleges and universities in the U.S. in the following College Factual categories:



- Accounting (UMC offers majors in Accounting and in Finance)
- Agriculture & Agriculture Operations (UMC offers majors in Agricultural Business and in Agricultural Systems Management)
- Natural Resources & Conservation (UMC offers a major in Natural Resources)
- Plant Sciences (UMC offers majors in Agronomy and in Horticulture)

The U of M Crookston was listed among the **top ten percent** of colleges and universities in the U.S. in the following category:



- Animal Science (UMC offers majors in Animal Science and in Equine Science, both majors feature a pre-veterinary emphasis)

The U of M Crookston was listed among the **top fifteen percent** of colleges and universities in the U.S. in the following categories:



- Agricultural Production (UMC offers majors in Agricultural Systems Management and in Agronomy)
- Business Management & Marketing (UMC offers majors in Management and in Marketing)

To view a full listing of College Factual’s 2018 top rankings for U of M Crookston programs, go to www.collegefactual.com/colleges/university-of-minnesota-crookston/rankings/badges/. The online resource’s methodologies can be found online at <https://inside.collegefactual.com/methodologies/what-makes-our-best-colleges-rankings-different>.



UMC’s online degree program in Marketing is ranked among the top 20 (at number 7) “Best Online Bachelor’s in Marketing Degree Programs” in the nation for 2018 by the online education resource the Best Schools. See the full list at www.thebestschools.org/rankings/best-online-bachelors-marketing-degree-programs.



UMC's online degree program in Finance is ranked among the top 35 (at number 8) "Most Affordable Online Bachelor's in Finance" in the nation for 2018 by the online education resource Top Accounting Degrees. See the full list at www.topaccountingdegrees.org/best-affordable-online-bachelors-in-finance.



UMC is ranked among the "Best Online Colleges Offering Bachelor's in Communications Degrees" for 2018 by SR Education Group's Guide to Online Schools, an online resource focusing on best values in online education. UMC came in at number 24 on this national listing. See the full list at www.guidetoonlineschools.com/degrees/communications#best-value.

Research, Publications, Presentations & Conferences

Animal nutrition is the focus of a collaboration between the University of Minnesota Crookston, North Dakota State University in Fargo, N.D., and the Université de Ségou in Ségou, Mali. U of M Crookston Professor Harouna Maiga (right in photo) and his longtime colleague at NDSU, Associate Professor Marc Bauer (left in photo), along with faculty collaborators at the Université de Ségou are studying the digestion and nutrient absorption of cattle feed using the cassava plant and other protein feeds used in animal nutrition in Mali. Learn more at www.crk.umn.edu/news/cassavaresearch.



On April 5 Assistant Professor Dani Johannesen presented "Peer Review as a Bridge to the Working World" at the 2018 Annual Conference of the College English Association, held in St. Petersburg, Florida. The full program for the conference is available online at <http://cea-web.org/wp-content/uploads/2018/03/CEA-2018-Program-with-topic-update.pdf>.



Students Maggie Perrel 2017, Maggie Mills, and Hannah Riveland (pictured left to right) attended the National Conference on Undergraduate Research (NCUR), held April 4-7 at the University of Central Oklahoma, in Edmond, Oklahoma. The three presented their research to the more than 4,100 participants representing 460 colleges and universities. Learn more about NCUR at www.cur.org/conferences_and_events/student_events/ncur_2018/.

- "Effects of Anthropogenically-Derived Antibiotics on Microbial Distribution and Diversity," Maggie Perrel and Hannah Riveland; Faculty Mentors: Brian Dingmann and Karl Anderson; Department: Math, Science & Technology, University of Minnesota Crookston
- "Evaluating Mediated Communication within Romantic Relationships," Maggie Mills; Faculty Mentor: Megan Bell; Department: Liberal Arts & Education, University of Minnesota Crookston

Students Nicole Mazour and Ryan Ratcliff attended and presented their research, titled “Health-Related Factors and Academic Performance in College Students,” in a student poster session at the spring meeting of the Northland Chapter of the American College of Sports Medicine (NACSM), held Friday, April 7, at St. Catherine’s University in St. Paul, Minn. The two students are recipients of U of M Undergraduate Research Opportunities Program (UROP) grants, which helped to fund their research and travel. The students were mentored by Professor Joseph Shostell and Assistant Professor Anita Gust of the Math, Science & Technology Department.



For the second consecutive year, students from the UMC Business Department competed in the Harvard Global Case Competition. UMC’s team was one of over 120 college and university teams from across the globe participating in the competition. In February, the case study was released to all participating teams. For



two weeks, the UMC student team worked to complete the case. The team, along with four faculty mentors from the department, traveled to the Harvard University campus on Thursday, April 12, to participate in the event activities. Pictured (left to right) are student team members **Emily Knaeble, Tori Hill, Zachary Greenberg, Changle Li, and Chase Knickerbocker.** Faculty mentors included Assistant Professor Abdulaziz Ahmed, Lecturer Rutherford Johnson, Lecturer Craig Miller, and Assistant Professor Oxana Wieland.

Student Clubs and Organizations

The University of Minnesota Crookston Center for Sustainability and Crookston Students for Sustainable Development (CSSD) will recognize Earth Week with a host of activities starting on Monday, April 17 through Sunday, April 22, which is the official date of Earth Day 2018. Events, briefly listed below, are free and all are welcome. Learn more at www.crk.umn.edu/news/earth-week-activities-set.



- Presentation: the ABCs of Tree Ownership – Tuesday, April 17, 7 p.m., Kiehle Auditorium
- Squash Meal – Wednesday, April 18, Noon to 2 p.m., Centennial Hall Classroom
- Squash Cooking Competition and Tasting, Wed., April 18, 2:30 to 6 p.m., 109 Hill
- Sustainable Building Design Talk, Thursday, April 19, Noon to 1 p.m., Bede Ballroom
- Movie: "Farmers for America," Friday, April 20, 7 p.m., Kiehle Auditorium
- Downtown Crookston “Clean Up,” Sunday, April 22, 12:30 to 2:30 p.m. Meet at Crookston City Hall

The UMC Aviation Club will host its annual Fly-In, Drive-In Pancake Breakfast on Sunday, April 29, from 8 a.m. to 1 p.m. at Crookston Municipal Airport (KCKN), 26305 Airport Road Southwest, Crookston. Cost is \$5 per person; children under 6 are free; Pilots in command (PIC) flying in are free. The menu includes pancakes, eggs, sausage, coffee, and orange juice. Experimental Aircraft Association (EAA) Chapter 1342 will provide free airplane rides for kids 8-17 starting at 9 a.m. (weather permitting).

Campus & Community



Over the summer UMC will serve as the host site for a number of camps and conferences sponsored by University units as well as other organizations. Anyone looking for information about these events is encouraged to refer to the following online resource: www.umcrookston.edu/camps.



The Northwest Minnesota Tourism Conference, presented by Riverland Association, will be held on Tuesday, April 24, from 9:30 a.m. to 3 p.m. in Bede Ballroom, Sargeant Student Center. All interested individuals are invited to attend the conference. The cost is \$40 for members and \$45 for non-members, which includes conference materials and lunch. The theme for the day-long seminar is "The Road Best Traveled - A Shared Experience in Northwest Minnesota." A wide variety of sessions focusing on marketing, tourism development, and digital trends will be offered. Riverland Association consists of local individuals volunteering to make a difference in the world of tourism. Riverland is comprised of six communities (Crookston, Fertile, Greater Grand Forks, Red Lake Falls, St. Hilaire, and Thief River Falls) working together to further the opportunities available through tourism. For more information contact Sandy Kegler at the Crookston Chamber of Commerce at (218) 281-4320 or info@visitcrookston.com.

Publication notes: E-Update is published by the Office of University Relations at the University of Minnesota Crookston approximately twice each month except for May, June, July, and December, when it is published only once. Issues are posted online at www.crk.umn.edu/units/university-relations/campus-e-update. If you have any questions regarding the information in this news update, please send them to urumc@umn.edu. The University of Minnesota is an equal opportunity educator and employer.