

News Release

UMN Crookston Hosts Giving Hearts Day with Golden Hearts

By Cassandra Morthera on Friday, February 14, 2020

On February 13, also known as Giving Hearts Day, members of the University of Minnesota Crookston community, including students, faculty, and staff, participated in spreading kindness and positivity. During the thirteenth minute of every hour, from 8 a.m. until 7 p.m., different groups performed a random act of kindness or services throughout their campus and community.

Groups shoveled driveways, gave out donuts to campus caretakers, wrote positive messages on post-it notes, among other activities. Chancellor Mary Holz-Clause and Vice Chancellor John Hoffman continued our movement by bringing heart-shaped donuts down to the Regents meeting in the Twin Cities. Shows that spreading love and kindness can stretch over miles.



The entire day was documented and videos were posted on social media as the day progressed, using the hashtag #UMCGoldenHearts. At the end of the day, UMN Crookston challenged everyone to continue the movement of spreading love and kindness throughout their communities with golden hearts.

About UMN Crookston

One of five campuses in the University of Minnesota System, the University of Minnesota Crookston cultivates curiosity by engaging students in hands-on learning connecting theory to practice. As the experienced leader in delivering education online, the Crookston campus offers a distinctive learning environment providing personal attention and mentorship to develop leaders, lifelong learners, and engaged citizens. Visit Crookston at umcrookston.edu

About UMN

The University of Minnesota System, with campuses in Crookston, Duluth, Morris, Rochester, and the Twin Cities, is driven by a singular vision of excellence. We are proud of our land-grant mission of world-class education, groundbreaking research, and community-engaged outreach, and we are unified in our drive to serve Minnesota. Learn more at system.umn.edu

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