



Educelerate Twin Cities: *Innovation & Opportunities in OERs*

March 13, 2014 (5-7 p.m.)

McNamara Alumni Center, Maroon & Gold Room

University of Minnesota, East Bank

200 Oak Street S. E., Minneapolis, MN 55455

Join us for our 4th meet-up event of Educelerate Twin Cities as we seek to continue building a diverse network of education stakeholders for conversation and goodwill on how we might work together to further the “edupreneurial ecosystem” in the Minneapolis/St. Paul metro area.

The topic of this event—which is being co-sponsored and hosted by the J CENTER at the University of Minnesota—is Open Education Resources (OERs) – where is innovation occurring and where are the opportunities? Addressing this topic will be two national leaders in OERs and digital publishing—one from academia and the other an entrepreneur and veteran of the higher education publishing sector.

Dave Ernst: Dave is the Chief Information Officer at the College of Education & Human Development (CEHD) at the University of Minnesota (UMN) and a member of its Adjunct Faculty. He is also the Executive Director of the Open Textbook Initiative at UMN, which works to improve higher education access, affordability and success for all students. David helped create and manages the CEHD’s Open Academics textbook catalog where faculty can find over 140 open textbooks (open.umn.edu).

Jeff Shelstad: Jeff is General Manager of the College of Professional Studies at Capella University and co-founder of Flat World Knowledge, a college textbook content publisher and platform provider with an innovative and disruptive business model. Before launching Flat World Education in 2007, Jeff held a variety of positions in the education publishing industry with Pearson Education and McGraw-Hill. Jeff did his undergraduate work at the Carlson School of Management at UMN and holds an MBA in Marketing from The Fuqua School of Management at Duke University.

Please join us to explore this timely topic and learn about the latest and projected future trends and innovations in Open Education Resources.

This event is free but **registration is required**. Space is limited so register as soon you are able at www.meetup.com/EducelerateTwin/.

Due to the Gopher hockey game, we recommend parking in Oak Street Ramp and Washington Avenue Ramp. For more information and directions, please visit www.mac-events.org/directions/index.html.

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