

GRADUATE  
FOLLOW-UP REPORT 2017 - 2018  
UNIVERSITY OF MINNESOTA DULUTH

# School of Fine Arts

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# Facts About SFA Graduates



Completed an Internship or Student Teaching\*

# 4

Majors had >50% of students complete an internship or co-op

Art, Art History, Graphic Design & Marketing, Jazz Studies



South Korea



## Graduate Programs Pursued by SFA Grads:

Bassoon Performance; Divinity School; Instrumental Performance; Music Performance; Social Work



# 94%

SFA Grads are employed or continuing education

\* 81 of the 97 total SFA survey respondents answered this question.

\*\* Continue Education = Graduate & professional school and additional undergraduate education.

Source: Graduate Follow-up Report, 2017-18, UMD C&IS [zumn.edu/UMDGFUR](http://zumn.edu/UMDGFUR)

## SFA Baccalaureate Statistics

|  | Awarded Majors <sup>1</sup> | Survey Respondents <sup>2</sup> | Employed  | Cont Ed Undergrad | Cont Ed Grad/Prof | Not Seeking | Actively Seeking | No Info   | Employed w/State Given | Employed in Minnesota | % Employed in Minnesota | % Employed | % Placed <sup>3</sup> |
|--|-----------------------------|---------------------------------|-----------|-------------------|-------------------|-------------|------------------|-----------|------------------------|-----------------------|-------------------------|------------|-----------------------|
| <b>School of Fine Arts (SFA)<sup>4</sup></b> |                             |                                 |           |                   |                   |             |                  |           |                        |                       |                         |            |                       |
| Art  | 3                           | 2                               | 2         | 0                 | 0                 | 0           | 0                | 0         | 2                      | 2                     | 100%                    | 100%       | 100%                  |
| Art History                                  | 5                           | 3                               | 3         | 0                 | 0                 | 0           | 0                | 0         | 3                      | 3                     | 100%                    | 100%       | 100%                  |
| Graphic Design                               | 22                          | 20                              | 15        | 0                 | 0                 | 1           | 4                | 2         | 15                     | 11                    | 73%                     | 75%        | 80%                   |
| Graphic Design & Marketing                   | 20                          | 18                              | 18        | 0                 | 0                 | 0           | 0                | 2         | 18                     | 15                    | 83%                     | 100%       | 100%                  |
| Jazz Studies                                 | 3                           | 3                               | 2         | 0                 | 1                 | 0           | 0                | 0         | 2                      | 2                     | 100%                    | 67%        | 100%                  |
| Music  | 4                           | 4                               | 2         | 0                 | 1                 | 1           | 0                | 0         | 2                      | 2                     | 100%                    | 50%        | 100%                  |
| Music Education - Instrumental               | 7                           | 5                               | 4         | 0                 | 1                 | 0           | 0                | 2         | 4                      | 3                     | 75%                     | 80%        | 100%                  |
| Music Education - Vocal                      | 1                           | 1                               | 1         | 0                 | 0                 | 0           | 0                | 0         | 1                      | 1                     | 100%                    | 100%       | 100%                  |
| Performance                                  | 7                           | 7                               | 4         | 0                 | 3                 | 0           | 0                | 0         | 4                      | 2                     | 50%                     | 57%        | 100%                  |
| Studio Art                                   | 11                          | 11                              | 9         | 0                 | 1                 | 1           | 0                | 0         | 9                      | 7                     | 78%                     | 82%        | 100%                  |
| Theatre                                      | 24                          | 21                              | 18        | 0                 | 1                 | 0           | 2                | 3         | 18                     | 12                    | 67%                     | 86%        | 90%                   |
| Theory & Composition                         | 1                           | 1                               | 1         | 0                 | 0                 | 0           | 0                | 0         | 1                      | 1                     | 100%                    | 100%       | 100%                  |
| <b>Subtotal</b>                              |                             | <b>97</b>                       | <b>80</b> | <b>0</b>          | <b>8</b>          | <b>3</b>    | <b>6</b>         | <b>11</b> | <b>80</b>              | <b>62</b>             | <b>78%</b>              | <b>82%</b> | <b>94%</b>            |

<sup>1</sup> "Awarded Majors" includes all majors completed by an individual

<sup>2</sup> "Survey Respondents" includes all majors completed by each individual and does not include "No Info"

<sup>3</sup> "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

<sup>4</sup> Art Education and Music Education, Instrumental and Vocal, numbers are included in "Secondary Education" under the College of Education Human Service Professions (CEHSP) statistics

## SFA Bachelors Reported Annual Salaries

### SFA Bachelors Reported Annual Salaries by Major<sup>5</sup>

|                                  | #Respondents | Low   | High  | Mean  | Median |
|----------------------------------|--------------|-------|-------|-------|--------|
| <b>School of Fine Arts (SFA)</b> |              |       |       |       |        |
| Graphic Design                   | 9            | 30000 | 45000 | 38935 | 41600  |
| Graphic Design & Marketing       | 10           | 29120 | 50000 | 40167 | 41098  |
| Studio Art                       | 4            | 27040 | 47029 | 34732 | 32431  |
| Theatre                          | 9            | 26000 | 62000 | 34604 | 31200  |

### Bachelors Reported Annual Salaries by Collegiate Unit<sup>6</sup>

|                                  | #Respondents | Low   | High  | Mean  | Median |
|----------------------------------|--------------|-------|-------|-------|--------|
| <b>School of Fine Arts (SFA)</b> | 42           | 23920 | 68000 | 38266 | 35680  |

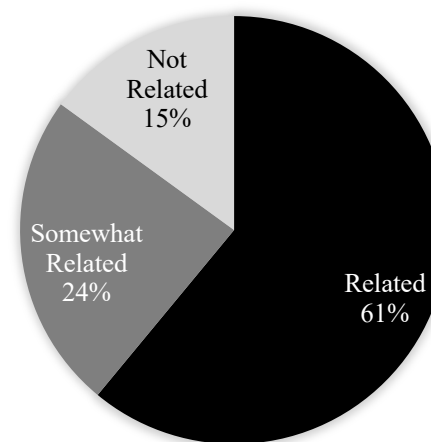
<sup>5</sup> Salaries are listed for majors when 3 or more full-time employed respondents provided salary information. For graduates with more than one major, their salaries are included for each of their majors.

<sup>6</sup> Includes salaries for all majors within each collegiate unit, even when fewer than 3 full-time employed respondents provided salary information. For graduates with more than one major, their salaries are included for each of their majors.

## SFA Bachelors Job Relevance to Major as Reported by Respondents

| School of Fine Arts (SFA)      | Related    | Somewhat Related | Not Related | No Response |
|--------------------------------|------------|------------------|-------------|-------------|
| Art                            | 1          | 1                | 0           | 0           |
| Art Education                  | 2          | 0                | 1           | 0           |
| Art History                    | 0          | 1                | 0           | 0           |
| Graphic Design                 | 12         | 3                | 0           | 0           |
| Graphic Design & Marketing     | 14         | 3                | 1           | 0           |
| Jazz Studies                   | 0          | 1                | 1           | 0           |
| Music                          | 1          | 0                | 1           | 0           |
| Music Education - Instrumental | 2          | 2                | 0           | 0           |
| Music Education - Vocal        | 1          | 0                | 0           | 0           |
| Studio Art                     | 4          | 2                | 3           | 0           |
| Theatre                        | 8          | 6                | 4           | 0           |
| Theory & Composition           | 1          | 0                | 0           | 0           |
| <b>Total # of Respondents</b>  | <b>49</b>  | <b>19</b>        | <b>12</b>   | <b>0</b>    |
| <b>% of Total Responses*</b>   | <b>61%</b> | <b>24%</b>       | <b>15%</b>  |             |

**% of Total Responses**



*\*Percentages do not total 100 due to rounding.*

## SFA Bachelors Internships by Major

| School of Fine Arts (SFA)      | Completed an internship <sup>7</sup> |           |            | Received academic credit |           |            | Paid Internship |           |            | Received an offer of employment |           |            | Accepted the offer |          |            |
|--------------------------------|--------------------------------------|-----------|------------|--------------------------|-----------|------------|-----------------|-----------|------------|---------------------------------|-----------|------------|--------------------|----------|------------|
|                                | Responses <sup>8</sup>               | #Yes      | %Yes       | Responses                | #Yes      | %Yes       | Responses       | #Yes      | %Yes       | Responses                       | #Yes      | %Yes       | Responses          | #Yes     | %Yes       |
| Art                            | 1                                    | 1         | 100%       | 1                        | 0         | 0%         | 1               | 0         | 0%         | 1                               | 0         | 0%         | na                 | na       | na         |
| Art Education                  | 3                                    | 0         | 0%         | 0                        | 0         | na         | 0               | 0         | na         | 0                               | 0         | na         | na                 | na       | na         |
| Art History                    | 1                                    | 1         | 100%       | 1                        | 1         | 100%       | 1               | 0         | 0%         | 1                               | 1         | 100%       | 1                  | 0        | 0%         |
| Graphic Design                 | 16                                   | 7         | 44%        | 7                        | 2         | 29%        | 7               | 6         | 86%        | 7                               | 5         | 71%        | 5                  | 3        | 60%        |
| Graphic Design & Marketing     | 12                                   | 9         | 75%        | 9                        | 6         | 67%        | 9               | 5         | 56%        | 9                               | 3         | 33%        | 3                  | 1        | 33%        |
| Jazz Studies                   | 3                                    | 2         | 67%        | 2                        | 2         | 100%       | 2               | 0         | 0%         | 2                               | 0         | 0%         | na                 | na       | na         |
| Music                          | 4                                    | 1         | 25%        | 1                        | 0         | 0%         | 1               | 1         | 100%       | 1                               | 0         | 0%         | na                 | na       | na         |
| Music Education - Instrumental | 4                                    | 0         | 0%         | 0                        | 0         | na         | 0               | 0         | na         | 0                               | 0         | na         | na                 | na       | na         |
| Music Education - Vocal        | 1                                    | 0         | 0%         | 0                        | 0         | na         | 0               | 0         | na         | 0                               | 0         | na         | na                 | na       | na         |
| Performance                    | 6                                    | 0         | 0%         | 0                        | 0         | na         | 0               | 0         | na         | 0                               | 0         | na         | na                 | na       | na         |
| Studio Art                     | 10                                   | 1         | 10%        | 1                        | 1         | 100%       | 1               | 0         | 0%         | 1                               | 0         | 0%         | na                 | na       | na         |
| Theatre                        | 19                                   | 4         | 21%        | 3                        | 2         | 67%        | 4               | 4         | 100%       | 4                               | 3         | 75%        | 3                  | 2        | 67%        |
| Theory & Composition           | 1                                    | 0         | 0%         | 0                        | 0         | na         | 0               | 0         | na         | 0                               | 0         | na         | na                 | na       | na         |
| <b>Subtotal</b>                | <b>81</b>                            | <b>26</b> | <b>32%</b> | <b>25</b>                | <b>14</b> | <b>56%</b> | <b>26</b>       | <b>16</b> | <b>62%</b> | <b>26</b>                       | <b>12</b> | <b>46%</b> | <b>12</b>          | <b>6</b> | <b>50%</b> |

<sup>7</sup> "Internship" includes internship or co-op, but not student teaching

<sup>8</sup> "Responses" includes all majors completed by each individual

## SFA Bachelors Study Abroad by Major

| School of Fine Arts (SFA)      | Responses <sup>9</sup> | Studied abroad |            | Did not study abroad |            | No response |            |
|--------------------------------|------------------------|----------------|------------|----------------------|------------|-------------|------------|
|                                |                        | Number         | Percent    | Number               | Percent    | Number      | Percent    |
| Art                            | 1                      | 1              | 100%       | 0                    | 0%         | 1           | 50%        |
| Art Education                  | 3                      | 0              | 0%         | 3                    | 100%       | 0           | 0%         |
| Art History                    | 1                      | 0              | 0%         | 1                    | 100%       | 0           | 0%         |
| Graphic Design                 | 15                     | 3              | 20%        | 12                   | 80%        | 5           | 25%        |
| Graphic Design & Marketing     | 12                     | 3              | 25%        | 9                    | 75%        | 6           | 33%        |
| Jazz Studies                   | 3                      | 0              | 0%         | 3                    | 100%       | 0           | 0%         |
| Music                          | 4                      | 1              | 25%        | 3                    | 75%        | 0           | 0%         |
| Music Education - Instrumental | 4                      | 2              | 50%        | 2                    | 50%        | 1           | 20%        |
| Music Education - Vocal        | 1                      | 0              | 0%         | 1                    | 100%       | 0           | 0%         |
| Performance                    | 6                      | 2              | 33%        | 4                    | 67%        | 1           | 14%        |
| Studio Art                     | 9                      | 3              | 33%        | 6                    | 67%        | 2           | 18%        |
| Theatre                        | 18                     | 6              | 33%        | 12                   | 67%        | 3           | 14%        |
| Theory & Composition           | 1                      | 0              | 0%         | 1                    | 100%       | 0           | 0%         |
| <b>Total</b>                   | <b>78</b>              | <b>21</b>      | <b>27%</b> | <b>57</b>            | <b>73%</b> | <b>19</b>   | <b>20%</b> |

<sup>9</sup> "Responses" includes all majors completed by an individual

## SFA Follow-up of Majors

Follow-up information for respondents with multiple majors is reported under each of their majors. Respondents did not provide any missing information.

### **Art (Bachelor of Arts)**

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Northland Special Events, Duluth, MN - Event Assistant  
Trillium Services, Duluth, MN - Group Home House Manager

### **Art Education (Bachelor of Fine Arts)**

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Duluth Public Schools ISD 709, Duluth, MN - Substitute Teacher  
Independent School District 728, Otsego, MN - Art Teacher  
Minneapolis Glass Company, Plymouth, MN - Production Worker

### **Art History (Bachelor of Arts)**

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Walker Art Center and Guthrie Theater, Minneapolis, MN - Sales Associate

### **Graphic Design (Bachelor of Fine Arts)**

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AC Hotel by Marriott Minneapolis West End, St. Louis Park, MN - Assistant Bar Manager  
Carmichael Lynch, Minneapolis, MN - Production Designer  
Faster Solutions, Duluth, MN - Graphic Designer  
Featherlite Graphics, Grand Meadow, MN - Graphic Designer  
Hook Studios, Ann Arbor, MI - Junior Studio Designer  
Marvin Windows & Doors, Eagan, MN - Design & Production Coordinator  
Mellin Promotional Advertising, Duluth, MN - Graphic Designer  
Miller's Jewelry, Annandale, MN - Marketing Coordinator  
Northland Special Events, Duluth, MN - Assistant Marketer  
Padilla, Minneapolis, MN - Associate Designer  
RAVE Sports, St. Paul, MN - Graphic Designer  
Self-employed, Minneapolis, MN - Freelance Designer  
Self-employed, Portland, OR - Freelance Graphic Designer  
Superior Choice Credit Union, Superior, WI - Marketing Assistant  
Viamark Advertising Agency, Wilmington, NC - Graphic Designer

### **Graphic Design & Marketing (Bachelor of Fine Arts)**

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ARI Network Services, Duluth, MN - Junior Account Manager  
Bench Craft Company, St. Louis Park, MN - Sales Representative

### *Graphic Design & Marketing (Bachelor of Fine Arts) – Continued*

Camp Bow Wow Corporate, Westminster, CO - Graphic Designer  
Curio Design Studio, San Diego, CA - Assistant Designer  
Donaldson Company, Bloomington, MN - Graphic Designer & Digital Marketing Associate  
Heritage Embroidery & Design, Stillwater, MN - Graphic Designer  
Madison Restaurant Group, St. Paul, MN - Marketing Manager  
Minuteman Press, St. Paul, MN - Graphic Designer & Production Specialist  
National Sports Center, Blaine, MN - Graphic Designer  
Polaris, Medina, MN - Graphic Designer  
Rambler Food Truck & Mid-Coast Catering, Duluth, MN - Office Manager  
RE/MAX Advantage Plus, Prior Lake, MN - Marketing Director  
Self-employed, Duluth, MN - Freelance Designer  
Sogang Language Program, Seoul, South Korea - English Teacher  
The Bernard Group, Chanhassen, MN - Junior Graphic Designer  
The Cultural North, Duluth, MN - Junior Designer  
Vertical Endeavors, Duluth, MN - Lead Graphic Designer  
Zumiez, Mankato, MN - Store Manager

### **Jazz Studies (Bachelor of Arts)**

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Music Connection, Minneapolis, MN - Bass Lesson Teacher  
Northfield Liquor Store, Northfield, MN - Store Clerk

Graduate School, Divinity School, University of St. Thomas, St. Paul  
Seminary School of Divinity, St. Paul, MN

### **Music (Bachelor of Arts)**

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ILLUME, Minneapolis, MN - Marketing Coordinator  
PreferredOne, Golden Valley, MN - .Net & Web Developer

Graduate School, Integrated Biosciences, University of Minnesota Duluth, Duluth, MN



## **Music Education - Instrumental (Bachelor of Music)**

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Duluth Edison Charter Schools, Duluth, MN - Middle School Band Director  
Harrison School District 2, Panorama Middle School, Colorado Springs, CO  
- Middle School Band Director  
In the Groove Music, Minneapolis, MN  
Stillwater, MN - Nanny

Graduate School, Bassoon Performance, Montclair State University,  
Montclair, NJ

## **Music Education - Vocal (Bachelor of Music)**

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ISD 2142 St. Louis County Schools, Duluth, MN - Music Teacher

## **Performance (Bachelor of Music)**

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Chamber Music Society of Minnesota and All Strings Attached, St. Paul and  
Stillwater, MN  
Clarke Consulting, San Francisco, CA - IT Specialist  
Mississippi Music, Jackson, MS - Band Instrument Repair Technician  
Schmitt Music, Duluth, MN - Piano Instructor

Graduate School, Instrumental Performance, University of Wisconsin-  
Madison, Madison, WI  
Graduate School, Music Performance, University of Minnesota Duluth,  
Duluth, MN  
Graduate School, Music Performance, University of Wyoming, Laramie,  
WY

## **Studio Art (Bachelor of Arts)**

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Andrae Michaels National Portrait Company, Colorado Springs & Denver,  
CO - Photography Studio Associate  
Best Buy, Duluth, MN - Delivery Expert Agent  
First Day Photo, Metro Area, MN - Newborn Hospital Photographer  
Foreword, St. Paul, MN - Video Editor  
Mellin Promotional Advertising, Duluth, MN - Graphic Designer  
Minneapolis Glass Company, Plymouth, MN - Production Worker  
Self-employed and Beans Central, Duluth, MN - Musician &  
Photographer, and Barista  
Smilin' Moose Lodge Bar & Grill, Hudson, WI - Manager

## *Studio Art (Bachelor of Arts) – Continued*

White House Custom Color, Eagan, MN - Production Assistant

Graduate School, Art, University of Massachusetts, Amherst, MA

## **Theatre (Bachelor of Arts)**

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Best Buy, Moreno Valley, CA - Sales Consultant  
Brave New Workshop, Minneapolis, MN - Front of House  
Joann Fabrics, Madison, WI - Manager  
KBJR-TV, Duluth, MN - Morning Anchor & Producer  
The Duluth Playhouse, Duluth, MN - Box Office Specialist

Graduate School, Social Work, Washington University in St. Louis, St.  
Louis, MO

## **Theatre (Bachelor of Fine Arts)**

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Breakthru Beverage, Minneapolis, MN - Sales Consultant  
Duluth Playhouse, Duluth, MN - Stage Manager  
Guthrie Theater and Ordway Center for the Performing Arts, Minneapolis  
and St. Paul, MN - Actor  
Limited Brands, Bloomington, MN - Assistant Manager  
Montessori Middle School, St. Paul, MN - Teacher  
Norwegian Cruise Line, Miami, FL - Entertainer  
Phoenix Theater, Minneapolis, MN - Actor  
Self-employed, Los Angeles, CA - Background Actor  
Self-employed, Minneapolis, MN - Actor  
Self-employed, New York, NY - Actor & Film Producer  
Target, Minneapolis, MN - Apparel & Accessories Team Lead  
The Walt Disney Company, Disney World, Orlando, FL - Character  
Attendant  
University of Minnesota Twin Cities, Minneapolis, MN - Caterer

## **Theory & Composition (Bachelor of Music)**

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Luther Memorial Church, South St. Paul, MN - Director of Music in  
Worship