

News Release

Minor in Hotel, Restaurant, and Tourism Management Added to Options in Business Department at the U of M, Crookston

By Itollefts on Thursday, July 29, 2010

A minor in Hotel, Restaurant, and Tourism (HRT) Management was recently added to the array of academic program choices in the Business Department at the University of Minnesota, Crookston. The addition of the minor provides students majoring in business or another academic program the opportunity to explore the hospitality industry, complement their major, and broaden their skills.

The new program name for the bachelor's degree in Hotel, Restaurant, and Tourism Management was also approved by the University of Minnesota Board of Regents and better reflects current industry needs. It was formerly known as hotel, restaurant, and institutional management. This name change along with recent curriculum updates fine tunes the program to best meet student job opportunities in the broad and expanding field of hospitality and development of tourism destinations.

Graduates have accepted management positions with Hilton, Marriott, Omni Hotels, Madden's on Gull Lake, Wingate, Walt Disney World Co., AmericInn, Big Sky Montana, Chilies, Red Lobster, Westin Hotels & Resorts, Grand View Lodge, Torgerson Properties, Salt Lake Convention and Visitors Bureau, Reinhart Foodservice, and many more fine companies.

The HRT degree program prepares undergraduate students for management positions in hotels and lodging properties, restaurants, convention bureaus, conference and meeting centers, private clubs, commercial, institutional and health care food services, and contract management companies.

For more information on HRT, visit www.umcrookston.edu/academics.

Today the University of Minnesota, Crookston delivers 29 bachelor's degree programs, 17 minors, and more than 40 concentrations, including several online degrees, in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of about 1,300 undergraduates from more than 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

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