

EMERGING

FALL 2011 Vol. 6, No. 1

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COLLEGE OF DESIGN UNIVERSITY OF MINNESOTA

TRANSFORMING DESIGN

In business, they say that when one company buys another, or when a couple companies join together to create a new venture, it usually takes about five years for everyone involved to really come together, and move forward, as one strong, cohesive unit.

This past July marked year five since the College of Architecture and Landscape Architecture and the Department of Design, Housing, and Apparel merged with our centers and the Goldstein Museum of Design to become who we are today—the College of Design.

During our five-year journey, perhaps without even fully recognizing it, we've grown into one of the most comprehensive design colleges in the entire country.

While we have continued to support and invest in our core disciplines, we have also begun to reinvent the design field by focusing on a future where our students understand and are prepared for the full social, environmental, and economic impact of each and every decision they make.

By adhering to socially responsible values, we're transforming design, looking at and creating new forms of practice that don't yet exist.

We create, we engage, and we act, and I believe that the scholarship, research, and education we provide go above and beyond what any design school is doing today.

In short, I think we do design more innovatively than any school, anywhere.

The University's new president, Eric Kaler, understands this and has been a steadfast supporter of our college since officially taking the helm in July. (Read more on President Kaler, p. 4.) The conversations I've had with him have been extremely productive, and I believe his tenure and the terrific team of people he is assembling to lead this University will help exponentially in our effort to continue to move our college forward for the future.



Erika Gratz

At the college level we've made some changes as well. I'm proud to announce Trevor Miller as our director of external relations. He brings with him over a decade of hands-on experience in public relations, communications strategy, and fundraising. (Read more about Trevor and our future communications, p. 3.)





Meanwhile, all of the academic and research units in the college have contributed to a strategic planning effort this year, the fruits of which you will begin to see this fall. What strikes me about the work that so many of our faculty, staff, and students do is its drive to broaden our fields, deepen our knowledge, and reform our disciplinary and professional practices.

Strategic planning has also uncovered a sense of responsibility to other people and to the planet that almost everyone in this college shares, and that sets us apart from many other design colleges, which sometimes seem to be more enamored with fashion and form than with substance. As we have done, they need to get real.





I'm proud and honored to be part of the college that we have created over the last five years. Now that we've come together, the next five couldn't be more promising.

Thomas Fisher, Dean

Stay in touch with the College of Design

-  blog.lib.umn.edu/cdescomm/cdes_memo/
-  UofMDesign
-  University of Minnesota College of Design
-  University of Minnesota College of Design

And don't forget...

-  Goldstein Museum of Design
-  goldsteinmuseum
-  University of Minnesota Department of Landscape Architecture
-  W. L. Hall Workshop

EMERGING

FALL 2011 VOL. 6, NO. 1

EDITORS

Trevor Miller and Laura Walton

ART DIRECTOR

Jeanne Schacht

WEB COORDINATORS

Theresa Tichich and Paul Jarvis

STAFF PHOTOGRAPHER

Warren Bruland

COPY EDITOR

Sharon Grimes

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Renee Cheng, School of Architecture; Lance Neckar, Department of Landscape Architecture; Missy Bye, Department of Design, Housing, and Apparel

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COLLEGE OF DESIGN

UNIVERSITY OF MINNESOTA

Driven to Discover™

Cover, top: Surface design class photo by Kate Maple, bottom: Undated photo of Leonard Parker (left) and Ralph Rapson (center)

MOVING CDes FORWARD

By Trevor Miller, Director of External Relations



I'm excited to be part of the College of Design family here at the University of Minnesota..I look forward to elevating the awareness of our programs, students, and research, and further promoting our efforts to new audiences across the country and around the globe in the months and years ahead. As part of that work, we'll be changing the way we communicate with you.

In the coming weeks, we'll be unveiling a new website and increasing our social media activity. These efforts, and others, will help us highlight all that CDes has to offer and enhance the ways in which we already communicate with you—our alumni, friends, and donors. For instance, you should have already received a large events postcard from us last month. Our lectures and exhibitions start early in the school year and we didn't want you to miss out on anything we have to offer.

You'll also notice on the following pages that we've included web addresses where you can learn more about a particular topic or find ways to get involved with different initiatives here at CDes. Moving forward, we'll continue to keep you updated on everything we're doing through *Emerging*—we'll just be featuring the magazine primarily online. Our college tenet of sustainability prompted us to take a look at *Emerging's* carbon footprint, and, as you can see from the graphic below, we weren't too pleased with the results.

For those who wish to continue to receive a printed copy please consider a contribution this month to our annual fund at z.umn.edu/cdesannualfund or contact cdescomm@umn.edu or call 612-626-9068. Either action will ensure that your subscription is mailed to you uninterrupted.

With your continued support, CDes is poised to make an even bigger impact in the next five years and beyond. I'm honored to be on board for the next chapter.

5 YEARS OF EMERGING EQUALS:



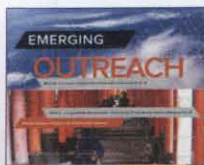
The particulate (small particles generated during combustion) emissions of five urban busses

Over 65,000 lbs. of carbon dioxide emissions

Over 15 tons of wood, or the harvesting of over 100 40-foot tall trees

The sulfur dioxide emissions of 65 18-wheelers

Over 330 million BTU's (British Thermal Units) of purchased energy



Note: Calculations do not include transportation costs and are based on the physical production of Emerging alone. The Environmental Paper Network's tool was used to determine the above calculations.

ELIZABETH BYE IS NEW HEAD OF DEPARTMENT OF DESIGN, HOUSING, AND APPAREL



Elizabeth "Missy" Bye has been appointed head of the Department of Design, Housing, and Apparel (DHA). Bye's appointment became effective June 20, following the 16-year tenure of Becky Yust. Bye becomes the department's fifth head in DHA's 28-year history.

As a professor in the College of Design, Bye codirects the Wearable Product Design Center, which is an innovative, synergistic think tank that allows researchers to explore methods and technologies that will change how we design, produce, and wear clothing. She also coordinates research in the Wearable Innovation Studio—a space for collaborative development of wearable prototypes and materials testing using current and developing technologies that address issues at the intersection of form and performance of wearable products.

Utilizing body scanner technology in the Human Dimensioning Lab, Bye has developed new ways to analyze body measurements, thereby optimizing fit across a range of sizes, advancing the fit of maternity wear, and comparing virtual versus live-fit evaluation. One of Bye's current projects, supported by a University of Minnesota Imagine Fund grant, explores and evaluates ultrasonic welding technology for applications that extend beyond its traditional use in low cost medical and industrial applications.

AROUND THE COLLEGE

CDes WELCOMES ERIC KALER

Eric W. Kaler assumed the presidency of the University of Minnesota July 1, 2011. He earned a BS degree with honors in chemical engineering from the California Institute of Technology in 1978 and a PhD in chemical engineering from the University of Minnesota in 1982.

He joined the faculty of the Department of Chemical Engineering at the University of Washington in 1982 and moved to the Department of Chemical Engineering at the University of Delaware as an associate professor in 1989.

He became a professor in 1991 and department chair in 1996, and was appointed the Elizabeth Inez Kelley Professor of Chemical Engineering in 1998. He was chosen dean of the College of Engineering in 2000.

In 2007 he became the provost and senior vice president for academic affairs at Stony Brook University, and in 2008 assumed the duties of vice president for Brookhaven National Laboratory affairs. He was also a visiting professor at the Universität of Graz in 1995.

His research interests are in the area of surfactant and colloid science, statistical mechanics, and thermodynamics. Kaler received one of the first Presidential Young Investigator Awards from the National Science Foundation in 1984 and has received numerous other awards for his research, including the American Chemical Society (ACS) Award in Colloid or Surface Chemistry in 1998.

He is a fellow of both the American Association for the Advancement of Science and the ACS. He has authored or coauthored more than 200 peer-reviewed papers and holds 10 U.S. patents. He has been a consultant to numerous companies and has served in a variety of positions in several professional societies, including the leadership ladder in the ACS Division of Colloid and Surface Chemistry, of which he was chair in 2006.

He was also the cochair of both the 1997 and 2007 Colloid Symposia, held at the University of Delaware. He was elected to the National Academy of Engineering in 2010.

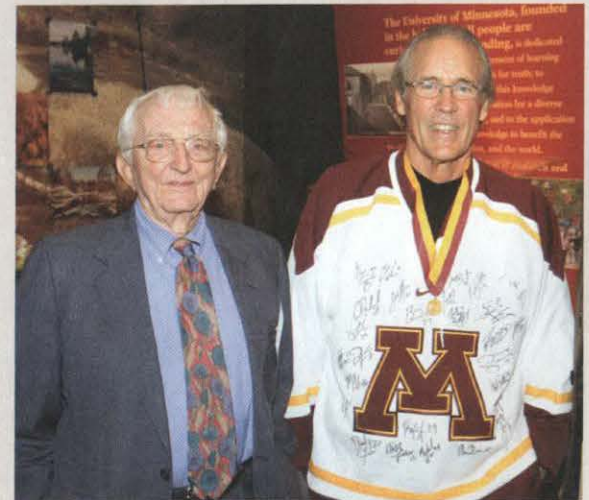
Read more about President Kaler online at www1.umn.edu/president



REMEMBERING LEONARD PARKER 1923–2011

Leonard Parker, FAIA (BArch '48), University of Minnesota alumnus and professor emeritus, passed away on July 25, 2011. Few people have had as big an impact on the School of Architecture as Leonard. He taught for several decades at the University and also ran a successful architectural practice in the Twin Cities, showing generations of students not only how to become skilled designers, but also how to work in ways that would help ensure their own success in the profession. Widely known for his wry sense of humor and his insightfulness about both people and buildings, Leonard will be very much missed by his colleagues, clients, and former students.

Friends of Leonard have set up the Leonard Parker Fellowship in his honor to support professional degree students in architecture. To contribute, visit us online at z.umn.edu/leonardparkerfund or send your check to University of Minnesota Foundation, C-M 3854, P.O. Box 70870, St. Paul, MN 55170-3854. The University will match all gifts to the fund.



Leonard Parker (BArch '48) (L) and Bill Pedersen (BArch '61) (R). Pedersen said of Parker's influence, "I look back on our relationship and often speculate on what would have been my path without exposure to his work ethic and to his professional and personal philosophy."

LANDSCAPE ARCHITECTURE'S GEODESIGN DECISION LAB

The College of Design and the Department of Landscape Architecture received an \$86,000 Infrastructure Investment Initiative grant from the Office of the Vice President for Research to create the GeoDesign Decision Lab. Part of a coordinated six-college, six-center effort called U-Spatial, the project will establish integrated spatial-analysis data management and research capacities across the University.

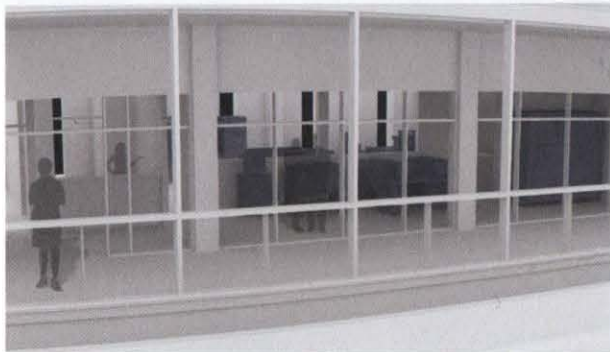
"GeoDesign positions designers to address complex problems by creating physical scenarios of change that have policy, financial, and environmental implications," noted Dean Fisher.

For example, current USDA-funded research work by Dr. David Pitt, principal investigator for the grant and the designer of the lab, focuses on one of the critical issues facing the globe—the impacts of using land for food crop production, biofuel production, or alternative ecosystem services.

The GeoDesign Decision Lab will use ArcGIS and other software developed by ESRI—whose founder and CEO, Jack Dangermond, received his master's from the School of Architecture in 1968.

Learn more about the GeoDesign Decision Lab and U-Spatial at uspatial.umn.edu.





Digital fabrication lab rendering by Kevin Groenke, W. L. Hall Workshop and digital fabrication lab manager

DIGITAL DESIGN INNOVATION

The College of Design's new digital fabrication lab is a state-of-the-art digital prototyping and fabrication facility currently under construction in Rapson Hall. The grand opening is set for October 14 to coincide with Rendezvous with the U. This lab will build on the college's existing W. L. Hall Workshop and will provide new tools for students to practice and explore iterative design thinking, the heart of design education. Stratasys Inc., of Eden Prairie, Minnesota, has partnered with CDes to provide fused deposition modeling equipment in the new lab.

CDes TEAMS WITH DESIGN OBSERVER

The College of Design has partnered with *Places Journal* and *Design Observer* to further promote and enhance CDes student and faculty work. *Places* is an international, "interdisciplinary journal of contemporary architecture, landscape and urbanism, with particular emphasis on the public realm as physical place and social ideal." To find out more about CDes and *Places* visit places.designobserver.com.

CDes VIDEOS AT NSF

The National Science Foundation's Science 360 News Service will now be promoting videos produced by CDes. The first video, "Problem Solving with Design," features students participating in a design thinking charrette to tackle some of today's biggest health issues—obesity and tobacco use. View "Problem Solving with Design" at news.science360.gov/archives/20110720.



AWARD FOR DESIGN IN 7: 7 STORIES, 7 MINUTES

The Design Student and Alumni Board will receive a Program Extraordinaire Award from the University of Minnesota Alumni Association on October 20 for *Design in 7: 7 Stories, 7 Minutes*, which entertained sold-out audiences in 2010 and 2011. *Design in 7* premiered at the Weisman Art Museum in 2010 with a cast that included (left to right) Chuck Hermes, chief experience officer for Clockwork Active Media Systems; Damon Farber, FASLA, president of Damon Farber Associates/Landscape Architects; Amy Michielle Freeman, owner of SoHo Exchange, Inc.; Wayne Laberda, clothing designer with Target; John Cunningham, FAIA, founder of Cunningham Group Architecture; Anita Barnett, FIIDA, principal with Perkins+Will; and Bill Mague, Artspace portfolio director.

SEE CHANGE—COLLABORATION OF COLLEGE OF DESIGN, SCHOOL OF JOURNALISM AND MASS COMMUNICATION, AND AIGA MINNESOTA

By Nance Longley, graduate student, Graphic Design

Bringing curious creatives together to refresh their talents with innovative ideas and imagery, *See Change* is the kind of event that makes me feel so lucky to be a designer.

The College of Design, along with the School of Journalism and Mass Communications and AIGA Minnesota, presented the second annual event in late May, with a kick-off presentation by Charles Melcher of Melcher Media. Known for taking the form of the book to the extreme with pop-ups and nontraditional materials like Muppet fur, Melcher demonstrated his latest project via the iPad by showing *Our Choice*, a fully interactive book his company created with Al Gore.

The two-day program featured everyone from world-renowned choir director and founder of Vocal Essence Philip Brunelle, to Ian Adleman, director of digital design at the *New York Times*, to design legend Margo Chase.

It was heartening to hear Chase talk about the midcareer evolution of her design direction from branding to product design, saying: "Bite off more than you can chew, then chew it!" *See Change 2011* provided an exhilarating day of inspiration and a lot to chew on. I can't wait to see what the *See Change* crew comes up with for 2012. seechangeconference.org.



Margo Chase speaks about change



Charles Melcher at the conference kickoff

Photos by Mike Zerby

○ ENERGY HOME + HABITAT FOR HUMANITY

Architecture
Students Design
First Habitat for
Humanity Zero-
Energy Home



Illustration by Princeton Prefab: Kyle Tornow, Reenie McCormick, Griffin Jameson, Angela Bateson, Bjorn Olson, Angela Taffe, Chris Wingate

After the College of Design's ICON Solar House placed 5th in the nationwide 2009 Solar Decathlon contest, students and faculty brought the knowledge gained from their experience back to Minnesota to make the idea of a Zero-Energy Home (ZEH) an affordable reality for a typical Minnesota family.

In partnership with Habitat for Humanity (HfH) and the Episcopal Church in Minnesota, two College of Design classes—a semester-long architecture seminar and a six-week MArch studio module—researched, designed, refined and developed two complete sets of ZEH construction documents that fit the HfH model of decent, safe, and affordable housing. The prototype for one of those designs began construction in Princeton, Minnesota in June 2011 and is set for completion by mid-October.

Jeanette Jensen, a single

mother of two teenage daughters, will purchase the ZEH home with a no-interest mortgage and will save hundreds of dollars in utility costs each year in the ZEH. Jensen is a long-time resident of Princeton, where she works two jobs, and will contribute at least 250 hours of sweat equity to the construction of her new home.

"Meeting the family had a profound effect on the students, and it made the work they were doing in class really mean something," said Dan Handeen (MArch '07), lecturer in the

WHAT IS A ZERO-ENERGY HOME?

"Zero-energy, or net-zero, basically means that the house is able to generate all of the energy that the occupants need for heating, cooling, and electrical use. Sometimes the occupants will be using more energy than the house can provide, like at night or on really cold stretches of winter, but sometimes the house will generate more energy than the occupants need, like when they're away on a summer day. If you add the amount of energy that the house generated over the course of the year to the amount that the occupants used over the year, it should balance out at zero, thus the terms zero-energy and net-zero."

—Dan Handeen (MArch '07), lecturer in the School of Architecture and research fellow in the Center for Sustainable Building Research, College of Design



Photo by Trevor Miller

The Habitat for Humanity Zero-Energy Home on site in Princeton, Minnesota

School of Architecture and research fellow in the Center for Sustainable Building Research, College of Design. "In this particular situation our students recognized that every decision they made, every line they drew, would have extended impacts on people's lives—people that they had met. The design required an incredible degree of cooperation between the students, and they had to work with real-world parameters: skeptical officials, untrained installers, financial limitations, and shifting schedules. All in all, they rose to the challenge and did truly outstanding work."

HfH is using this prototype, and the students' designs, to develop a case study for their statewide conference in March 2012. The project will also be promoted through HfH International for use by the 1,600 HfH affiliates across the United States.

Learn more about the Habitat for Humanity Zero-Energy Home at design.umn.edu/hfh.



New homeowner Jeanette Jensen (middle) and her daughters

HELP STUDENTS HELP HAITI

After the 2010 earthquake in Haiti, CDes architecture students were among the first on the ground designing and building sustainable schools. You can read about their experience on their blog at umnhaitiblog.tumblr.com/.

In recent months, the college's Center for Sustainable Building Research partnered with Minneapolis-based groups to design, build, and compete in a Haiti reconstruction project that Former President Bill Clinton helped unveil as part of a Build Back Better Communities Expo for sustainable rebuilding efforts. You can read more about this project on *Design Observer* at places.designobserver.com.

This fall, our apparel students will be working with an orphanage in Haiti to design and create sundresses and jam shorts for girls and boys, who lost their family members in the earthquake.

Contributions to the College of Design Education Fund have helped us stretch the dollars available to students as they continue to make an impact on the world around them

through their studies. To contribute to our latest Haiti project, go to z.umn.edu/helphaiti.

Learn more about College of Design work in Haiti at design.umn.edu/haiti.



Haitian children being measured for dresses to be made by College of Design students

FALL 2011 COLLEGE OF DESIGN

LECTURES

Lectures begin at 6 PM in
100 Rapson Hall, Minneapolis, unless noted

GLOBAL PRACTICES IN ARCHITECTURE LECTURE SERIES

Kerem Erginoğlu and Hasan Çalışlar
Erginoğlu & Çalışlar Architects, Istanbul, Turkey

October 14

Daniel Lopez and Renata R. Elizondo
Independent architects, Oaxaca, Mexico

October 19

Philippe Block
*Assistant Professor, Structural Engineering Institute for
Technology in Architecture, ETH Zurich, Zurich, Switzerland*

October 31

Juan Ignacio del Cueto
National University of Mexico, Mexico City

November 21

Next Generation of Parks
Tom Leader

Tom Leader Studio, Berkeley, CA

Sheila Kennedy and Frano Violich
Kennedy & Violich Architecture Ltd., Boston, MA

September 19, 7 PM

Pocket Neighborhoods: Creating Small-Scale Community in a Large-Scale World
Ross Chapin

Ross Chapin Architecture, Whidbey Island, WA

September 28

Rapson Hall is located at 89 Church St. S.E.,
Minneapolis 55455 (East Bank)

Parking in Church St. Garage, 80 Church St. S.E.

McNeal Hall is located at 1985 Buford Ave. St. Paul 55108

Parking in Gortner Ave. Ramp, 1395 Gortner Ave.

EXHIBITIONS

GOLDSTEIN MUSEUM OF DESIGN (GMD)

GMD McNeal Hall Gallery, St. Paul

**Beyond Peacocks and Paisleys: Handcrafted
Textiles of India and Its Neighbors**

through September 25

*Public lecture by Donald Clay Johnson
September 18, 2 PM*

Polarities: Black and White in Design

October 15–December 30

Opening reception October 20

GMD HGA Gallery, Rapson Hall, Minneapolis

The Architecture of Erginoğlu & Çalışlar

September 6–October 22

**Architecture and Ceramics:
A Material for the Ages**

October 31–December 17

**ARCHITECTURE AND LANDSCAPE
ARCHITECTURE LIBRARY**

Rapson Hall, Minneapolis

**The Old Wooden Synagogues
of Lithuania: An Artist's Perspective**
Joyce Ellen Weinstein, artist

September 23–December 30

Opening reception September 23

All programs subject to change.

*For details and updates see
design.umn.edu/events*

 @UofMDesign

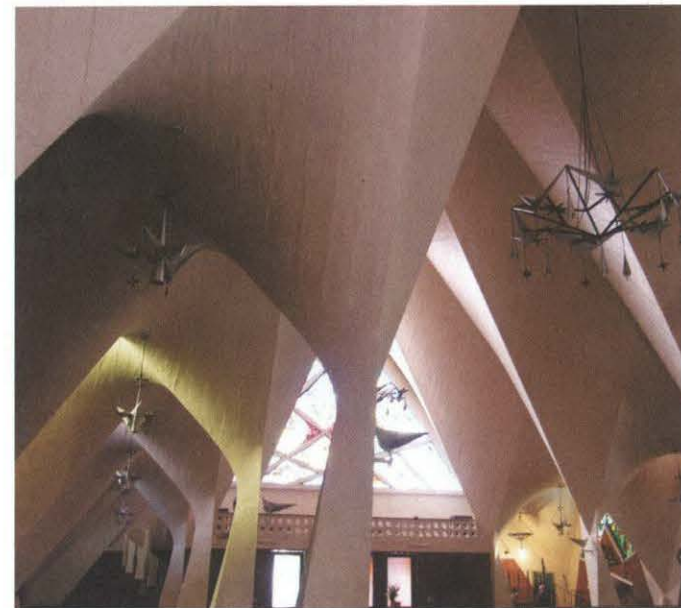
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*Iglesia de la Medalla Milagrosa, Narvarte, Mexico City by architect
Felix Candella, courtesy of Juan Ignacio Del Cueto, PhD.*

EVENTS

*Lectures and exhibitions are free and open to the public.
Registration required for events.*

Ⓢ indicates registration fee.

Housing Alumni Gala

October 5

RENDEZVOUS WITH THE U
Context and Intuition:
Modern, Public, Local Space

*Lecture and exhibition by Istanbul-based architects
Kerem Erginoğlu and Hasan Çalışlar, reception
with opening of the Digi Fab Lab, music, and cash bar.*

October 14

RETAIL CONNECT:

Going Mobile, Getting Social...
Shopping with Today's Consumers

October 27 Ⓢ

Landscape Architecture Alumni Reunion
ASLA Annual Meeting & Expo, San Diego

October 30 ☉

Goldstein Museum of Design 35th
Anniversary

November 4 ☉

Sustainable Neighborhood Design
Conference

November 5 ☉

E3 2011: The Latest in Renewable
Energy Innovation

November 7 ☉

The State of the Interior Design Profession

November 15

INK LINK: A Letterpress Mixer

November 18 ☉

Dirty Laundry—delivering the dirt
on design

December 1



Above: Image from "The Old Wooden Synagogues of Lithuania" exhibition, courtesy of Joyce Ellen Weinstein

Right: Medina Turgul DDB offices in revitalized salt repository, Istanbul, courtesy of Erginoğlu and Çalışlar Architects

AWARDS

Project team members **Frederick Bentz**, AIA (BArch '48), **Milo Thompson**, FAIA (BArch '57), and **Robert Rietow**, AIA (BA Arch '59), received the 2011 AIA Minnesota 25-Year Award for the Lake Harriet Band Shell.

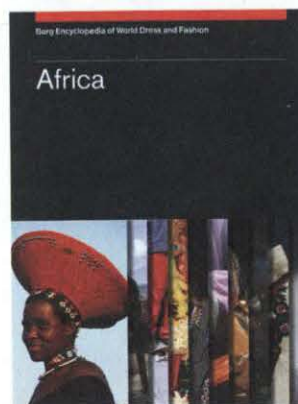
Justin Bieganek's (BS Design/ Studio Arts '97) design and marketing firm, Beganik Strategy + Design, received an Award of Excellence from the Midwest Society of Association Executives in the category of Outstanding Communications Campaign for the project Visit St. Paul.

The American Society of Landscape Architects-Minnesota Chapter presented their design awards in April at the ASLA-MN 2011 Awards Celebration and Gala. **Bryan Carlson**, FASLA (BLA '71), received the Lob Pine Award; **Cindy Zenger** (Center for Changing Landscapes, MLA/MURP '08) received the H. W. S. Cleveland Award; **Tom Oslund's** (BLA '80) landscape architecture firm, oslund.and.assoc., received the Public Landscape Design Award for Target Plaza; **Jim Hagstrom's** (BLA, '75) landscape architecture firm, Savanna Designs, received the Private Landscape Design Award for Waverly Gardens.

Kate Carlson (Graphic Design) received the Larsen Design Scholarship in AIGA Minnesota's Portfolio 1-on-1 in April.

The Encyclopedia of World Dress and Fashion (Oxford University Press), edited by **Joanne B. Eicher** (regents professor emerita, Apparel

Design) received the 2011 Dartmouth Medal from the Reference and User Services Association.



Sam Geer, **Michael Keenan**, and **Brian Pynn** (all MLA '10), Metro Blooms staff members, received two 2011 Environmental Initiative awards through the Minnesota Environmental Initiative: the Environmental Education award and the Natural Resource Protection and Restoration award.

Silvia Guttmann (Apparel Design) was awarded second place and the People's Choice Award at Project Outdoor Retailer, a design competition that celebrates the functionality, originality, and design of outdoor recreation clothing.

Meghan Kell Cornell AIA (BArch '98), was named the 2011 Emerging Talent of the Year by AIA Minnesota and Midwest Home.

Rebecca Krull Kraling (BA Arch '96, MArch '99) associate vice president of arts community & education at HGA Architects and Engineers, received the 2011 AIA Minnesota Young Architect Award.

Kristine Miller (Landscape Architecture) was recognized by the University of Minnesota's Council of Graduate Students with the 2011 Outstanding Faculty Award.

The 2011 American Institute of Architects National Award winners were announced at the AIA National Convention in May. **Bill Pedersen's** (BArch '61) firm, Kohn Pedersen Fox Associates PC, received a 2011 AIA Institute Honor Award for Architecture for One Jackson Square in Manhattan's Greenwich Village; **Julie Snow's** (former Architecture adjunct faculty member) firm, Julie Snow Architects, received a 2011 AIA Institute Honor Award for Architecture for U.S. Land Port of Entry in Warroad, MN; **Tu-Anh Bui**, Assoc. AIA (BA Arch '01, MArch '06), received the 2011 AIA Associates Award; **Steven Dwyer**, AIA, LEED AP (MArch), received the national AIA Institute Honor for Young Architects; **Geoffrey Warner** (BArch '89) received a 2011 AIA Housing Award for Blair Barn House in Blair, WI.



Steven Dwyer

Jessica St. George (Apparel Design) received the University of Minnesota President's Student Leadership and Service Award for 2011.

APPOINTMENTS

The Design Student and Alumni Board appointed new members **Laura Anderson** (BS Graphic Design '10), **Coleman Iverson** (Graphic Design student), **Maureen Kostial** (BS Costume Design '71), **Sophia Politis** (Retail Merchandising student), **Jennifer Voth** (Apparel Design student), **Heather Winkler** (BS Interior Design '03), **Charles Young** (Housing Studies student), **Cindy Zenger** (MLA/MURP '08).

Tasoulla Hadjiyanni (Interior Design) was elected to the 2011-12 Environmental Design Research Association board of directors.

Christopher Ochs ASLA (BED '03, MLA '06), designer and project manager for Windsor Companies, was appointed to St. Paul's planning commission.

GRANTS

Lucy Dunne (Apparel Design) was awarded a Nontenured Faculty Grant from 3M. The grant recognizes outstanding new faculty for the quality and pertinence of their research

Roald Gundersen's, AIA (BArch/BED '89), company, Whole Trees Architecture and Services, was awarded a Federal Small Business Innovation and Research Grant.

Rolf Jacobson (MArch '07, MS '08) received a Fulbright grant to pursue research in Norway and investigate a variety of

cold-climate, high-performance building enclosure systems.

Jonee Kulman Brigham (CSBR) was awarded a minigrant from the Institute on the Environment for her work "Art, Story, and Infrastructure: A Model for Experiential Interconnection in Environmental Education."

PUBLICATIONS

Jessica Barnes (Graphic Design MFA candidate) had an essay and interactive artwork, "Common Sounds," published in the 2011 issue of *Currents in Electronic Literacy*.

Faye Berger (BS Home Economics '97) published *Gumption, Lessons on Old Age, Loneliness, and a Hotdish* (North Star Press), a memoir of The Gang, her father's old-guy social network, in rural Minnesota from 1986 through 1996. *Gumption* was reviewed in the April 2011 edition of *Minnesota Moments* magazine.

Ross Chapin, AIA (BArch/ BED '79), published *Pocket Neighborhoods: Creating Small Scale Community in a Large Scale World* (Taunton Press) about a pattern of housing that fosters a strong sense of community among nearby neighbors, while preserving their need for privacy.

Greg Daigle (DHA) published *Gravity 2.0*, which addresses implications for design of the cutting edge field of gravity modification.

Thomas Fisher (Architecture) published *The Invisible Element of Place: The Architecture of David Salmela* (University of Minnesota Press). Fisher

explores both the beauty and the practicality of Minnesota architect David Salmela's award-winning designs. Fisher has also started contributing to the HuffingtonPost.com. See www.huffingtonpost.com/thomas-fisher.

Haewon Ju (DHA PhD candidate) and **Kim Johnson** (Retail Merchandising) published "Fashion Advertisements and Young Women: Determining Visual Attention Using Eye Tracking" in *Clothing and Textiles Research Journal*.

Kim Johnson (Retail Merchandising) and **Jennifer Yurchisin** (BS Retail Merchandising '00, MA DHA '02) published *Fashion and the Consumer* (Berg Publishers).

Minjeong Kang (MS DHA '06, PhD DHA '09) and **Kim Johnson** (Retail Merchandising) published "Let's Shop! Exploring the Experiences of Therapy Shoppers" in the *Journal of Global Fashion Marketing*.

Jaeha Lee (BS Retail Merchandising '04, MS DHA '06, PhD DHA '08) and **Kim Johnson** (Retail Merchandising) published "Buying Fashion Impulsively: Environmental and Personal Influences" in the *Journal of Global Fashion Marketing*.

Miyoung Lee (MS DHA '96, PhD DHA '99) and **Kim Johnson** (Retail Merchandising) published "An Exploratory Study on Retail Borrowing in Korea" in the *Journal of Global Academy of Marketing Science*.

Barbara Lyons Stewart's, AIA, EDAC (MArch '79), article "Are We Being Too Innovative When We Select Healthcare

Art?" was published in the February 2011 issue of *Healthcare Design* magazine.

Steven McCarthy's (Graphic Design) paper "Designer-Authored Histories: Graphic Design at the Goldstein Museum of Design" was published in the Winter 2011 issue of the journal *Design Issues* (MIT Press).

EXHIBITIONS AND PRESENTATIONS

Thomas Fisher and **Vincent James** (both Architecture) spoke in Nova Scotia at Ghost 13, a three-day International Architecture Conference in June.

Benjamin Ibarra-Sevilla (Architecture) lectured at the Escuela Superior de Arquitectura, Universidad Politécnica de Madrid in May. Ibarra-Sevilla discussed his experience with stonecutting and masonry construction at the Open Chapel of Teposcolula in Oaxaca, Mexico.

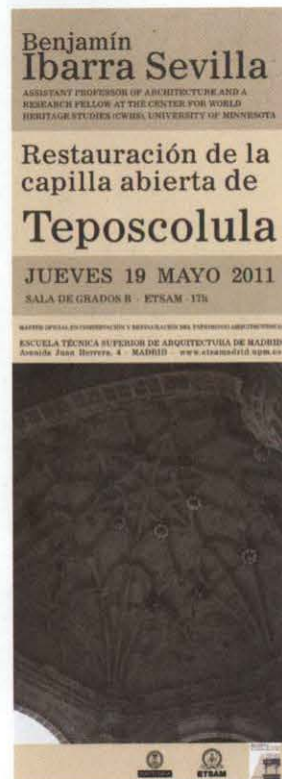
Karen LaBat (BS Costume Design '74, MS Home Ec '80, PhD, DHA '88DHA; Apparel Design) **Karen Ryan** (Human Dimensioning Laboratory), and **Chad Sowers** (DHA research assistant) were featured in an Institute for Advanced Study presentation on their research project "Developing a Three-Dimensional Body Satisfaction Intervention" in February.

Mary Etta Litsheim (BS Applied Design '73, MA Home Economics '79) presented her research on "The Evolution of Scandinavian

Folk Art Education Within the Contemporary Context" in April at the Society for the Advancement of Scandinavian Study international meeting in Chicago. Litsheim also presented at the Norwegian-American Historical Association conference in Iowa in June.

Steven McCarthy (Graphic Design) presented a paper in Birmingham, England, at Type Writing, an international symposium in March.

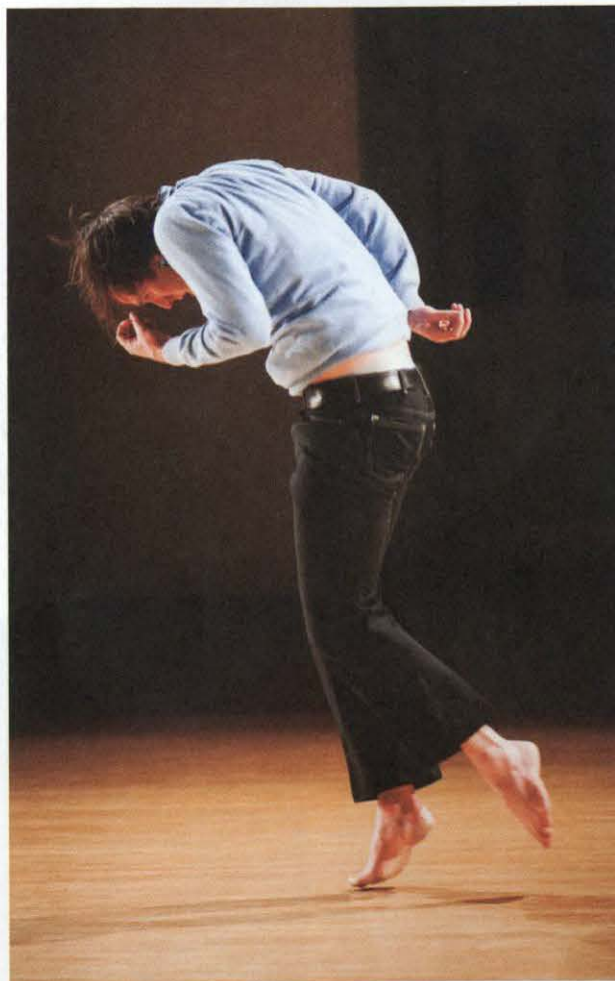
Rosemary McMonigal (BArch/BED '81) presented a lecture, "Transforming Urban Houses," at the Ontario Association of Architects annual conference in May.



Poster for Benjamin Ibarra-Sevilla lecture

Fred Rozumalski (BLA/MLA '92) led a presentation, "Thoughtful Landscapes in a Changing World," about practical solutions to sustainable landscaping in March at Bachman's Heritage Room.

Alena Sakalouski Johnson (MArch '10) presented her paper, "Recording Memories: Architecture and Identity in Post-Soviet Minsk," at the Courtauld Institute of Art conference in June.



Chris Schlichting

Chris Schlichting (Student Services) performed "Public Hair," a solo choreographed dance, in New York at Danspace Project in February.

Virajita Singh (Center for Sustainable Building Research) spoke at Solutions Volume 4 in March. Solutions Twin Cities is a platform for future-positive creativity in the Twin Cities.

Aaron Westre (Architecture) presented his paper "Design

Games" in Montreal, Canada, at the 99th Annual Meeting of the Association of Collegiate Schools of Architecture (ACSA) in March.

Donald Wexler's (BArch '50) work was exhibited at the Palm Springs Art Museum in "Steel and Shade: The Architecture of Donald Wexler."

STUDENTS

Serenity Bernston (Interior Design) launched a blog, International Inspiration: Art, Design, and Sustainability in Europe, to record her summer 2011 internship experience in London at Higgs Young Architects.

Lucie Biros (Apparel Design), **Laura Henslin** (Apparel Design), **Jennifer Krava** (Landscape Architecture), **Nicholas Ruffalo**, **Kayla Stycniski**, and **Jennifer Voth** (Apparel Design) participated in the "Scrubbed into Fashion" runway show held in April. Voth was awarded first place for her design of one couture and one ready-to-wear garment made out of medical scrubs.

Hayley Bonsteel's (Landscape Architecture) abstract was selected for the poster presentation session at the 2011 International Conference on Ecology & Transportation.

Allison R. Danzl, **Silvia G. Guttmann**, and **Sara E. Lopez Dziyana Zhyhar** (all Apparel Design) partnered with students from the College of Science and Engineering to create solar-powered clothes. Their project was displayed at the Electrical and Computer Engineering and Mechanical Engineering Senior



Jennifer Voth



Voth couture and ready-to-wear designs

Design Show as well as the Sol Inspiration Fashion Show, an exhibit of eco-themed garments in the Twin Cities.

Molly Eagen (MArch '10, MSArch '11) was featured in an article, "Crude Awakening," in the May 2011 edition of *Minnesota Monthly*. The article analyzed Eagen's experience living without oil for 100 days.

Karen LaBat's (BS Costume Design '74, MS Home Ec '80, PhD, DHA '88DHA; Apparel Design) Apparel Design and



Steven McCarthy's class in England



Solar child design



Solar man design



Solar woman design

Retail Merchandising students in ADES 4215 Product Development: Softlines course met with Michael Alexin, Target VP for product design and development, in March. Alexin spoke with the students about innovation at Target and opportunities in the apparel industry.

Steven McCarthy (Graphic Design) led Typographic Studies in England, a learning abroad course for students to spend spring break studying typography in London and Birmingham.

Laurie McGinley's (MS Sustainable Design) Sewasan team, was selected as one of four winning teams in the 2011 Acara Challenge, a competition sponsored by the Institute on the Environment's Acara Institute, which invites international student teams to learn about and develop social businesses.

Prescott Morrill (MLA/ MURP student) launched a blog, Alaskan Fodder and Miscellany, to record his experience doing preliminary research in Alaska for his capstone project. Morrill worked with **Paul Schrooten** (BLA '79) at the National Park Service out of Anchorage, Alaska.

Kyрил Negoda (Graphic Design), in an effort to reconnect to his hometown, logged 500 hours mapping Shakhtinsk, Kazakhstan, on Google Map Maker. Negoda's work was featured by MPR and GMA News. Read more at www.umn.edu/features

ALUMNI

Brad Agee (BED '93, MLA '08) was featured in an article, "Lake Minnetonka Landscape Architect Bradley Agee," in the July 2011 issue of *Lake Minnetonka Magazine*.

Kellan Baker (BS Interior Design '08) accepted a position as a design consultant for California Closets at their Galleria Design Studio in Edina, Minnesota.

Ronald Beining (BLA '93) was profiled in the *Star Tribune* article "Homegazing

on a Kenwood Mansion" about the restoration of his historic home.

Paul Bruski (MFA DHA '05) was promoted to associate professor with tenure at Iowa State University.

John Cary (BA Arch '99) launched PublicInterestDesign.org, a website dedicated to providing a communications hub to help grow the public interest design movement.

Dawn Charbonneau (BS Clothing Design '10) was accepted to the Japan

Exchange and Teaching Programme and will spend a year in Japan as an assistant language teacher.

Anna Claussen (MLA '07) accepted the position of rural communities organizer in the Minneapolis office of the Institute for Agriculture and Trade Policy.

Bob Close, FASLA (BLA '76), founder of Close Landscape Architecture, joined Ellerbe Beckett/AECOM to conceive and grow the landscape architecture and urban design practice for their Midwest region. His firm will continue under the leadership of Bruce Jacobsen.

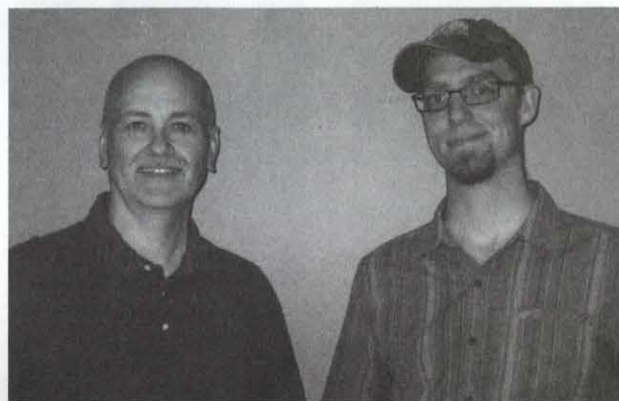
Jack Dangermond (MArch '68), founder and president of ESRI, was interviewed by *The New York Times* for the "Corner Office" series, a weekly column that features an interview with top executives about the challenges of leading and managing. Read the entire article at www.nytimes.com and search Jack Dangermond.

Matt Gilbertson's (BA Arch '85, MArch '92) design for a four-story, 29,655-square-foot addition to Waikiki Shopping Plaza is completing LEED certification.

Anne Hake (MArch '07) appeared on "The Bat of Minerva," the Institute for Advanced Study's philosophy interview show, to reflect on her trip to Port-au-Prince, Haiti, working with the American Refugee Committee.



Michael Alexin, Target VP for Product Design and Development, with students from Karen LaBat's class



Paul Schrooten and Prescott Morrill

Ronald W. Haase, FAIA (BArch '61), and **Rodney K. Henmi**, FAIA (BArch '74), were named fellows of the American Institute of Architects and were formally inducted at the AIA National Convention in May.

Katie Leaf (MArch '10) joined Busch Architects, Inc., as a graduate architect working in the areas of religious and educational design.

Janice Linster (BS Interior Design '83) was named a member of the American Society of Interior Designers College of Fellows.

Greg Neffinger (BArch '85) announced his candidacy for mayor of West Springfield, MA.

Tom Oslund's (BLA '80) landscape architecture firm, oslund.and.associates, was selected by the Minneapolis City Council as the landscape architect for the revitalization of Peavey Plaza.

Jeff Pauling (BS Arch '07) accepted a summer position as a consultant for NXT, a nonprofit firm specializing in the advancement of innovation in health care delivery.

Julie Peterson (BS Interior Design '91, MS DHA '06, PhD DHA '09) accepted the position of program director for the emerging MFA in Design program at the University of Wisconsin-Stout.

Florence Eloise Petzel (PhD Home Economics/Clothing and Textiles '54) celebrated her 100th birthday in April. Petzel was a professor at various colleges and universities from 1938 to 1975, with the key part of her career spent at Oregon State.

Patrick Redmond (MA DHA '90) received a Mini Master of Business Communication certificate in May through the Opus College of Business at University of St. Thomas.



Florence Eloise Petzel in 1960



Rodney Allen Schwartz

Photo by Tom Northerscold

Jess Roberts (BS Arch '04, MArch '06) was hired as innovation design specialist at Allina Hospitals and Clinics Center for Healthcare Innovation.

Rodney Allen Schwartz (BA Applied Design '81, MA DHA '99, PhD DHA '06) taught a course in museum, gallery, and exhibition management and design at Dar al-Kalima College in Bethlehem, Palestine, this past summer.

A. Graham Sones (BLA '87) and **Robert (Bob) Gunderson** (College of Design adjunct faculty member) cofounded SGA Group, Inc., a landscape architecture, planning, and urban design firm.

Amanda Spice (BS Arch '07, MS Arch '09) was hired as data operations manager for EnergyPrint.

Allison Stratton, CID, IIDA (BS Interior Design '08), accepted a position as interior planner for corporate real estate at Target Corp.

Laura Tupy (March '10) received a travel scholarship through Rotary International to study architecture and culture in Brazil for the month of June 2011.

Adam Turman (BS Design Communication '99) was featured in an episode of "MN Original," a Twin Cities Public Television production. Turman discussed his background illustrating iconic city landmarks, cycling scenes, and pinups.

Drew Vanderwert (MLA '09) joined California-based Ima Design Group, which offers master planning, development and landscape architecture services.

Allison Verdoorn (MARCH '11) accepted a position with the Mayo Clinic Center for Innovation in Rochester, Minnesota.

Thomas Whitlock (BLA/ BED '88-'93) became president and owner of Damon Farber Associates/ Landscape Architecture succeeding founding principal **Damon Farber** (BLA '71).

Ashley Wokasch (BS Clothing Design '09) was profiled in a *Star Tribune* article, "Minnesotan Gets a True N.Y. Experience," about working behind the scenes for designer Rachel Antonoff during the showing of Antonoff's fall 2011 fashion show.

DEATHS

Urban Abendroth (Arch '46-'50) died on April 24. Abendroth designed 350 Minnesota school buildings in 31 years as a partner in the St. Louis Park firm Matson, Wegleitner and Abendroth. He specialized in Minnesota public school buildings and was at the forefront for projects in Warroad, Monticello, Big Lake, Osseo, Hibbing, Pipestone, and many others.

Pieter Godfrey (Arch '81-'89) died on June 9, at the age of 53. Godfrey attended the University School of Milwaukee and the University of Minnesota, School of Architecture, with continuing education in China. His special

expertise included architecture, historic preservation, building materials, urban ecology and sustainable living, as well as his love for the past and present city of Milwaukee.

Dorothy Leeds (BS Home Economics '33) died on June 18. Leeds taught high school in Eyota, Minnesota, and later received an MS degree in retailing from New York University's Graduate School of Business. In 1942 she was commissioned an officer in the U. S. Navy and by the end of WWII she had risen to Lt. Senior Grade. Leeds resumed her career as training director for the Associated Merchandising Corporation.

Merland Otto (BLA '76) died on March 30. Otto was working as a principal planner for Minneapolis dealing mainly with airport issues. He was an architecture designer for Ralph Burke and Associates and Hakanson Anderson, Inc., of Anoka, Minnesota, designing airports and community projects. He was one of the founders of Pheasants Forever and a member of the Minnesota Pheasants Forever board of directors from 1984 to 1997.

Cory Paque (third year Graphic Design student) died on November 1. Friends and fellow students organized The One Love 5K in honor and memory of Cory. The race was held at the University of Minnesota on May 8 and all proceeds were donated to Boynton Mental Health Clinic.

Patrick Sullivan (BArch '68) died on January 24. Professor Emeritus Sullivan taught at Cal

Poly San Luis Obispo and later Cal Poly Pomona, where he served as chair of the School of Architecture and retired in 2002. A Claremont office of Patrick Sullivan Associates opened in 1987, completing award-winning public and institutional projects. Sullivan served on the CALA advisory board and established a fellowship, the Patrick and Cindy Sullivan Family Fellowship, to support MARCH students at the University of Minnesota.

Holly Christina Stahl (Pre-Interior Design student) died in a car accident on December 21 while driving home from college for Christmas. Holly's family has set up a Foundation in her honor and has initiated the Holly Christina Stahl Memorial Scholarship to support interior design students at the College of Design. To support this wonderful tribute, gifts can be sent to the UM Foundation, or contact Peter Rozga in the College of Design at 612-624-7808 or rozga001@umn.edu.



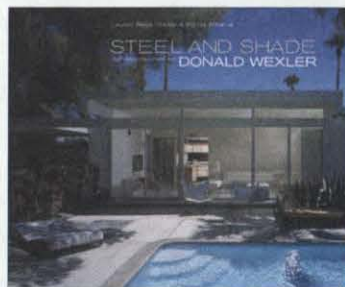
Holly Christina Stahl

ALUMNI READS...

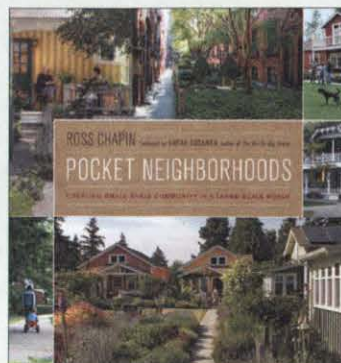
Check out these new books by alumni authors and join us for conversations with some of the authors this fall. Details below and at design.umn.edu/events.

Other recent books by alumni include additions to the *Not So Big House* series of books by Sarah Susanka (MArch '83), *Cabinology: A Handbook to your Private Get Away* (Taunton, 2008) by Dale Mulfinger (BArch '67), and *Gumption, Lessons on Old Age, Loneliness, and a Hotdish* (North Star Press, 2010) by Faye Berger (BS Home Ec '97).

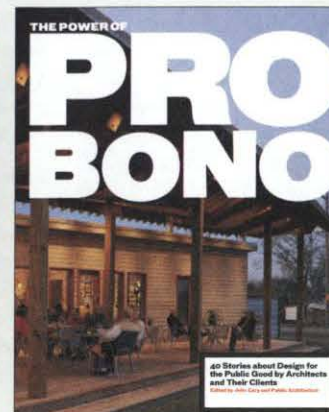
Have you published a book? We'd like to add you to our list of alumni authors to be featured on our website. Email information to Lori Mollberg, lmollber@umn.edu.



Steel and Shade: The Architecture of Donald Wexler (Kehrer Verlag, 2011) by Lauren Weiss Bricker, Sidney Williams, Bernard Perlin, and Donald Wexler (BArch '50).



Pocket Neighborhoods: Creating Small-Scale Community in a Large-Scale World (Taunton Press, 2011) by Ross Chapin (BArch/BED '79). Ross will be on campus to talk about his book on September 28 at 6 PM, 100 Rapson Hall.



The Power of Pro Bono: 40 Stories About Design for the Public Good by Architects and Their Clients (Metropolis Books, 2010), edited by John Cary (BA Arch '99) and Public Architecture.



The State of the Interior Design Profession (Fairchild Books, 2010) by Caren S. Martin (MA DHA '98, PhD DHA '99) and Denise A. Guerin. The authors will host a discussion with four local contributors to their book on November 15 at 5:30 PM, Minneapolis Central Library.



MEYER RECEIVES AWARD

Thomas Meyer (BArch '74), founder of the Minneapolis-based architecture firm Meyer, Scherer and Rockcastle, Ltd., will receive the University of Minnesota Alumni Service Award at the annual Alumni Awards Celebration on October 20. The award recognizes over 30 years of service by Meyer to the University, College of Design, and School of Architecture and is the University's top award for alumni volunteers. Past CDes volunteer recipients include Sandra Morris (BA Journalism '64, MA Ed Psych '72), Janice Linster (BS Interior Design '83), and Margot Siegel (BA Journalism '44).

FALL EVENTS

This fall we have something for everyone. Look for details about these and other offerings in the center spread of this issue of *Emerging* and at design.umn.edu/events.

- Landscape Architecture:** The Next Generation of Parks, September 19; Sustainable Neighborhoods Workshop, November 5
- Housing Studies:** Housing Alumni Gala, October 5
- Architecture:** Rendezvous with the

U, October 14; Global Practices in Architecture Lecture Series (September-November); Sustainable Neighborhoods Workshop November 5

- Retail Merchandising:** Retail Connect: Going Mobile, Getting Social... Shopping with Today's Consumers, October 27
- Apparel Design:** Goldstein Museum of Design 35th Anniversary, November 4
- Interior Design:** The State of the Interior Design Profession, November 15
- Graphic Design:** Ink Link: A Letterpress Mixer, November 18

DESIGN INTERSECTIONS 2012: DESIGN AND FOOD

What are the potentials and consequences of design-induced change in our food system? Join designers, community members, and agricultural and food industry professionals this spring to explore the intersection of design and food as a catalyst for change during the third installment of the Design Intersections symposium series sponsored by Larsen. Sign up for our email list and watch for details posted this winter at intersections.design.umn.edu/future_events/.



DESIGN IN 7

Design in 7: 7 Stories, 7 Minutes, a program of the Design Student and Alumni Board, receives Program Extraordinaire Award (page 5).



Left: "CritterChorus," a student-designed toy from the first-ever toy design class

Your Gifts Sustain the College of Design

By Sue Danielson Bretheim, Director of Development

At a time when state support for the University of Minnesota is dwindling—18 percent of the U's overall budget comes from the state—private gifts from donors provide ongoing, sustained support that is not subject to budget cuts or funding reductions.

Private support has helped us start new initiatives and reach across boundaries to solve problems through design thinking. During the 2010–11 school year, the College of Design

- I Launched a product design program with a class focused on toy design and a final "PLAYsentations" event showcasing the work of student interdisciplinary teams
- I Sent students to Haiti to build a school and create clothing for children, going beyond disaster relief to working directly with Haitians to create resilient communities
- I Reconstructed the ICON Solar House, our award-winning Solar Decathlon entry, on campus where it was toured by visitors to the Bell Museum exhibition "Sustainable Shelters"

- I Began to install and construct a suite of new technology resources, including the digital fabrication laboratory; a Virtual Reality space in Rapson Courtyard; and geospatial technology
- I Gave more than \$600,000 to students in scholarships, fellowships, and other awards to sustain them in programs where the cost of attendance is over \$22,000 a year (undergraduates) and \$28,000 a year (professional degree and graduate students)

Significant gifts to support students came this year from Pickard Chilton (see sidebar, right), Bill (BArch '61) and Elizabeth Pedersen, Randy Vosbeck (BArch '54), Roger Clemence, Bruce Dayton, Paul and Mary Reyelts, Linda (BA '79, MBA '82) and Ted (BCS '82) Johnson, the Chapman Forestry Foundation, the R. C. Lilly Foundation, and Mary Pappajohn (BS '55).

Support from Target Corporation, MA Mortenson, and Murphy Companies helped reconstruct the ICON solar house on campus, and the Margot Siegel Apparel Care Fund at the Goldstein Museum of Design received a significant gift from Sheila Leiter.

In March the college hosted "Vital Signs," the second annual Design Intersections symposium, with support from Larsen. Attended by healthcare practitioners as well as design professionals, it gave participants a deeper understanding of how these two fields coming together can provide a more sustainable, healthier future for us all.

We are saddened by the passing of Leonard Parker (BArch '48) who left a strong legacy of teaching in the college and of significant practice throughout the world (see page 4).

Leonard's memory is sustained through the Leonard Parker Fellowship, which supports professional degree students in architecture. The University will match all gifts to the fund, which can be made online at giving.umn.edu (indicate Leonard Parker Fellowship in Architecture, fund 6200) or sent to

University of Minnesota Foundation
C-M 3854
P.O. Box 70870
St. Paul, MN 55170-3854

Or to discuss your gift please contact
Sue Danielson Bretheim
612-624-1386, danie002@umn.edu



William D. Chilton (L) and Jon Pickard (R) of Pickard Chilton

SCHOOL OF ARCHITECTURE RECEIVES PICKARD CHILTON ENDOWMENT

Pickard Chilton established a permanently endowed fellowship in the School of Architecture. William D. Chilton, FAIA, RIBA (March '80), and Jon Pickard, FAIA, RIBA, cofounders of the architecture firm Pickard Chilton, set up similar funds at the Iowa State University Department of Architecture and the Yale School of Architecture.

"The need for external support for public and private universities has never been greater in order to elevate, not just sustain, the quality of architectural education," Chilton said. "We hope that our support draws attention to the fact that, now more than ever, it is essential to support those institutions in the hope that the quality of education can be further enhanced for the current and next generation of students."



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GOLDSTEIN MUSEUM OF DESIGN CELEBRATES 35 YEARS

Phase 2 of Design for Everyone Funded by IMLS Grant

The Goldstein Museum of Design (GMD), which is set to celebrate 35 years this November, was awarded a grant from the Institute of Museum and Library Services (IMLS) for Phase 2 of its digital database: "Design for Everyone: Increasing Access to Collections."

Under Phase 1, all collection records were moved to a new database and approximately 10 percent, or more than 2,100 objects, were photographed in over 12,000 images. In Phase 2, approximately the same number of objects will be photographed. The resulting digital catalog of the collection will be accessible through GMD's website.

GMD will hold its 35th anniversary event on November 4, 5:30–9:30 PM at International Market Square, 275 Market Street, in Minneapolis. To get involved, or for more details on the event and everything happening at GMD, visit: goldstein.design.umn.edu.



*Left top: Black dress
by Elsa Schiaparelli,
1935-1939, Gift of
Jean McMahon and
Robert Deck*

*Left bottom: Floral
dress by Hanae Mori,
1970-1979, Gift of
Mrs. A. Frederick
Kammer*

*Right top: Glass shoe
buckles, late 19th c.,
Gift of Mrs. Randolph
(Bee) Brown*

*Right: Plastic
bracelet, mid 20th c.,
GMD Collection*

