

MIN 2000 CAB
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AGRICULTURAL EXTENSION SERVICE - UNIVERSITY OF MINNESOTA

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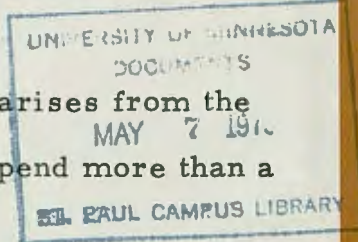
4-H Consumerism

(0:30)

Teenagers have become the target of some very high-pressure merchandising.

That's the report from 4-H and youth development specialist Phyllis Worden at the University of Minnesota.

She says much of the exploitation problem arises from the preoccupation of teenagers with music. Teens spend more than a billion dollars a year for records alone.



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Report On Health

(0:30)

A recent government study shows that Americans' health knowledge is fair at best and generally poor.

Misconceptions or a lack of information prevent millions of consumers from making sound health choices. For instance, about 75 percent of the population think that extra vitamins provide more pep and energy. This belief is not only mistaken but can be expensive and even dangerous. A normal level of nutrition easily can be achieved through wise selection of readily available foods.

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Grapefruit

(0:20)

The U. S. Department of Agriculture says ample supplies of Texas grapefruit are expected in markets throughout May.

Look for firm, well-shaped fruits that are heavy for their size. Thin-skinned grapefruits have more juice than the coarse-skinned ones. Grapefruits pointed at the stem end are likely to be thick-skinned.

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consumer radio briefs