

News Release

Northwest Minnesota Foundation and United Way of Bemidji Area Hosting Workshop "Finding the Magic in Strategic Evaluation" on Wednesday, June 16, 2010, from 8

By Itollefs on Monday, May 3, 2010

The Northwest Minnesota Foundation and United Way of Bemidji Area are hosting a full day workshop aimed to help nonprofits, community and faith-based organizations learn, improve and build new evaluation skills to build their capacity, become more sustainable and better able to serve their communities.

The workshop, Finding the Magic in Strategic Evaluation, presented by Dr. Stacey Hueftle-Stockhill, EnSearch, Inc. with support from Jill Naylor-Yarger, Little Red Hens Consulting, will be held on Tuesday, June 15, 2010, from 8:45 a.m. - 4:00 p.m. at the Hungry Bear Conference Center and in Crookston on Wednesday, June 16 from 8:45 a.m. - 4 p.m. at the Bede Ballroom, Sargeant Student Center, University of Minnesota Crookston. Board members, management level staff and program staff are encouraged to attend. The registration fee is \$5.00 per person and includes lunch and workshop materials. Pre-registration through United Way of Bemidji Area is required by Monday, June 7, 2010.

The workshop will take the mystery out of logic models, outcomes and evaluation and demonstrates the link between outcome evaluation and an organization's mission, vision and values. Though a series of hands on exercises, participants will not only strengthen and expand their knowledge of strategic planning and strategic evaluation but they will begin to develop their own strategic evaluation model.

More information and registration information can be obtained on the United Way of Bemidji Area's website www.liveunitedbemidji.org or by calling (218) 444-8929.

About the Presenters:

Bringing the Magic to Evaluation is Stacey Hueftle Stockdill. Hueftle Stockdill, EnSearch CEO, earned her PhD with specialization in evaluation, qualitative and quantitative measurement, and statistics from the University of Minnesota. She has conducted market research studies and evaluations, taught courses for MBA, MA, and PhD degree programs and designed and facilitated customized workshops since 1980. She was the 1997 recipient of the Myrdal Award, given by the American Evaluation Association to recognize substantial contributions to the professional practice of evaluation.

Jill Naylor-Yarger, founder and CEO of Little Red Hens Consulting, Bemidji, MN, earned her Master's Degree at the University of Minnesota in Vocational Education with certification in Organization Development and Training for Business and Industry. She has worked in non-profit and educational sectors with grant funded programs for over 40 years and evaluated programs across the non-profit, private, and for profit sectors. She was a 1991 recipient of a Women In Leadership Award for Community Colleges and a presenter at the 2002 New Mexico Evaluation Conference. Ms. Naylor-Yarger currently serves as the Evaluation Consultant for the Northwest Minnesota Foundation's Compassion Capital Fund Grant.

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2900 University Ave., Crookston, MN 56716
800-862-6466 | 218-281-6510 | umcinfo@umn.edu

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