

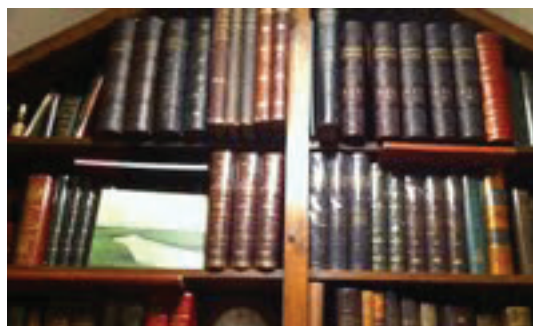
Nov/Dec 2011

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Minitex Staff Home Libraries

Inspired by the post, “20 Celebrities With Stunning Home Libraries,” on the Accredited Online Colleges blog <http://www.accreditedonlinecolleges.com/blog/2011/20-celebrities-with-stunning-home-libraries/>, we asked Minitex staff to share photos of and information on their home libraries. Our staff collections are not as glamorous as those in the blog post but they are just as important and probably used more frequently. Read on and take a sneak peek into the reading habits and collections of fellow librarians.

Beth Staats, ROI



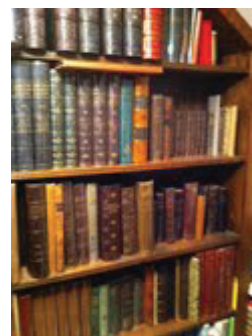
This is actually not my library, but my father’s. As an avid collector of all things old, he amassed this collection over many years of attending flea markets and garage sales. The collection includes several first editions and possibly even some that have been signed by the author. The books my father would collect included anything published before

1900 with a particular interest in nature and history. He especially enjoyed books with colored prints. His collection includes:

Johnson’s Household Book of Nature, New York: Henry J. Johnson, Publ., c.1880.

The Legislative Manual of the State of Wisconsin, c.1873.

Barnes’ Centenary History: One Hundred Years of American Independence, A.S. Barnes & Co., c.1876.



Carla Urban, BATS



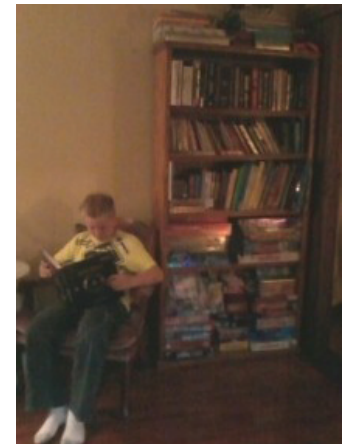
I try to avoid buying books – I’ve moved too many times in my life and my mother, another librarian, instilled the “you’ve got the library, why in the world do you need to BUY books?” mantra. So the collection is mostly reference materials, items that I know I’ll read more than once, some left over graduate school texts on Latin America, and a few favorite author collections (Madeline L’Engle, C.S. Lewis, Douglas Adams). My weakness is cookbooks (not shown), but even there I’m trying to weed.



Despite the fact that I'm a cataloger, I don't have much of an organizational scheme - reference materials together, otherwise roughly gathered by genre. I do try to get the kids to organize their extensive collection of Lego set instructions or as they call them, "constructions" (on the bottom shelf of their bookcase), but they don't see to see much value in that so far.

Dana Kocienda, SSSA

The books are organized by size and room on the shelf. All of the kids books are together and all the adult books are together. I try to keep them together by series and author. I also try to keep those that are non-fiction together as well.



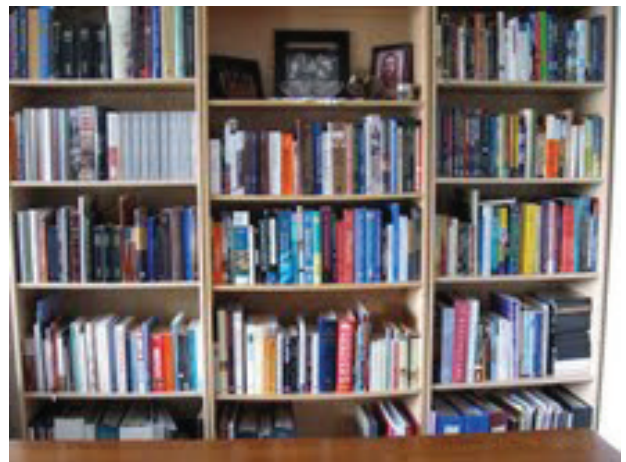
Kate Brownrigg, MLAC

Most of the books in our collection are art books, books on medicinal herbs and some older books on a variety of subjects. The 2 volume set of botanical prints is a beautiful set, one volume contains color prints of a huge variety of plants from the eastern United States and the companion volume contains the scientific information on each plant.

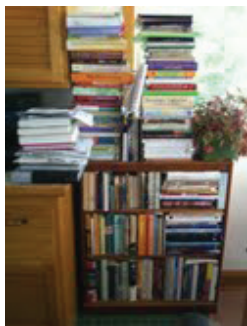
Emily Adams, Resource Sharing

My husband, Brian, and I are both readers. I love a good story, and if magic is involved I won't complain, and he favors non-fiction, informative books. So the combination of our libraries led to a more rounded collection than either of us had before. His main areas of interest are economics, history, and Mormon studies. My strengths are Jane Austen, Anne McCaffrey, Robin McKinley and L.M. Montgomery. Even though I'm the one with the Masters in Library Science, Brian is the one who carefully organized our combined library into strict LC order. He had an easy time getting his non-fiction books into working order, but classifying some of my fantasy and Western outdoor humor books was a bit more of a challenge.

Our collection has around 300 books and is located in our dining area. It's handy to have the dictionary and other reference sources readily available during dinner conversations. While we dream of having a dedicated room for our library, those dreams will have to wait until we move to a larger dwelling. Brian has read all but three of his books. And I've read most of my books and even a couple of Brian's. But, even though he's read [Pride & Prejudice](#), I don't see him curling up with [Persuasion](#) or [Anne of Green Gables](#) any time soon. And my desire to wade through [Economics and Consumer Behavior](#) or [Recursive Methods in Economic Dynamics](#) doesn't exist. So, I think, for now, we'll enjoy our well rounded library, but stick to reading books in our own areas of interest.



Mary Parker, ROI/CPERS



In addition to reflecting my current cooking and dietary interests, many of my cookbooks have come to me through generations of women in my family. While I may not cook or bake from these, they are a reflection of my heritage and treasured for that reason. Friends have added to the number and supported my love of cookbooks also.

I arrange them a few ways - by author, ethnicity, type of meal (e.g., soups), most used, and those for reading/admiring only (“you expect me to follow 100 detailed steps before I eat?!?!”)

My favorites (and, unsurprisingly) most used are by Mollie Katzen and all things from The Moosewood Collective, Claudia Roden, Deborah Madison, Lucia Watson/Beth Dooley, and just about any cookbook published by Chronicle Books and Ten Speed Press. Actually, there are so many favorites (one recipe from this book, another from that one) that I had to delete many as the list grew too long.

Nicole Masika, Resource Sharing

Here is my cookbook collection. They are mostly arranged by size because of the limitations of the shelf size. There is a lot of Betty Crocker. The book on display is a reproduction of a pre-Betty General Mills Cookbook. I also have a 75th anniversary Gold Medal Cookbook with interesting historical tidbits. It is an original but the cover is less photogenic. There appear to be two of the same edition of Better Homes & Gardens, but one of them is full of recipes clipped from the magazine. Peeking from behind the Gold Medal Flour Cook Book are a few print-outs from my newest “book,” my BigOven software. ■



Facebook for Libraries

Beth Staats

In addition to the two sessions on social networking I attended at MLA (see next article), I also sat in on a recent ALA TechSource webinar presented by David Lee King titled, “Facebook in the Library: Enhancing Services and Engaging Users.” A poll at the beginning of the webinar showed that the majority of attendees had already created a Facebook page for their library or institution but they were unsure of what to do next.

This presentation focused on how to connect with patrons via Facebook pages, as an organization or library. David stressed that Facebook is about being active and to grow your audience on Facebook an organization should not have a passive page. He said that, “real stuff should happen there.” Raise engagement levels by actively engaging fans. “Focus on engagement that leads to action.” For example, direct people to do something. That could mean click, comment, watch a video, or share a post. To reach fans and users, it’s important to deliver story-based content in order to move users to do something. It’s not about how many “likes” your library has, it’s about a call to action.

Some simple things libraries can do to promote their Facebook page is to ask for comments, ask for likes, and ask people to share your page with their friends. This also includes thanking people for comments, for sharing, and for liking. Another simple thing to do is to friend other organizational pages. You can also host discussions via Facebook relating to topics that interest your customers.

I really enjoyed David’s matter-of-fact presentation style. It made this all seem so basic and actually doable. Facebook is, after all, a social network, and people are social creatures. Facebook can serve as a platform to spread your library’s message by engaging people in your community. ■

Social Media at the Library

Beth Staats

[Editor's Note: In a moment of inattention, we neglected to include Beth's article in our run-down of the MLA conference last month. But the content is too good to keep to ourselves, so we just have to share it here.]

I attended a couple sessions at MLA relating to social media tools like Facebook and LinkedIn. I really enjoyed Virginia Erbe's presentation, "Why Should We Use Social Media to Promote the Library?" Virginia works at Rochester Public Library in the Communications Department. The session focused on using social media tools for marketing purposes. With social media tools we can communicate with hundreds of people at a time.

Virginia played the video "Social Media Revolution Socialnomics, 2011," which gives us a view into the mindset of the class of 2015. If you haven't already, you should check out the video. It can be viewed on YouTube at <http://youtu.be/QzZyUaQvpc>. According to this video, Facebook tops Google for weekly traffic, 96% of millennials have joined a social network, and 80% of companies use social media for recruitment. This video, just over 4 minutes long, offers all sorts of statistics regarding social media tools.

If your library doesn't already have a Facebook page, I suggest you get one. Rochester Public Library has three Facebook pages. They have one for the main library, one for teens, and one for Friends of the Library. The library also has three Twitter accounts, two YouTube channels, and a WordPress blog. Before creating a Facebook page, some things to consider are:

- Who are you trying to reach? Know your audience.
- Who will be in charge of the page?
- Who will be posting to the page?
- What are you going to post? News, events, services, materials?
- When and how often are you going to post?
- Where are you going to post? Shorts blurbs to Facebook? Longer entries to blog?

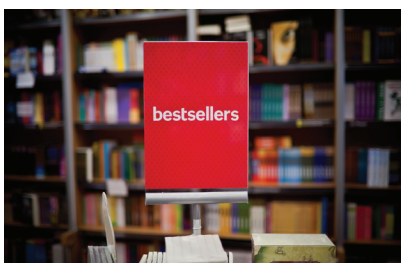
Virginia offered some tips and tricks to get more interaction:

- Ask questions.
- Post interesting stories.
- Don't sound like a robot.
- Start a conversation.
- Post as yourself occasionally.
- If all else fails, have a conversation with yourself.
- Most importantly- know your audience.

If you want a bit more advice on using social media and/or creating a Facebook page, [American Libraries](http://americanlibrariesmagazine.org/features/05272011/facebook-libraries) and David Lee King offer some helpful information at <http://americanlibrariesmagazine.org/features/05272011/facebook-libraries>. ■

Libraries Build the Book Market

Matt Lee



Reading breeds more reading. You, as a reader, learn about a topic or enjoy the work of a particular author and there's always more to read about that topic or enjoy from that author or similar authors. Libraries have always facilitated this development among our readers. But sometimes, especially recently, it can seem like publishers struggle with that broader realization as they grapple with the need for a new business model related to ebooks.

In the abstract, I'm sure that our two respective camps can agree on the value of reading to library users. But in the specific, when it comes to convincing publishers

to open up their ebook content to libraries, well, we don't always agree. So a new report from the publishers of Library Journal called "Library Patrons and Ebook Usage" may help in future conversation with publisher and vendor partners.

The report (which is summarized by Publishers Weekly but behind a paywall in its entirety: <http://www.publishersweekly.com/pw/by-topic/industry-news/publishing-and-marketing/article/49316-survey-says-library-users-are-your-best-customers.html>) is based on a national survey of library users. It finds that "over 50% of all library users report purchasing books by an author they were introduced to in the library." This statistic includes both print and electronic books. There's more to the findings, but the message from that one (admittedly context-free) quote seems clear: If you as a publisher sell books to the library, why not sell ebooks? Reading breeds more reading. And readers purchase books. ■

Rochester Public Library Takes Part in Black Friday

Carla Pfahl

Rochester Public Library is reaching out to their patrons in a new way using Amazon, thanks to the Friends of the Rochester Public Library. The library marketed this as a Black Friday sale but is promoting it throughout the holiday season through their library blog and Facebook page. Here is the announcement from Rochester Public:

"Celebrate Cyber Monday by shopping on Amazon and helping out the library at the same time. As you're doing your holiday shopping this year, keep in mind that you can also help the library by using the Friends' Amazon Portal (<http://tinyurl.com/7mbmaqe>) and shopping online. If you've ever shopped from Amazon, you know that, just like a library, they offer much more than just books. They have everything from diapers, to electric snow shovels, music, movies, toys, games, electronics, tools, clothes, snacks, etc. There is something for everyone on your list.



The Friends of the Rochester Public Library receive a percentage of all sales that originate from that portal. It also includes the Amazon Marketplace vendors as well. There are no additional charges for shoppers who use this link."

If you click on the Rochester Friends' Amazon link to begin your Amazon order, the Friends will automatically receive about 5% of the purchase price.

To learn more about Amazon's Affiliate Programs, visit <https://affiliate-program.amazon.com/>. ■

Minnesota All Stars

Carla Pfahl

According to the November 2011 issue of Library Journal, Minnesota has three "star" libraries: Grand Marais Public Library, Saint Paul Public Library, and Hennepin County Library. This is Library Journal's fourth national rating of public libraries. Using 2009 data from IMLS, researchers Keith Curry Lance and Ray Lyons rated 7,513 public libraries and identified 262 Star Libraries. The intent of this research project is to help all rated libraries - stars or not - to use their scores to learn from their peers, inform their stakeholders of achievements and service opportunities, and improve library awareness and funding.

Read the article via ELM's *Academic Search Premier* at <http://tinyurl.com/d933x6e> and check out the state-by-state listing at <http://features.libraryjournal.com/star-libraries/class-of-2011/all-the-stars-state-by-state/#MN>. ■

OCLC Receives Added \$ for Geek the Library Campaign

Beth Staats

OCLC's Geek the Library campaign, which began in 2009, recently received a grant from the Bill & Melinda Gates Foundation of \$726,000. These funds will provide for "ongoing campaign materials and field support for libraries currently running the campaign." The money gives OCLC the opportunity to work with more public libraries that sign up by March 31, 2012. The funding will enable participating libraries to use the campaign to reach their local communities through June 2013.

Since the Geek the Library campaign began, hundreds of U.S. libraries have enrolled in the program. Since the pilot ended, more than 100 new campaigns have begun. The campaign is a huge celebration of libraries. It has created an awareness that shows that the library is for everyone and is an important part of the community.

For more information on the Geek the Library campaign take a look at past Reference Notes available at <https://www.minitex.umn.edu/Communications/RefNotes/2011/02February.pdf> and <https://www.minitex.umn.edu/Communications/RefNotes/2010/11November.pdf>. ■

This 'n That From the Web

Rutgers Center for Women's Global Leadership Poster Collection

Jennifer Hootman

Search approximately 300 posters from women's rights organizations around the world. Representing visual materials of the global women's movement, the collection facilitates research on feminist visual politics and aesthetics. This custom search portal to the Rutgers Institutional Repository is embedded within the Center for Women's Global Leadership Resources webpage.

<http://cwgl.rutgers.edu/globalcenter/additional.html> ■

Minnesota Elections: Dates & Vote Totals

Jennifer Hootman

Search online scanned vote totals dating back nearly 100 years from special and general elections.

<http://www.leg.state.mn.us/lrl/mngov/electionresults.aspx> ■

Newly Added Content Enriches the Minnesota Legislators Past & Present Database

Jennifer Hootman

Minnesota Legislators Past & Present database is a comprehensive list of legislators who have served in the Minnesota Legislature since territorial times. Recently, all articles from the 1990s House Session Weekly (184 total) were scanned and now linked to their corresponding legislator.

Search the database here <http://www.leg.state.mn.us/legdb/index.aspx>.

For an example, see the three articles at the end of the record for Rep. Steven Sviggum:

<http://www.leg.state.mn.us/legdb/fulldetail.aspx?ID=10643>. ■

GPO's First App

Jennifer Hootman

The U.S. Government Printing Office (GPO) has recently released its first mobile app which will provide the public with access to information on Members of Congress. The app's content is based on the *Guide to the House and Senate Members* as well as the *Congressional Pictorial Directory*. For more information see <http://fdlp.gov/component/content/article/19-general/1121-gpo-releases-its-first-app> and to access the app on your mobile device, go to <http://m.gpo.gov/memberguide/>. ■

Google Forms and Scripts

Beth Staats

If you're looking for a way to customize Google forms for staff self-assessment, look no further. Janet Fransen, Megan Kocher, and Jody Kempf have an article in the latest issue (November 2011) of *College & Research Libraries News*, titled, "Google forms for staff self-assessment: Creating customization." All three authors are librarians at the University of Minnesota Science and Engineering Library. The article takes you step-by-step through working with scripts and adding code within Google Forms. Google Forms is a wonderful tool for creating surveys and evaluations that can be easily added to a Google spreadsheet. The authors wanted to create a "self-assessment tool for library staff to gauge their level of technological expertise with various technologies. If the staff member indicated that they needed to know more about a topic," they mapped yes or no statements to content within a Moodle site. To read or learn more about this, go to <http://crln.acrl.org/content/72/10/587.full.pdf+html>. ■

AskMN and K12 Students

Carla Pfahl



The recently published research project "Seeking Synchronicity" by Marie Radford, of Rutgers University, and Lynn Silipigni Connaway, of OCLC, is an extensive look into all aspects of virtual reference user, non-user, and librarian perspectives. Many reports based on this research project have been published over the years giving insight into different viewpoints. One area of study, K12 students, is a good representation of what we can expect when working with K12 students online.

AskMN has seen an increase in questions from K12 students since the service began and specifically since we began promoting it for student use at conferences and through other communications. In fact, after a successful attempt of promoting the AskMN service to the K12 community in the Fall of 2009, AskMN saw a large jump in questions shortly after.

In "Seeking Synchronicity," Radford and Connaway identify specific student behaviors that were prevalent throughout the hundreds of chat transcripts they studied. These behaviors are similar to what AskMN librarians have seen from working with K12 students. As Radford and Connaway report, teenagers or "screenagers" (the terminology used in their report) trusted Google results above advice from librarians and were not too concerned with the quality of the source found. Once a teen found a source, they didn't attempt to find more information. Not being concerned about the quality, they stopped at "good enough." Another

common trait associated with teenagers is they typically do not engage in closing rituals - the "good byes." They tend to suddenly leave chat sessions because, as Radford and Connaway explain, they are generally impatient. Reviewing AskMN chat transcripts of K12 students I see more of a connection with students not closing a transaction due to needing to leave because they have to go to class or get on a school bus.

What would encourage students to try a chat service? According to Radford and Connaway, teens would be more

interested in trying a chat service if a trusted librarian, teacher, or friend recommended a service to use. From my earlier note about promoting AskMN for student use at conferences, word of mouth has been an extremely effective tool with students. From September to December of 2009, the service was promoted heavily to the K12 community, and in January of 2010, AskMN saw the number of questions being asked rise 7-fold, mostly from K12 students. This verifies what Radford and Connaway found from their research.

Other things that would encourage students to try a chat service, according to Radford and Connaway, are good marketing and publicity programs by service providers, having extended hours of service (evening hours), (remote) access to electronic information, interacting with friendly librarians and relationship-building with librarians. Consistently, we see in the AskMN transcripts and survey comments that AskMN users appreciate librarians that are personable, they remember their names and often ask for them again when they come back with another question.

How might we serve students better? We want to continue to provide the one-on-one relationship to research assistance with students. Reviewing our own chat transcripts and reviewing survey comments, we see students struggle with finding credible information on the web. We can design short “instructional moments” with students during our chat sessions that speak to the process of where to look for information, how we go about retrieving a good set of results and how to recognize best results for their topics. We can create short tutorials on identifying credible information and building successful search strategies and place them on our statewide portal for students to view on their own. K12 students are beginners when it comes to information literacy and research skills. AskMN is a tool students can use to get them started on the right path.

“Seeking Synchronicity: Evaluating Virtual Reference Services from User, Non-User, and Librarian Perspectives:”
<http://www.oclc.org/research/projects/synchronicity/publications.htm> ■

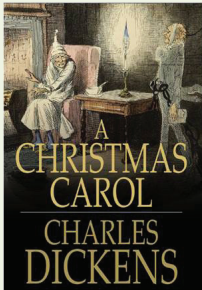
ELM Spotlight

‘Tis the ELM!

Jennifer Hootman

When you and your patrons are looking for information for or about the upcoming holidays, don't forget the **Electronic Library for Minnesota** at www.elm4you.org!

Read the classic, *A Christmas Carol* by Charles Dickens, in EBSCO's eBook Collection.



Search *OA/ster* and find digital collections of early 20th century Christmas Cards (<http://digital.library.louisville.edu/u/?ulua001,319>) or discover a digitized copy of “Hanukkah festival a song service for the Feast of Lights” (http://alpha3.jtsa.edu:8997/aleph_images/pamphlets/205199.pdf) by Isaac S. Moses, 1893.

Learn all about the origins and celebrations of Christmas, Kwanzaa, and Hanukkah, or December's winter solstice and related imagery in *Encyclopedia Britannica*. And don't forget the beautiful digitized works of art you can find in *CAMIO* like Edward Willis Redfield's “The Day Before Christmas” (<http://camio.oclc.org.proxy.elm4you.org/u?/PMN,579>).

Create your own search in these and other resources in **ELM** and discover some holiday fun! ■



Britannica's New World Atlas Features

Edited from Britannica

Investigate *Britannica's* World Atlas Features! You can now search *Britannica* content related to states, provinces and large cities. *Britannica* also has a brand new Points of Interest feature that allows you to optionally view points of interest on the map such as additional city and town data, places of birth or features of the land.

Try it today at <http://library.eb.com/eb/atlas>, <http://www.school.eb.com/comptons/atlas>, or <http://www.elm4you.org/databases/content/referencebooks>. ■

The CPERS Column

Rita Baladad, CPERS

January-December Group Renewals

CPERS has a number of January-December group renewals quickly approaching. These include the APA databases, MLA International Bibliography, and Philosopher's Index (several platform options are available for each of these resources) as well as vendor-specific groups including Communication and Mass Media Complete (EBSCO), Music Index (EBSCO), and SPORTDiscus (EBSCO). Project MUSE subscriptions also run on a calendar year, and they have both a new platform and a new ebook offering for 2012. Please contact cpers@minitex.umn.edu for information on any of these group renewals

New Vendor: Ambrose Video

Minitex is now offering streaming video from Ambrose Video, a highly respected name in educational video. Ambrose Video has a collection of more than 1200 video clips and full programs, including the 37 BBC Shakespeare Plays. There are 62 series titles with multiple programs per series. Libraries can purchase individual programs or entire series with options to purchase 1- to 5-year subscriptions or perpetual access. A title list of all programs and series is available at the Ambrose Video website. Minitex is working with other consortia to form a group of 100+ libraries before December 15, 2011, in order to bring the group discount to the deepest level, a 60% discount. Individual libraries' final prices are determined by the total number of programs ordered, the number of years (e.g. 1 - 5 years or perpetual) subscribed to, and the number of libraries participating in the group purchase. If you are interested in pricing or an IP-authenticated trial, please contact Anne and include your IP addresses if you wish to trial the product.

Fall 2011 Trials of Potential Vendors/Resources

Twice a year, CPERS runs trials for vendors and resources that we are considering offering for purchase (these trials are for vendors with whom we are not currently working with). Note that these are not resources that we are evaluating for state-wide purchase; these are resources that libraries could opt to subscribe to on an individual basis. This list of vendors/resources is gathered from suggestions by libraries/librarians (including CPERS staff) and vendor solicitations. We depend on feedback from our libraries to evaluate whether or not to offer these resources for purchase. So, please visit our Fall 2011 Trials of Potential Vendors/Resources (<http://www.minitex.umn.edu/Electronic/Trials.aspx>) and send your comments to cpers@minitex.umn.edu. (Note that we're always looking for suggestions even when we're not running trials.) ■

Holiday Reflections from MN Reflections

Bonnie Wilson, Independent Photo Curator and consultant



MINNESOTA DIGITAL LIBRARY

This holiday season visit Minnesota Reflections for some holiday cheer. The great thing about Minnesota Reflections is the ability to search on a simple term like “Christmas” or “Hanukkah” and the search engine delves into every book, diary, pamphlet, and newspaper to bring us to items we might never have guessed were there.

The normal school bulletins, especially “Normalia” from St. Cloud State University Archives, are full of holiday stories and poems. The issue for 1902 contains poems and stories written in a style very different from today’s prose and poetry. Here is the beginning of one example:

IN AFTER YEARS

by Eva E. Sorensen

“’Twas a Christmas night,
And the earth was white
With a mantle of fleecy snow;
Which, sparkling and pure,
Was a token sure,
Of the holinight long ago.

Indoors by a fire,
Sits an aged sire,
Thinking of days long past.
And the ringing of bells,
Of earth’s joy tells,
As the shadows are gathering fast.”

In 16 more stanzas, Eva describes the melancholy felt by the “aged sire,” yet hope and peace comes in the end!
<http://reflections.mndigital.org/cdm/ref/collection/stc/id/3937/show/3922>

An 1885 diary from a young man, 17 years old, gives a glimpse of an old-fashioned Christmas Eve and Day:
<http://reflections.mndigital.org/cdm/ref/collection/mpls/id/1200/show/1165>

Of course there are excellent holiday photos as well. With the zooming tool, we can see tiny details of gifts, ornaments, and décor.

Hanukkah home decorating in Minneapolis:
<http://reflections.mndigital.org/cdm/ref/collection/jhs/id/477>

A Christmas tree in Duluth:
<http://reflections.mndigital.org/cdm/ref/collection/nemhc/id/2402>

Where do holiday trees come from? One answer lies in the Northeast Minnesota Historical Center collection.
<http://reflections.mndigital.org/cdm/ref/collection/nemhc/id/4509>

And, finally, some New Year gems:

The back cover of the Orpheum Theater program for January 2, 1910, displays a colorful wish for the New Year.
<http://reflections.mndigital.org/cdm/ref/collection/mpls/id/2055/show/2054>

A journal by Randolph M. Probstfield, clearly enamored of the weather, reveals his thoughts and activities for the New Year 1874 (<http://reflections.mndigital.org/cdm/ref/collection/mhd/id/713/show/658>, journal page 42, click on "View Image and Text" to read the transcription):

"January 1. Thursday Therm[ometer] 7 A.M. 18 degrees

Therm [ometer]8 P.M. 20°

Breakfast at Hutchinsons 10 OClock

Drove to Georgetown at 11 A.M.

Arrived home (Hutchs) 6 P.M.

Started for Oakport with Mary9.15 P.M.

Arrived home 11.45 P.M.

Finest Weather on New Year I ever before beheld. W[ind] S.E all day. Hutch renewed pledge to abstain from liquor during the year 1874 d[itt]o myself."

HAPPY HOLIDAYS! ■

WJMN Webinars: Data Visualization, Storytelling, and E-Reader Policies

Cec Boone, Minitex

All library staff are invited to sign up for these free webinars offered by WebJunction and WebJunction Minnesota. (WebJunction Minnesota is available to all Minnesota library staff - see <http://mn.webjunction.org/1> for details. These webinars are just part of the WJMN package!)

December Webinar

(Registration for the following webinars is available at: <http://tinyurl.com/8yb2ogz>)

"Data Visualization for Advocacy"

Tuesday, Dec. 20, 2011 ♦ 1 p.m. Central ♦ 90 min.

January Webinars

"Organizational Storytelling for Librarians: Using Stories for Leadership, Community, and Advocacy"

Tuesday, Jan. 10, 2012 ♦ 1 p.m. Central ♦ 60 min

"Developing and Maintaining E-Reader Policies and Procedures for Libraries"

Tuesday, Jan. 31, 2012 ♦ 1 p.m. Central ♦ 60 min ■

Minitex Holiday Closings

The Minitex office will be closed for the holidays on Monday, December 26, and Tuesday, December 27.

We will also be closed on Monday, January 2, 2012, to observe New Year's Day.

And we'll be closed on Monday, January 16, 2012 in honor of Martin Luther King, Jr.'s Day. ■

Reference Notes

Minitex

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